

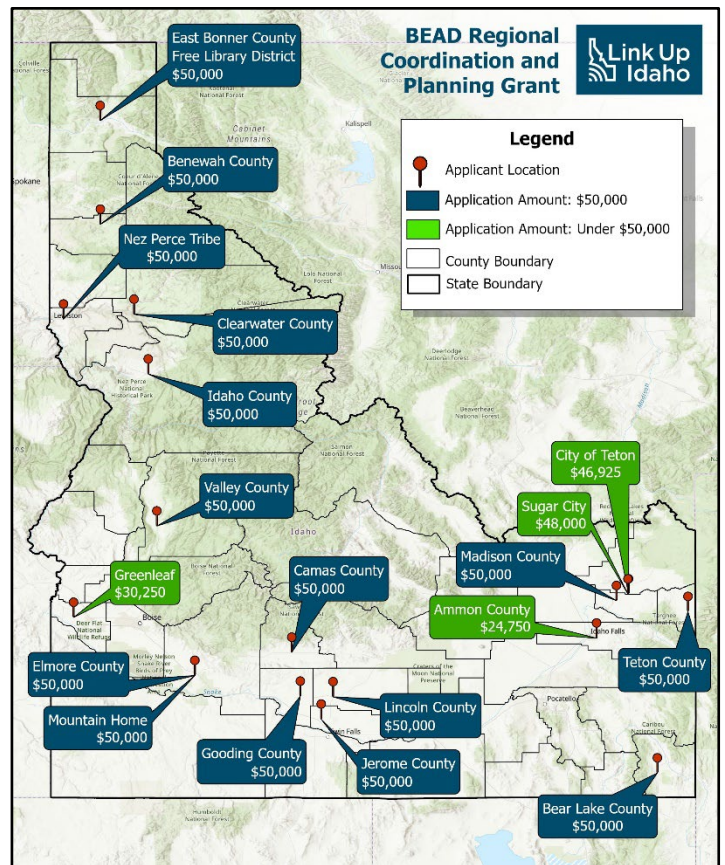
April 5, 2024

Re: BEAD Regional Coordination and Planning Grant: Round One Summary

**Summary and Recommendations:**

- » 19 applications submitted.
- » Total grant funding requested: \$899,925
- » Applications were scored by two separate reviewers, using the NOFO and scoring matrix provided by Idaho Office of Broadband.
- » Reviewers convened, reviewed scores, and determined final ranking. Those highlighted had cost-share or a matching contribution identified.

No.	Applicant	Average	Amount Requested
1	Idaho County	98.75%	\$50,000
2	Madison County	90.63%	\$50,000
3	Bear Lake County	84.38%	\$50,000
4	Benewah County	82.50%	\$50,000
5	Greenleaf City	80.00%	\$30,250
6	City of Teton	78.13%	\$46,925
7	East Bonner County Free Library District	77.50%	\$50,000
8	Ammon County	76.88%	\$24,750
9	Clearwater County	71.25%	\$50,000
10	Camas County	67.50%	\$50,000
11	Elmore County	63.75%	\$50,000
12	Jerome County	63.75%	\$50,000
13	Lincoln County	63.75%	\$50,000
14	Mountain Home City	63.75%	\$50,000
15	Gooding County	61.25%	\$50,000
16	Nez Perce Tribe	60.63%	\$50,000
17	Valley County	56.88%	\$50,000
18	Teton County	51.25%	\$50,000
19	Sugar City	50.63%	\$48,000





**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Continuation of existing Ammon Fiber model		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Strong familiarity	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Speaks high level and not in the weeds, but articulates past program experience		10				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Does not specify addressing low participation rates			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Strong existing relationships	14					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	- Integrate local plans - expanding local education, outreach, and engagement - Support development and plans of BAT or BC	10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Budget did not convey 100%, but math aligned		8				
Describe cost share or matching contribution (cash or in-kind)	Not scored	N/A						
<b>Total Score Points of 80 possible points</b>	<b>67</b>		<b>39</b>	<b>22</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>83.75%</b>							

