



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting – Visit Idaho Regional Tourism Talks Recap
March 31, 2026, | 10:00 a.m. – 12:00 p.m. (MST)

Clearwater Conference Room at Idaho Department of Commerce
 700 West State Street Boise, ID 83702
 Virtual

| Time | Topic | Lead | Notes |
|------------|--|---------------------------------|-------------|
| 10:00 a.m. | Call to Order and Introductions | Earl Sullivan, Chair | |
| | Approval of January meeting minutes | Earl Sullivan, Chair | Action Item |
| 10:10 a.m. | Scope of work changes | Ewa Szewczyk, Alexis Malcomb | Action Item |
| 10:20 a.m. | Statewide/Regional Lodging updates | Jeremy Chase | |
| 10:40 a.m. | Visit Idaho Regional Tourism Talks Recap & Feedback | Jeremy Chase, Natalie Jushinski | |
| 11:10 a.m. | Public Comment and Other Discussion | Earl Sullivan, Chair | |
| | <u>Future Meetings and Locations</u> May 7-8: ITC Meeting and Grant Presentations: Boise, Idaho State Capitol, Education Committee Room (EW41) July 30–31: ITC Meeting and Grant Awards, Region 3 (location TBC) October 19: ITC Fall Meeting, Moscow, ID October 19-21: ICORT, Moscow, ID | | |
| 12:00 p.m. | Meeting Adjourn | Earl Sullivan, Chair | Action Item |