



**Brad Little**, Governor  
**Tom Kealey**, Director

**Idaho Travel Council Meeting**  
Wednesday, July 29, 2026  
AC Hotel Boise Downtown - Bristol Mitchell Ballroom  
1005 W Grove St, Boise, ID 83702  
**For virtual access contact** [laurie.mcconnell@tourism.idaho.gov](mailto:laurie.mcconnell@tourism.idaho.gov)

| Time       | Topic                                                                   | Lead                                       | Notes       |
|------------|-------------------------------------------------------------------------|--------------------------------------------|-------------|
| 9:00 a.m.  | Call to Order and Introductions                                         | Earl Sullivan, Chair                       |             |
|            | Approval of May Meeting Minutes                                         |                                            | Action Item |
| 9:05 a.m.  | Welcome and Opening Remarks                                             | AC Boise & Director of Commerce Tom Kealey |             |
| 9:30 a.m.  | Grant Updates/ITC Handbook Recommendations                              | Ewa Szewczyk<br>Jennifer Painter           | Action Item |
| 12:00 p.m. | Lunch Break – On your own                                               | Earl Sullivan, Chair                       |             |
| 1:30 p.m.  | ITC Audit Results and Tourism Grant Application Review and Discussion   | Ewa Szewczyk<br>Jennifer Painter           |             |
| 2:15 p.m.  | FY26 Collections Recap and FY27 Forecast<br>Visit Idaho Program Updates | Jeremy Chase<br>Natalie Jushinski          |             |
| 2:45 p.m.  | Miles Partnership Update                                                | Andria Godfrey, Ally Jones, Danelle Amos   |             |
| 3:15 p.m.  | Red Sky Update                                                          | Julie Chigbrow                             |             |
| 3:45 p.m.  | Meeting Adjourn                                                         | Earl Sullivan, Chair                       |             |



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| 9:00 a.m.  | Call to Order and Introductions                                                                               | Earl Sullivan, Chair |             |
| 9:05 a.m.  | Tourism Grant Review and Discussion (Cont.)<br>& Sponsorship Change Request                                   | Ewa Szewczyk         | Action Item |
| 10:00 a.m. | Grant Awards                                                                                                  | Ewa Szewczyk         |             |
|            | Region 1 – Brandon McMartin                                                                                   |                      | Action Item |
|            | Region 2 – Angela Osborne                                                                                     |                      | Action Item |
|            | Region 3 – Scott Turlington                                                                                   |                      | Action Item |
|            | Region 4 – Shawn Barigar                                                                                      |                      | Action Item |
|            | Region 5 – Crystal Nelson                                                                                     |                      | Action Item |
|            | Region 6 – Steven Dutcher                                                                                     |                      | Action Item |
|            | Region 7 – Mike Fitzpatrick                                                                                   |                      | Action Item |
|            | Multi-Regions – Earl Sullivan                                                                                 |                      | Action Item |
|            | Future Meetings:<br>Idaho Conference on Recreation and Tourism<br>October 19, University of Idaho, Moscow, ID |                      |             |
| 11:00 a.m. | ITC Council Ethics Training                                                                                   | Ewa Szewczyk         |             |
| 12:00 p.m. | Meeting Adjourn                                                                                               | Earl Sullivan, Chair | Action Item |