



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting

Monday, October 20, 2025

9:00 a.m.-12:00 p.m. (Mountain Time)

Blue Cross of Idaho Conference Center, 1690 Event Ctr Dr, Idaho Falls, ID

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Kayoko Cameron, Chair	
	Approval of September Special Meeting Minutes		Action Item
9:05 a.m.	Welcome to Idaho Falls	Idaho Falls Chamber	
9:20 a.m.	Visit Idaho and ITC Strategic Plan Updates	Jeremy Chase & Natalie Jushinski	
9:45 a.m.	Legislative Update What's on the docket for January 2026	Pam Eaton	
10:15 a.m.	Madden Media Update	Addy Coleman	
10:45 a.m.	Red Sky Update	Jessica Flynn	
11:15 a.m.	Grant and Scope of Work Updates	Ewa Szewczyk & Alexis Malcomb	Action Item
11:45 a.m.	Motion for new Chair and Vice Chair	Kayoko Cameron, Chair	Action Item
12:00 p.m.	Meeting Adjourn	Kayoko Cameron, Chair	Action Item