**Notes:**  
**- Requested Amount \$24,750**



			Scoring Matrix						
			Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
			5 points	5	4	3	2	1	0
			10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
			15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.	
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: The response notes that although this proposed project builds on the existing Ammon Fiber model (a municipal fiber network), the applicants consider this a new effort as it is to identify and address gaps in coverage. Though not mentioned in this executive summary, in answer to question #5, the applicant plans to launch a rural Broadband Action Network.		7					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5						
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response explains the "Ammon Model," an open-access fiber optic network that allows users to connect to a variety of internet service providers. Ammon's successful deployment of the network is cited as the demonstration of their knowledge of broadband. Outreach activities and economic development benefits of the Ammon Model are cited as examples of familiarity with those disciplines.		7					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Outreach efforts around the Ammon Model are referred to in the response, with direction to see "Ammon Comprehensive Plan" for more detail. Details should have been incorporated from the Comprehensive plan into this application.			9				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Project priorities are articulated as: 1) advancing regional broadband infrastructure; 2) community engagement; 3) broadband as a springboard for economic development. Expanding services to neighboring areas of Iona and Uconn is an objective.		7					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The response states that Ammon has strong, trusted relationships with local businesses, educational institutions, healthcare providers and residential communities. None are named. One metric is provided: the City's collaboration with the local school district reduced their costs of connection from \$80,000 annually to just over \$4,000 annually.		7					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Integrate local plans into Idaho's Statewide BEAD Program by supporting and expanding local-level education, outreach and engagement efforts; 2) Support the development and plans of Broadband Action Teams or Broadband Coalitions		8					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided details number of hours needed per line item, and associated rates. The total budget is \$24,750, all of which will pay for a consulting firm (PSNW).			6				
Describe cost share or matching contribution (cash or in-kind)	Not scored	None							
<b>Total Score Points of 80 possible points</b>	<b>56</b>		<b>5</b>	<b>36</b>	<b>15</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Total Percent = / 80 possible points</b>	<b>70.00%</b>								



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Combination, mostly new effort of BAT		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	familiar with Linked Up Idaho, but lacking involvement until recently	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Clearly articulated disconnect with public and information sharing in the past	13					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	well outlined use of funds and outreach	9					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points		14					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points		10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points				6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	County in-kind money for ~\$3,000						
<b>Total Score Points of 80 possible points</b>	<b>70</b>		<b>60</b>	<b>4</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>87.50%</b>							

**Notes:**  
 - Requested Amount \$50,000



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: Establish a Broadband Action Team (BAT).	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Response states that they are "somewhat familiar" with government programs associated with broadband but implementation of them has been limited. Response cites recent work with team members from Link Up Idaho and Imagine Idaho Foundation.				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	In 2022 the County government began working with Imagine Idaho to examine internet build solutions and navigate the process for funding. A brief speed test campaign and community outreach took place. To move forward, the government would like to establish a BAT.		11				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Three very rural, unincorporated communities (Nounan, Geneva and Pegram) are the first target area as they are nearly completely unserved. Representatives from these communities have been engaged with County government to seek ways to address the problem. The outreach described includes 1:1 contact (phone calls, visits) and town-hall style meetings in those communities.	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Longstanding working relationships among the three commissions and multiple, named, trusted communities partners are noted.	13					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	1) Support and expansion of local-level education; 2) Support development of BATs; 3) Increase awareness of broadband.	9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The grant request is for \$50,000 of a \$71,259.19 budget. The budget narrative notes that the County does not have means to hire one BAT lead official therefore several other county positions will take on additional responsibilities with in roles on BAT with incremental compensation made possible by this grant funding (67% of grant amount).		8				
Describe cost share or matching contribution (cash or in-kind)	Not scored	The County is absorbing costs not covered by the grant.						
<b>Total Score Points of 80 possible points</b>	<b>65</b>		<b>42</b>	<b>19</b>	<b>0</b>	<b>4</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>81.25%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	new effort		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	use of TimberPlus, but lacks previous broadband familiarity detail			6			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Past grant experience, but lacking for broadband specific		10				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	lacking on the "how"			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	well identified community relationships	13					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points			7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points			8				
Describe cost share or matching contribution (cash or in-kind)	Not scored	Benewah Co. match						
<b>Total Score Points of 80 possible points</b>	<b>59</b>		<b>18</b>	<b>29</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>73.75%</b>							

