



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council Meeting**  
Monday, October 21, 2024  
9:00 a.m.-12:00 p.m. (Mountain Time)  
The Riverside Hotel, Aspen Room, 2900 W Chinden Blvd, Garden City, ID

| Time       | Topic  | Lead                                | Notes       |
|------------|--|-------------------------------------|-------------|
| 9:00 a.m.  | Call to Order and Introductions<br>Approval of September Meeting Minutes | Shawn Barigar, Chair                | Action Item |
| 9:05 a.m.  | Welcome to Boise   | Riverside Hotel                     |             |
| 9:20 a.m.  | Visit Idaho and ITC Strategic Plan Updates                               | Jeremy Chase &<br>Natalie Jushinski |             |
| 9:45 a.m.  | Legislative Update<br>What's on the docket for January 2025              | Pam Eaton                           |             |
| 10:15 a.m. | Madden Media Update  | Addy Coleman                        |             |
| 10:45 a.m. | Red Sky Update   | Jessica Flynn                       |             |
| 11:15 a.m. | Grant Updates  | Ewa Szewczyk &<br>Alexis Malcomb    | Action Item |
| 11:30 a.m. | ITC Election: Chair & Vice Chair   | Shawn Barigar, Char                 | Action Item |
| 11:45 a.m. | Other Discussion: Future Meetings  | Shawn Barigar, Chair                |             |
| 12:00 p.m. | Meeting Adjourn  | Shawn Barigar, Chair                | Action Item |