

TRADE MISSION TO GUADALAJARA, MEXICO

JANUARY 25–29, 2027 • GUADALAJARA, JALISCO

SILICON VALLEY SOUTH: THE SEMICONDUCTOR, AI & ELECTRONICS MISSION



BY THE NUMBERS

70% of Mexico's
semiconductor
industry in
Jalisco



\$284 MILLION+
Idaho exports to
Mexico in 2023

1,000+
tech companies
in Jalisco



~3 HOURS
nonstop from
West Coast hubs

WHY GO?

- Direct access to Jalisco's semiconductor & electronics cluster—the “Silicon Valley of Mexico.”
- Pre-scheduled B2B meetings with vetted customers, suppliers, and partners.
- Sell into Mexico's nearshoring boom as manufacturers relocate and need new suppliers.
- Convenient nonstop flight and shared working hours with the West Coast.

WHAT'S INCLUDED?

- Pre-scheduled, customized B2B meetings, plus translation and ground transportation.
- Market briefing, 1:1 counseling session, and a post-mission report.

WHO SHOULD GO?

- Idaho semiconductor, AI, and electronics companies, suppliers, and service providers targeting Mexico.

SPACE IS LIMITED — FIRST COME, FIRST SERVED

COST & DATES:

- **Mission dates:** January 25-29, 2027
- **Participation fee:** \$1,500 (1st participant)
+\$150 each additional attendee
- **Estimated total per person:** ~\$3,300 (including airfare, hotel, meals, fee)

REGISTRATION DEADLINE:

OCTOBER 1, 2026

To register, contact:

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