**Notes:**  
 - Requested Amount \$50,000



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: The grant will fund creating and supporting a Broadband Action Team, speed testing, the challenge process, and administrative tasks necessary to maintain a group of engaged stakeholders.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response explains that Benewah County's TimberPlus Economic Development Agency will lead the organization of this project and is familiar with grant funded outreach and education efforts as well as the management of grant funds and complex community projects. TimberPlus has been involved in broadband planning since 2021 and is familiar with the outreach methods needed to connect with our rural, unserved, and underserved residents.		7				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Notably, the response provides meaningful detail about grassroots efforts to collect data and identify internet needs to inform the scope of their proposed project. Examples of specific initiatives lead by TimberPlus that involved partnership with various state and local government and community partners (each noted by name), the purpose of the partnerships and results.	15					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Six goals are clearly articulated in the response: 1) closing the digital divide; 2) promoting access; 3) supporting infrastructure development; 4) enhancing digital literacy; 5) fostering economic development; and 6) empowering communities. Details on how the BAT will engage are not provided, other than use of "radio, social media and community outreach events." Notably, the intention to collaborate with the Coeur d'Alene Tribe is mentioned.			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The lengthy response to this question provides many organizations, by name, of current and targeted trusted partners.	15					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response identifies alignment with: 1) integrate local plans into the Idaho's Statewide BEAD Program by supporting and expanding local-level education, outreach and engagement; 2) Development of Broadband Action Teams; 3) Enable Broadband Action Teams.	10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The \$50,000	10					
Describe cost share or matching contribution (cash or in-kind)	Not scored							
<b>Total Score Points of 80 possible points</b>	<b>73</b>		<b>60</b>	<b>7</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>91.25%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	unsure - new?			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	little familiarity shared; lots of fluff, no meat - did not answer the question				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	vague, leaning heavily on sub (ETS) to run with project				4		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points			8				
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points			10				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points			8				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points			8				
Describe cost share or matching contribution (cash or in-kind)	Not scored	ETS (sub) in-kind donation of \$23,000						
<b>Total Score Points of 80 possible points</b>	<b>50</b>		<b>5</b>	<b>34</b>	<b>3</b>	<b>8</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>62.50%</b>							

**Notes:**  
 - Requested Amount \$50,000





		Scoring Matrix							
Question Point Value		Excellent	Good	Average	Fair	Incomplete	No Response		
5 points		5	4	3	2	1	0		
10 points		10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0		
15 points		15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0		
Scoring Criteria		Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	5	New effort: Partnering with ETS, a leading technical consultant in broadband planning, the County's grant funding will be used to establish Local Broadband Action Teams (LBATS) and volunteer Community Champions. The County will utilize the Idaho Commission for Libraries' (ICoL) January 2024 Idaho Digital Access Workbook as a guide to assist the County in identifying opportunities to educate residents and provide access to necessary resources. Notably, the response highlights the collaboration of the five counties in the Magic Valley Coalition of Counties (Camas, Elmore, Gooding, Lincoln, Jerome) in securing funding for regional and local broadband initiatives.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points	5							
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	9	The response notes that the County recently secured CPF funding. The response also notes that the County recognized its need for specialized expertise in broadband and aligned itself with Magic Valley Coalition of Counties and ETS to leverage their knowledge and experience. The County intends to adopt strategies and methodologies utilized by the Magic Valley Coalition, ETS, the ICoL, and IBAB for broadband expansion education and initiatives. The response notes the County is leveraging thousands of hours in broadband planning, grant submission, economic development and community engagement that Coalition members have collectively logged.						
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	6	The response focuses exclusively on ETS' deep understanding of broadband infrastructure needs in the region, survey and speed testing capabilities, and decades long experience serving anchor institutions.						
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	10	Project priorities articulated in the response are: 1) fostering community engagement; 2) completing technical planning; and 3) meeting engineering requirements. The intended outcome is to prepare a shovel-ready BEAD proposal for Phase 2 of the Camas Broadband Plan. The County intends to create community champions and broadband action teams, ensuring that our. The County has developed a comprehensive engagement strategy utilizing the following channels to effectively reach target communities: Direct mailers distributed throughout the county and cities; collaboration with municipal, county, and anchor institution partners will amplify the initiative's messaging via social media postings; surveying initiatives to collect data about the broadband experience in Camas County. In person community engagement tactics will take place at events such as fairs, community functions, library gatherings, and roadshows. Flyers distributed at these events will provide pertinent information, public meeting schedules, and opportunities for survey completion. Notably, the response specifically discusses engagement with Spanish-speaking community members.	10					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	7	The County notes existing strong alliances with municipal representatives, educational institutions, and the library system (none are specifically named). The County intends to broaden its network by identifying community champions to be advocates for quality broadband access. The County intends to leverage established community initiatives created by ETS and the Magic Valley Coalition.						
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	7	The response explains alignment with: 1) Broadband Action Team Expansion and Community Engagement; 2) Technical Planning and Engineering Design which includes conducting detailed analyses of current assets and developing a comprehensive infrastructure plan that maximizes the use of existing resources, reduces costs, and engages community stakeholders; and 3) Grant Preparation and Submission. No metrics nor measurable outcomes are provided.						
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	9	Notably, the budget provides detailed breakdowns of each cost (e.g. per hour rates, per diem rates). The grant request is for \$50,000, of which 50% will be used for pre-grant engineering work (a consultant), and 28% will be used for technical planning and BAT services. Included in the BAT expenses is a detailed breakdown of a variety of activities. Travel costs are budgeted at \$4,620 (the applicant used the federal per diem rate), and the cost of a survey and BEAD grant submission costs complete the budget.	9					
Describe cost share or matching contribution (cash or in-kind)	Not scored		Futura in-kind contributions from ETS total \$23,000.						
Total Score Points of 80 possible points	58	38	14	6	0	0	0		
Total Percent = / 80 possible points	72.50%								



