



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council Meeting**  
**Monday, October 21, 2024 | 9:00 am to 12:00 pm**  
Riverside Hotel, Aspen Room, 2900 W Chinden Blvd, Garden City, ID

<b>Idaho Travel Council Members Present</b>	<b>Commerce Staff Present</b>
Kayoko Magnus(Cameron), (Vice Chair) Region I	Jeremy Chase, Marketing and Innovation Administrator
Angela Osborne, Region II	Natalie Jushinski, Tourism Manager
Pat Morandi, Region III	Ewa Szewczyk, Grants Manager
Shawn Barigar, (Chair) Region IV	Alexis Malcomb, Grants & Contracts Officer
Crystal Nelson, Region V	Tina Caviness, Analyst Associate
Stephen Dutcher, Region VI	Laurie McConnell, Sr. Public Information Specialist
Mike Fitzpatrick, Region VII	Nancy Richardson, Sr. Tourism Specialist
Earl Sullivan, Multi-Region	Andrea Rayburn, Tourism Specialist
	Cristin Wondergem, Tourism Specialist
T - Teleconference	

Shawn Barigar, Chair called meeting to order at 9:02 am

**Welcome**

Welcome ITC, Tourism team and participants.

**Approval of meeting minutes**

September Meeting Minutes – Shawn Barigar, Chair

Motion: Kayoko Magnus (Cameron)

Action item

Seconded: Earl Sullivan

All in Favor

Motion approved

**Welcome to Boise**

Riverside Hotel

**Visit Idaho & ITC Strategic Plan Updates**

Jeremy Chase & Natalie Jushinski

**Legislative Update**

Pam Eaton

What’s on the docket for January 2025

**Madden Media Update**

Addy Coleman

**Red Sky Update**

Jessica Flynn



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**Grant Updates**

Ewa Szewczyk & Alexis Malcomb

Motion:  
Seconded:  
All in favor  
Motion approved

No Action item

**ITC Election: Chair & Vice Chair**

*Chair*

Action item

Motion: Earl Sullivan made a motion to nominate *Kayoko Magnus* (Cameron)

Seconded: Pat Morandi

All in favor

Motion approved

*Vice-Chair*

Action item

Motion: Kayoko Magnus (Cameron) made a motion to nominate *Earl Sullivan*

Seconded: Crystal Nelson

All in favor

Motion approved

**Other Discussion - Future Meetings**

Shawn Barigar, Chair

February 5, 2025 ITC Meeting-Boise

March 26, 2025 Virtual Statewide Regional Tourism Recap Meeting

May 1-2, 2025 ITC Meeting & Grant Presentations-Boise

July 30-31, 2025 ITC Meeting & Grant Awards

October 20-22, 2025 ITC Meeting & ICORT

**Adjourn Meeting**

Shawn Barigar, Chair adjourned meeting 11:20 pm

Motion: Angela Osborne  
Seconded: Stephen Dutcher  
All in favor  
Motion approved

Action item