



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations
Wednesday, May 1, 2024 | 9:00 am to 3:45 pm
The Lincoln Auditorium, Idaho State Capitol

Join Zoom Meeting <https://us06web.zoom.us/j/83657765420?pwd=a7DGkheyMGar1iAtxL7IIVBNT05PtA.1>

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	Diane Norton, Tourism Manager
Mike Fitzpatrick, Region VII	Ewa Szewczyk, Grants Manager
Kayoko Magnus, (Vice Chair)Region I	Alexis Malcomb, Grants and Contracts Officer
Vacant, Region II	Tina Caviness, Analyst Associate
Pat Morandi, Region III	Laurie McConnell, Sr. Public Information Specialist
Shawn Barigar, (Chair) Region IV	Nancy Richardson, Sr. Tourism Specialist
Crystal Nelson, Region V	Andrea Rayburn, Tourism Specialist
Stephen Dutcher, Region VI	Cristin Wondergem, Tourism Specialist
T - Teleconference	

Shawn Barigar, Chair called meeting to order at 9:19 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Approval of Meeting Minutes

February Meeting – Shawn Barigar, Chair

Motion: Kayoko Magnus
 Seconded: Earl Sullivan
 All in Favor
 Motion approved

Action item

Lodging Collections Update - ITC Strategic Plan

Diane Norton

Approval of ITC Strategic Plan

Held over from February ITC meeting (March meeting was cancelled)
 Shawn Barigar, Chair

Motion: Kayoko Magnus
 Seconded: Pat Morandi
 All in Favor
 Motion approved

Action item

Grant Updates and Presentation Process

Ewa Szewczyk

Presentations

McCall Area Chamber of
Commerce & Visitors Bureau
Coeur d'Alene Convention & Visitors Bureau
Hailey Chamber of Commerce
North Central Idaho Travel Assoc (NCITA)
Visit Sun Valley
Boise Metro Chamber of Commerce
(BMCC)/Visit Boise
Nampa Chamber of Commerce

McKenzie Kraemer

Mark Robitaille
Mike McKenna
Mary Romero
Ray Gadd
Carrie Westergard

Jill Cryder

Orofino Chamber of Commerce DBA Clearwater
County Chamber of Commerce
Moscow Chamber of Commerce & Visitor Center
Idaho Ski Areas Assoc (ISAA)
Greater Sandpoint Chamber of Commerce

Erica Holland

Sam Martinet
Rebecca Reeves
Kate McAlister

Visit Lewis Clark Valley
Stanley-Sawtooth Chamber of Commerce
Idaho Lodging & Restaurant Assoc (ILRA)
Challis Chamber of Commerce

Michelle Peters
Dani Hansen
Pam Eaton
Sherry Maestas

Q & A

Shawn Barigar, Chair

Commerce Updates

Ewa Szewczyk

Adjourn Meeting

Shawn Barigar, Chair adjourned meeting 3:35 p.m.
Motion: Kayoko Magnus
Seconded: Earl Sullivan
All in favor
Motion approved

Action item



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Presentations
Thursday, May 2, 2024 | 9:00 am to 1:20 p.m.
The Lincoln Auditorium, Idaho State Capitol

Zoom Link: <https://us06web.zoom.us/j/83657765420?pwd=a7DGkheyMGar1iAtxL7IIVBNT05PtA.1>

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	Diane Norton, Tourism Manager
Mike Fitzpatrick, Region VII	Ewa Szewczyk, Grants Manager
Kayoko Magnus, (Vice Chair) Region I	Alexis Malcomb, Grants and Contracts Officer
Vacant, Region II	Tina Caviness, Analyst Associate
Pat Morandi, Region III	Laurie McConnell, Sr. Public Information Specialist
Shawn Barigar, (Chair) Region IV	Nancy Richardson, Sr. Tourism Specialist
Crystal Nelson, Region V	Andre Womack, Tourism Specialist
Stephen Dutcher, Region VI	Andrea Rayburn, Tourism Specialist - T
	Cristin Wondergem, Tourism Specialist - T
T - Teleconference	

Shawn Barigar, Chair called meeting to order at 9:00 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Grant Presentation Process Review

Ewa Szewczyk

Presentations

Lemhi County Economic Development Assoc (LCEDA)	Tammy Stringham
Idaho Outfitters & Guides Assoc (IOGA)	Aaron Lieberman/Erik Weiseth
Bear Lake Valley CVB	Tami Leonhardt
Southeast Idaho High Country Tourism	Destiny Egley
Yellowstone Teton Territory (YTT)	Janalyn Holt
Southwest Idaho Travel Association (SWITA)	Jared Montague

North Idaho Tourism Alliance (NITA)
 Greater Pocatello Convention & Visitors Bureau
 Post Falls Chamber of Commerce

Ricia Lasso
 Jeff Glissendorf
 Christina Petit

Q & A

Shawn Barigar, Chair

Handbook Updates

Ewa Szewczyk

Held over from February ITC meeting (March meeting was cancelled)

Motion: Earl Sullivan

Action item

Seconded: Mike Fitzpatrick

All in favor

Motion approved

SIT Grant Application

Ewa Szewczyk

Motion: Earl Sullivan

Action item

Due to extenuating circumstance that the grant cycle be opened for Region 4 for a credible vetted organization to submit a grant during this current grant cycle.

Seconded: Kayoko Magnus

Shawn Barigar, Chair

Further discussion regarding if a timeline should be established.

Earl: Amend motion to include that the organization would have the normal amount of time that any other grantee would have to provide their application.

Seconded: Kayoko Magnus

All in favor

Motion approved

Adjourn Meeting

Shawn Barigar, Chair adjourned meeting 1:52 p.m.

Motion: Kayoko Magnus

Action item

Seconded: Stephen Dutcher

All in favor

Motion approved