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	BEED vs. BEAD; unclear what they have done in the past if anything			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	large team with lots of BB experience		8				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Kurt's relevant experience in past projects	13					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points		9					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points		14					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points		9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	not super detailed, no computation method			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$5000 cash contribution						
<b>Total Score Points of 80 possible points</b>	<b>67</b>		<b>50</b>	<b>8</b>	<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>83.75%</b>							

**Notes:**  
 - Requested Amount \$46,925



Question Point Values		Scoring Matrix					
		Excellent	Good	Average	Fair	Incomplete	No Response
5 points		5	4	3	2	1	0
10 points		10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points		15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	The abstract/executive summary does not identify if this is a new or existing effort, however, information provided in answers to other questions in this application indicate <b>this grant supports funding to establish the Teton/Newdale Broadband Action Team.</b> Notably, in this summary and throughout question responses in this grant, the funding program is referred to as the "BEED" grant program.				2		
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Response sites experiences of four key leaders, and collaboration with the Sugar City Broadband Action Team.			5			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Response focuses entirely on the experiences of one team member ("Kurt").			9			
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points			8				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points				9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points		10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points		10					
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$5,000 match from individual donor.						
<b>Total Score Points of 80 possible points</b>	<b>58</b>		<b>25</b>	<b>8</b>	<b>23</b>	<b>2</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>72.50%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Continuation of an extensive effort over the last several years	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The county and ED have experience with broadband expansion and government programs. Doesn't discuss BEAD.			6			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Conducted community outreach sessions. Dir. of ED ran nonprofit geared toward education to disadvantaged individuals nationwide.		12				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Could used a little more details about the execution and how to leverage existing relationships.			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	ED has established relationship with communities. Current consultant is a resident and business owner.		12				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Confirm areas of greatest need, develop local teams to be a trusted resource, hire consultant leveraging existing and establishing new trusted relationships, create plan for solutions.	9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Did used computation method.	8					
Describe cost share or matching contribution (cash or in-kind)	Not scored	No match						
<b>Total Score Points of 80 possible points</b>	<b>63</b>		<b>27</b>	<b>24</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>78.75%</b>							

