



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council Meeting**  
**Monday, October 16, 2023 | 9:00 am to 12:00 pm**  
**Hells Canyon Grand Hotel, Lewiston, ID**

<b>Idaho Travel Council Members Present</b>	<b>Commerce Staff Present</b>
Earl Sullivan, Multi-Region	Jeremy Chase, Marketing and Innovation Administrator
Mike Fitzpatrick, Region VII	Diane Norton, Tourism Manager
Kayoko Magnus, Region I – T	Ewa Szewczyk, Grants Manager
Art McIntosh, (Vice Chair) Region II	Alexis Malcomb, Grants & Contracts Officer
Pat Morandi, Region III	Nancy Richardson, Sr. Tourism Specialist
Shawn Barigar, Region IV – T	Tina Caviness, Analyst Associate
Crystal Nelson, Region V	Laurie McConnell, Sr. Public Information Specialist
Lonnie Allen, (Chair) Region VI	
T - Teleconference	

Lonnie Allen, Chair called meeting to order at 9:00 am

**Welcome**

Welcome ITC, Tourism team and participants.

**Approval of Meeting Minutes**

Action item

July Meeting Minutes – Lonnie Allen Chair

Motion: Pat Morandi

Seconded: Art McIntosh

All in Favor

Motion approved

**Welcome to Lewiston**

Art McIntosh and Michelle Peters

**Vote on 2024 ITC Chair**

Lonnie Allen, Chair

Action item

Nominations submitted by written ballot. ITC Chair selected by ballot, Shawn Barigar

**Vote on 2024 ITC Vice Chair**

Lonnie Allen, Chair

Action item

Nominations submitted by written ballot. ITC Vice Chair selected by ballot, Kayoko Magnus

**Program and Collections Update**

Jeremy Chase

**Legislative Update - What's on the docket for January 2024**

Pam Eaton

**Resident Sentiment Study Update**

Anna Blount

**Craters of the Moon National Monument & Preserve, National Park Service Centennial Update**

Abby Jones and Maggie McClure

**Madden Media Update**

Hannah Chute and Addy Coleman

**Red Sky Update**

Jessica Flynn

**Grant updates**

Ewa Szewczyk

**Other Discussion**

Lonnie Allen, Chair

**Future Meetings**

February 7 & 8, 2024 ITC Meeting, Boise  
ITC Strategic Plan

**Adjourn Meeting**

Lonnie Allen, Chair adjourned meeting 11:43 am  
Motion: Earl Sullivan  
Seconded: Mike Fitzpatrick  
All in favor  
Motion approved

Action item