

IDAHO SMALL BUSINESS Event Agenda

Morning Session: Thursday, September 26, 2024 - 9:00 a.m. - 12:00 p.m. MT

9:00 a.m. - Welcome and Opening Remarks: Tom Kealey, Idaho Commerce (Emcee)
Video of Governor Little's Opening Remarks

9:15 a.m. - Cybercrimes and Bad Actors Targeting Small Businesses: John Yaros, Idaho Department of Finance

Discussion on key cybercrime trends affecting small businesses, their impacts, prevention solutions, and new initiatives.

9:45 a.m. - Small Business Insights on Cyber Threats and Protective Measures: Shannon Madsen, Small Business Administration (Boise District)

Overview of cyberattack statistics, safeguarding strategies, effective employee training, and risk assessments for small businesses.

10:15 a.m. - Practices and Tools for Meaningful Cyber Risk Reduction: Joshua Stemp, Cybersecurity and Infrastructure Security Agency (CISA)

Discussion on steps small businesses can take to prevent ransomware and other cyberattacks. Overview of CISA and DHS assistance in thwarting attacks and no-cost services to enhance security.

10:45 a.m. - Idaho's Cybersecurity Initiatives: Chris Volmer Idaho Office of Emergency Management

Overview of ongoing state efforts to protect communities and critical infrastructure from cybercrime, emphasizing collaboration between public and private sectors and a holistic 5-year strategy for improved cybersecurity in Idaho.

11:15 a.m. - Cybercrime & Federal Responses & Resources: Josh Hurwit and Kevin Maloney, United States Attorney's Office, District of Idaho joined by Supervisory Special Agent Jeffrey Collins and Special Agent Kurt Pipal, Federal Bureau of Investigation Salt Lake City Division and Boise Office

Overview of law enforcement's response to cybercrime, the importance of early reporting by victims, and available tools to combat domestic and foreign cybercriminals.

11:45 a.m. - Q&A

11:55 a.m. - Closing Remarks: Tom Kealey, IdahoCommerce

12:00p.m. - END | *Note: You only need to attend one session. Both will share the same content.*



CYBER SECURITY

SUMMIT

Event Hosted at Idaho Response Center (IRC) Chinden Campus Building 8

11331 W Chinden Blvd., Boise, ID, 83714

IDAHO SMALL BUSINESS Event Agenda

Afternoon Session: Thursday, September 26, 2024 - 1:00 p.m. - 4:00 p.m. MT

1:00 p.m. - Welcome and Opening Remarks: Tom Kealey, Idaho Commerce (Emcee)
Video of Governor Little's Opening Remarks

1:15 p.m. - Cybercrimes and Bad Actors Targeting Small Businesses: John Yaros, Idaho Department of Finance

Discussion on key cybercrime trends affecting small businesses, their impacts, prevention solutions, and new initiatives.

1:45 p.m. - Small Business Insights on Cyber Threats and Protective Measures: Shannon Madsen, Small Business Administration (Boise District)

Overview of cyberattack statistics, safeguarding strategies, effective employee training, and risk assessments for small businesses.

2:15 p.m. - Practices and Tools for Meaningful Cyber Risk Reduction: Joshua Stemp, Cybersecurity and Infrastructure Security Agency (CISA)

Discussion on steps small businesses can take to prevent ransomware and other cyberattacks. Overview of CISA and DHS assistance in thwarting attacks and no-cost services to enhance security.

2:45 p.m. - Idaho's Cybersecurity Initiatives: Chris Volmer Idaho Office of Emergency Management

Overview of ongoing state efforts to protect communities and critical infrastructure from cybercrime, emphasizing collaboration between public and private sectors and a holistic 5-year strategy for improved cybersecurity in Idaho.

3:15 p.m. - Cybercrime & Federal Responses & Resources: Josh Hurwit and Kevin Maloney, United States Attorney's Office, District of Idaho joined by Supervisory Special Agent Jeffrey Collins and Special Agent Kurt Pipal, Federal Bureau of Investigation Salt Lake City Division and Boise Office

Overview of law enforcement's response to cybercrime, the importance of early reporting by victims, and available tools to combat domestic and foreign cybercriminals.