**Notes:**  
 - Requested Amount \$50,000



Scoring Matrix						
Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10-9	8-7	6-5	4-3	2-1	0
15 points	15-13	12-10	9-7	6-4	3-1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Although the response clearly states this is a continuation of an existing effort, part of what this grant will fund is the establishment of a Broadband Action Team. The response notes that an extensive BEAD effort has been undertaken over the last several years. This grant funding will allow for the analysis of remaining gaps and/or barriers, coordinate outreach efforts, assess business and community needs, and identify education still needed. Funding will be used in part to hire a consultant for focused outreach to unserved/underserved areas.	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The brief response focuses on the role the County's Economic Development Department works daily with local government, businesses, and residents in relation to community needs (no specific examples provided). To the question of familiarity with broadband, the response notes that Clearwater County and the surrounding communities have all played a role in the development of broadband to the region and been involved in many types of government infrastructure programs (utilizing funding from the CARES Act, USDA, private foundations, and other sources over the last several years).		7				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response states that economic development office has conducted "many outreach activities with strong participation rates overall of both in person and online outreach." Two examples are provided: a series of community outreach sessions, and surveys deployed over the past year on variety of topics had up to a 30% response rates in some areas. They also note that sourcing and providing resources to businesses and local government is the primary job of the Economic Development office. Outreach targeted to specific populations is not mentioned, however, the applicant notes that the Director of Economic Development previously ran a national nonprofit organization that directed services to disadvantaged individuals.		8				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Project priorities articulated in the response are: 1) Outreach and educational sessions with residents, educators, governmental agencies, and businesses to gather to identify current and further needs; and 2) Use of a consultant to carry out activities to create the BAT. Tactics to engage are creating small focus groups, attending existing and creating new local events, and use of traditional and social media.		8				
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The response notes that the County's Economic Development department has held active listening sessions over the last year with each of the cities of Orofino, Weippe, Elk River, and Pierce, and on an ongoing basis shares resources, assists with grant submissions, and visits businesses, community facilities, libraries, and City Council Meetings. No specific community partners are named. Funding from the grant will be used in part to hire an already-identified consultant who is a long-time area resident understands the local dynamics and concerns. A local business owner who as presented at Chamber of Commerce meetings, the consultant has some existing relationships. The response notes that should the grant be funded, and his company selected as the consultant, establishing trust among the targeted communities in partnership with the Economic Development Director will occur rapidly and effectively right out of the gate.		8				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The lengthy response states that their project meets all of the State BEAD program objectives, citing the following in support of that statement: Building local-level experience around resources available, setting up partnerships and solutions across many local and regional networks to share ideas and support, identifying barriers and challenges not currently understood, and working to identify and create a plan for solutions.		8				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Notably, the \$50,000 budget is presented with clear descriptors of costs. Of the total budget, 80% will be spent on a consultant to coordinate the objectives clearly defined throughout the application. The remaining 20% will be spent on community outreach efforts. Line item costs for the outreach activities are noted (marketing materials, mileage/travel, refreshments, venue rentals, supplies for educational events). No staff salary support is included in the budget.		10				
Describe cost share or matching contribution (cash or in-kind)	Not scored	In-kind support: the Economic Development Department will provide all grant administration and project coordination for the period of the project.						
<b>Total Score Points of 80 possible points</b>	<b>58</b>		<b>15</b>	<b>43</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = 72.50%</b>								



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	new effort		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points	Idaho confirmed eligibility	5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	little vague, but clearly a community institution; not sure of familiarity with BB		8				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points			12				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	3 core priorities; lacking core "how" details			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points			12				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points		9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Lacking detailed breakdown, but overall spelled out clearly			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored							
<b>Total Score Points of 80 possible points</b>	<b>62</b>		<b>14</b>	<b>36</b>	<b>12</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>77.50%</b>							

**Notes:**  
 - Requested Amount \$50,000



		Scoring Matrix						
Question Point Value		Excellent	Good	Average	Fair	Incomplete	No Response	
5 points		5	4	3	2	1	0	
10 points		10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
15 points		15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further elaboration.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort. The East Bonner County Library District proposes a project to create and sustain a Broadband Action Team in Bonner County, engage technical experts and community leaders to implement an education and outreach campaign to increase awareness and broadband adoption, and facilitate the challenge process to accurately identify and prioritize affordable, reliable broadband in the county's unserved and underserved areas.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response describes the mission and services of the library, and its role of providing a connection to education and resources. Specifically, successful outreach and education across programs including employment resources through the Idaho Department of Labor, technology literacy and skill building in partnership with local nonprofits, and public safety education initiatives with local first responders are noted. Familiarity with broadband, economic development and/or similar government programs is not discussed.		7				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response describes examples of meaningful engagement with residents of all ages and for a variety of programs. The Library indicates it will be identifying unserved and underserved residents through the BEAD challenge process and will build an outreach and engagement campaign around that.		8				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Three project priorities are clearly articulated in the response, all three of which are centered on identifying and assisting the unserved/underserved: 1) identify and engage representatives from a spectrum of industries, interests, and demographics to build Bonner County's broadband action team; 2) develop and execute a comprehensive outreach and education strategy; and 3) contract with technical experts to engage in the challenge process in order to collect reliable local connectivity data and accurately identify Bonner County's unserved and underserved areas. By executing against these three priorities, the Library will be well positioned to leverage existing relationships and establish trusted partnerships with key stakeholders and unserved and underserved Bonner County residents	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Employees, elected trustees, and patrons are identified as Library's group's who are connected to community stakeholders. No specific organizations are named. The response notes that County and community leaders are supportive of the Library's intention to create a Broadband Action Team and that Community engagement is expected to increase significantly as the Library builds a strong and diverse Broadband Action Team with connections and resources across a large spectrum of business, industry, interests, and affiliations. As this project identifies unserved and underserved residents through the challenge process, the County will use this data to create an outreach and education campaign to build local citizen support.		7				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response states this project will support: 1) Development of Broadband Action Teams; 2) Enable Broadband Action Teams to Mobilize and increase participation in infrastructure planning; and 3) Integrate local plans into Idaho's Statewide BEAD Program. Through the challenge process and the ability to identify Bonner County's unserved and underserved areas, this project will enable Bonner County to play a role in increasing connectivity and strengthening broadband infrastructure in the Idaho Panhandle.	10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Notably, the budget provided offers some detail on how costs were calculated, such as number of meetings and cost per meeting. Of the \$50,000 budget, just under 60% of it will be used for infrastructure expertise (a contractor for mapping, engineering, environmental impacts) speed tests. Staff time for project management of the Broadband Action Team activities is 26.7% of the budget, with outreach and education supplies and meeting supplies	10					
Describe cost share or matching contribution (cash or in-kind)	Not scored	An in-kind match of Library resources will be used to help offset some of the normalized costs.						
<b>Total Score Points of 80 possible points</b>			<b>62</b>					
<b>Total Percent = / 80 possible points</b>			<b>77.50%</b>					
			40	22	0	0	0	0



