



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations
Thursday, May 4, 2023 | 9:00 am to 4:00 pm

Location: WW17 - Senate Committee Room, Idaho State Capitol

Idaho Department of Commerce is inviting you to a scheduled Zoom meeting. Join Zoom Meeting
[https://us06web.zoom.us/meeting/register/tJ0ldeivrzIqE9dsPPesIHBzy2Jy1XRVwkgx](https://us06web.zoom.us/join/https://us06web.zoom.us/meeting/register/tJ0ldeivrzIqE9dsPPesIHBzy2Jy1XRVwkgx)

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	Jeremy Chase, Marketing and Innovation Administrator
Mike Fitzpatrick, Region VII	Diane Norton, Tourism Manager
Kayoko Magnus, Region I	Ewa Szewczyk, Grants Manager
Art McIntosh, (Vice Chair) Region II	Alexis Malcomb, Grants & Contracts Officer
Pat Morandi, Region III	Tina Caviness, Analyst Associate
Shawn Barigar, Region IV - T	Laurie McConnell, Sr. Public Information Specialist
Vacant, Region V	Andrea Rayburn, Tourism Specialist - T
Lonnie Allen, (Chair) Region VI	Cristin Wondergem, Tourism Specialist - T
	Andre Womack, Tourism Specialist
	Nancy Richardson, Sr. Tourism Specialist – T
T - Teleconference	

Lonnie Allen, Chair called meeting to order at 9:05 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Approval of meeting minutes

Action item

March Meeting – Lonnie Allen, Chair
 Motion: Art McIntosh
 Seconded: Pat Morandi
 All in Favor
 Motion approved

Lodging Collection Update

Jeremy Chase

Madden Media Update

Addy Coleman

Grant Updates and Presentation Process

Ewa Szewczyk

Presentations

Coeur d’Alene Convention & Visitors Bureau
 Yellowstone Teton Territory (YTT)
 Cascade Chamber of Commerce
 Southern Idaho Tourism (SIT)
 Southwest Idaho Travel Association (SWITA)

Mark Robitaille
 Kristi Baughman
 July Crosby
 Sarah Rohrbach
 Jared Montague

Nampa Chamber of Commerce

Jill Cryder

Moscow Chamber of Commerce
McCall Area Chamber of Commerce
Pocatello Chamber of Commerce
Hailey Chamber of Commerce
Greater Sandpoint Chamber of Commerce
North Idaho Tourism Alliance (NITA)
Visit Lewis Clark Valley
North Central Idaho Travel Association (NCITA)
Visit Sun Valley
Boise Metro Chamber of Commerce/Visit Boise

Sam Martinet
McKenzie Kramer
Jeffery Glissendorf
Mike McKenna
Kate McAlister
Ricia Lasso
Michelle Peters
Mary Romero
Ray Gadd
Carrie Westergard

Q & A

Lonnie Allen, Chair

Adjourn Meeting

Lonnie Allen, Chair motioned to adjourn 4:03 p.m.

Action item



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations
Thursday, May 5, 2023 | 9:00 am to 2:00 pm

Location: WW17 - Senate Committee Room, Idaho State Capitol

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[https://us06web.zoom.us/meeting/register/tJ0ldeivrzIqE9dsPPesIHBzy2Jy1XRvwkgx](https://us06web.zoom.us/join/https://us06web.zoom.us/meeting/register/tJ0ldeivrzIqE9dsPPesIHBzy2Jy1XRvwkgx)

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Vacant, Region V	Andrea Rayburn, Tourism Specialist - T
Lonnie Allen, (Chair) Region VI	Cristin Wondergem, Tourism Specialist - T
	Andre Womack, Tourism Specialist
	Nancy Richardson, Sr. Tourism Specialist
T - Teleconference	Katie Pegan, International Tourism Specialist

Lonnie Allen, Chair called meeting to order at 9:00 a.m.

Welcome

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Grant Presentation Process Review

Ewa Szewczyk

Presentations

Post Falls Chamber of Commerce
Idaho Ski Areas Assoc (ISSA)
Challis Chamber of Commerce
Stanley-Sawtooth Chamber of Commerce
Idaho Lodging & Restaurant Assoc (ILRA)
Idaho RV Campgrounds Assoc (IRVCA)

Christina Petit
Rebecca Reeves
Melissa Perkins-Fitzgerald
Dani Hansen
Pam Eaton
Joseph Kopp

~~Salmon River Chamber of Commerce~~ - No show
Lost Rivers Economic Development
Lemhi County Economic Development Assoc. (LCEDA)
Idaho Outfitters & Guides Assoc. (IOGA)
Bear Lake Valley Convention & Visitors Bureau
Southeast Idaho High Country Tourism
Orofino Chamber of Commerce

~~Traci Rainwater~~
Maree Forbes/Bob Bagley
Tammy Stringham
Erik Weiseth
Tami Leonhardt
Destiny Egley
Susan Jacobson

Q & A

Lonnie Allen, Chair
July 27 & 28, 2023 ITC Meeting

Scope of Work Updates

Ewa Szewczyk

Adjourn Meeting

Lonnie Allen, Chair adjourned meeting 3:20 p.m.

Motion: Earl Sullivan

Seconded: Art McIntosh

All in favor

Motion approved

Action item