3:45 p.m. - Q&A

3:55 p.m. - Closing Remarks: Tom Kealey, IdahoCommerce

4:00 p.m. - END



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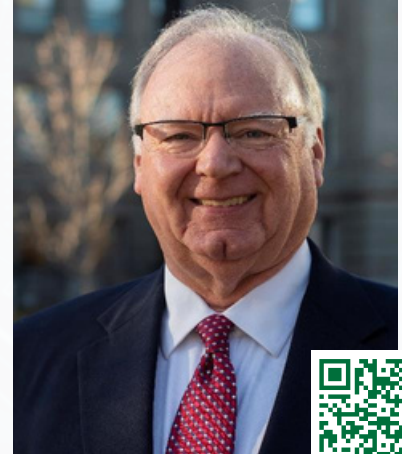
IDAHO SMALL BUSINESS Presenters

Tom Kealey, Director of Idaho Department of Commerce

Tom Kealey is the Director of Idaho Commerce. Director Kealey is responsible for leading the state's economic development efforts, fostering a business-friendly environment to aid in job creation, support existing companies, strengthen communities, promote innovation, and market Idaho domestically and abroad. Director Kealey serves as a member of the Leadership in Nuclear Energy (LINE) Commission, served as co-chair on the Idaho Governor's Cybersecurity Taskforce and chair on the Governor's Idaho Broadband Taskforce.

Director Kealey received his M.B.A. from Harvard Business School and B.A. from the University of Washington. He has held numerous senior business roles in Fortune 500 companies and is a long-time Idaho business owner, investor, and is a retired C.P.A. Director Kealey was appointed by Governor Brad Little in January 2019.

Director Kealey lives in Boise, Idaho, with his wife of more than 40 years, Joy. Their three grown sons were raised in Idaho where the family enjoys skiing, hiking, hunting and all that outdoor Idaho has to offer.



John Yaros, Securities and Bureau Chief for Idaho Department of Finance

John Yaros is a finance, technology, and national security expert who currently serves as the Securities Bureau Chief for the state of Idaho. In this capacity, Yaros manages a Bureau of financial professionals who investigate financial crimes and provide regulatory oversight for the over 153,000 entities and individuals that are licensed/registered to offer securities and financial services in Idaho.



His previous work includes advising fintech companies, conducting investigations for the U.S. Senate Homeland Security and Governmental Affairs Committee (HSGAC), leading the U.S Treasury Department's Office of Terrorism and Financial Intelligence's (TFI) Terrorism and Nuclear Proliferation Team, managing cybersecurity audits at the Government Accountability Office (GAO), and working in the securities industry at Morgan Stanley. Yaros is also a Board Member for the TechCongress Fellowship Program, a former Division 1 college ice hockey player, and a proud cancer survivor.



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IDAHO SMALL BUSINESS Presenters

Shannon Madsen, District Director for the U.S. Small Business Administration's (SBA) Boise Office

Shannon Madsen is the District Director for the U.S. Small Business Administration's (SBA) Boise office. Her extensive background in lending and business development complements her responsibility to provide leadership and oversight of SBA's programs and services. Shannon began her career as an International Trade Specialist with the U.S. Commerce Department in Dallas, TX where she assisted businesses in increasing their export activity and expansion into international arenas. She later transitioned to the private sector where she focused on international business development for small and emerging companies.



In 2006 Shannon returned to her home state of Idaho and joined the USDA Rural Development team as a Business Program Specialist. She worked closely with the private sector and community organizations to facilitate investment in America's small businesses and rural communities. She continues her passion of helping businesses at SBA by collaborating with local lending institutions and partners to improve the viability of startup businesses, growth of existing companies, and enhancement of the overall economic climate of Idaho. Shannon received her MBA from West Texas A&M University and her BA from Eastern Washington University in International Affairs: Business Concentration.

Josh Stemp, Idaho Cybersecurity State Coordinator and Federal Cybersecurity Advisor for the Cybersecurity and Infrastructure Security Agency (CISA).

Josh Stemp is the Cybersecurity State Coordinator and Federal Cybersecurity Advisor in Idaho, representing the U.S. Department of Homeland Security's Cybersecurity and Infrastructure Security Agency (CISA). CISA serves as the nation's risk advisor and collaborates with industry and government partners to strengthen the resilience of the nation's critical infrastructure against cyber and physical risks.



In this role, Mr. Stemp is a cybersecurity liaison between state and local government officials, critical infrastructure stakeholders, and the federal government and provides strategic planning, threat awareness, risk management advice, and incident response coordination.



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Chris D. Volmer, Cyber & Infrastructure Security Manager

Chris D. Volmer is the cyber & infrastructure security manager for the Idaho Office of Emergency Management, responsible for implementing state programs and policies designed to protect SLTT networks and all 16 sectors of Critical Infrastructure. Prior to this role, Chris specialized in traditional mass care operations with both the State of Idaho and the American Red Cross, serving in leadership positions on multiple national level disaster response operations. Additionally, Chris continues to serve his country as an Inspector General in the United States Army Reserve.



Josh Hurwit, United States Attorney for the District of Idaho

On June 15, 2022, Joshua D. Hurwit was sworn in as the 32nd presidentially appointed United States Attorney for the District of Idaho after having been nominated by President Biden and confirmed by the United States Senate. Mr. Hurwit joined the Office in 2012 as an Assistant United States Attorney. He has investigated and prosecuted financial crimes, public corruption cases, environmental crimes, cases brought under the RICO Act, and drug and firearms offenses. When he initially joined the office, he served in the civil division, handling environmental litigation and enforcement actions on behalf of the United States.



In 2015, Mr. Hurwit received the Director's Award for Excellence by a Litigative Team for his work as part of the team that successfully prosecuted United States v. Swenson et al., the securities and wire fraud case arising from the collapse of DBSI, Inc. Mr. Hurwit grew up in Eugene, Oregon, and graduated from Stanford University in 2002. Before attending law school, Mr. Hurwit worked for a fair housing organization in the Bay Area. Mr. Hurwit graduated from Harvard Law School in 2006. He then clerked for U.S. District Judge Naomi Reice Buchwald of the Southern District of New York and worked at national law firms before joining the United States Attorney's Office in Idaho. Mr. Hurwit has taught as an adjunct professor at the University of Idaho College of Law, has volunteered his time speaking to high school students about the criminal justice system, and has served on the boards of local non-profits.



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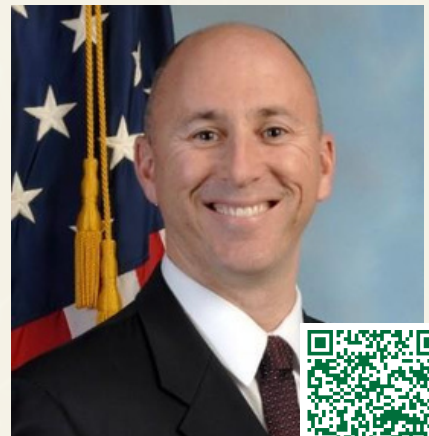
Kevin Maloney, Deputy Criminal Chief with the United States Attorney's Office for the District of Idaho

Kevin Maloney is a Deputy Criminal Chief with the United States Attorney's Office for the District of Idaho. He supervises fraud / white collar crime and Project Safe Childhood cases. He has been a prosecutor for over two decades in Idaho, having started his career at the Ada County Prosecuting Attorney's Office. As an Assistant United States Attorney, Kevin has significant trial experience and has developed specialized knowledge in computer crimes and digital evidence, asset forfeiture, fraud, and health care fraud. Kevin received his bachelor's degree from the University of Illinois and his J.D. from Notre Dame Law School.



Jeff Collins, Supervisory Special Agent, Salt Lake City Cybersecurity Taskforce, Federal Bureau of Investigation

Supervisory Special Agent Jeff Collins currently oversees the FBI Salt Lake City Cybersecurity Taskforce. Prior to transferring to Salt Lake City, he was assigned to the U.S. Embassy in Tokyo, where he coordinated investigations with the Government of Japan. He was the primary investigator for the Mariposa botnet, which is estimated to have infected 12 million computers and caused approximately a billion dollars in damage. He has traveled to 45 countries and trained foreign law enforcement and prosecutors on cyber investigative matters.



In addition to his cyber work, Collins was a SWAT team operator, responding to high-risk search and arrest warrants. He is the recipient of the Hawaii Law Enforcement Officer of the Year, Microsoft Global Hero, and FBI Director's awards..



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**Kurt Pipal, Special Agent, Boise, ID, Salt Lake City Division,
Federal Bureau of Investigation**

Kurt has spent more than twenty years of his career in the FBI's Counterintelligence and Cyber Divisions working cases that protected national security. His primary focus has been state-sponsored Advanced Persistent Threat (APT) intrusions cases that included cross-jurisdictional cooperation at all levels of government. From 2010-2012, Kurt was assigned to FBI Headquarters as a Supervisory Special Agent in the Cyber Division, he coordinated and led multiple teams that were investigating and mitigating various APT threats. He received the FBI Director's Award for Excellence and the U.S. Attorney General's Award for Distinguished Service for the groundbreaking case against the five 3PLA hackers charged with economic espionage in 2013.

From 2014 to 2017 he served as the Assistant Legal Attaché in London, United Kingdom, representing the FBI on all cyber matters to the Police and Intelligence Agencies of United Kingdom and Ireland. From 2017 to 2019 he served as a Special Agent in Sacramento, California, and received the National Intelligence Professionals Award and the National Intelligence Award from the Office of the Director of National Intelligence for developing a method to track and identify hostile nation state intelligence professionals. He is currently a Special Agent in Boise, Idaho.



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