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	unclear what they have done in the past if anything			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	little familiarity shared; lots of fluff, no meat - did not answer the question				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	vague, leaning heavily on sub (ETS) to run with project; no experience cited				6		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points			8				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	vague - lacking existing, identified relationships			9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	lacking focus on the objectives of this grant				3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points				6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	ETS (sub); Elmore County 100% match						
<b>Total Score Points of 80 possible points</b>	<b>44</b>		<b>5</b>	<b>8</b>	<b>18</b>	<b>13</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>55.00%</b>							

**Notes:**  
 - Requested Amount \$50,000





		Scoring Matrix						
		Excellent	Good	Average	Fair	Incomplete	No Response	
5 points		5	4	3	2	1	0	
10 points		10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
15 points		15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: Partnering with ETS, a leading technical consultant in broadband planning, the County's grant funding will be used to establish Local Broadband Action Teams (LBATs) and volunteer Community Champions. <b>Mountain Home is noted as the only part of the County not included in this initiative.</b> The County will utilize the Idaho Commission for Libraries' (ICL) January 2024 Idaho Digital Access Workbook as a guide to assist the County in identifying opportunities to educate residents and provide access to necessary resources. Notably, the response highlights the collaboration of the five counties in the Magic Valley Coalition of Counties (Carnas, Elmore, Gooding, Lincoln, Jerome) in securing funding for regional and local broadband initiatives.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response notes that the County recognized its need for specialized expertise in broadband and aligned itself with Magic Valley Coalition of Counties and ETS to leverage their knowledge and experience. The County intends to adopt strategies and methodologies utilized by the Magic Valley Coalition, ETS, the CoC, and IBAG for broadband expansion education and initiatives. The response notes the County is leveraging thousands of hours in broadband planning, grant submission, economic development and community engagement that Coalition members have collectively logged.	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response focuses exclusively on ETS' deep understanding of broadband infrastructure needs in the region, survey and speed testing capabilities, and decades long experience serving anchor institutions.			6			
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Project priorities articulated in the response are: 1) fostering community engagement; 2) completing technical planning; and 3) meeting engineering requirements. The intended outcome is to prepare a shovel-ready BEAD proposal for Phase 2 of the Jerome Broadband Plan. The County intends to create community champions and broadband action teams, ensuring that our. The County has developed a comprehensive engagement strategy utilizing the following channels to effectively reach target communities: Direct mailers distributed throughout the county and cities; collaboration with municipal, county, and anchor institution partners will amplify the initiative's messaging via social media postings; surveying initiatives to collect data about the broadband experience in Elmore County. In person community engagement tactics will take place at events such as fairs, community functions, library gatherings, and rodeos. Flyers distributed at these events will provide pertinent information, public meeting schedules, and opportunities for survey completion. Notably, the response specifically discusses engagement with Spanish-speaking community members.	10					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The County notes existing strong alliances with municipal representatives, educational institutions, and the library system (none are specifically named). The County intends to broaden its network by identifying community champions to be advocates for quality broadband access. The County intends to leverage established community initiatives created by ETS and the Magic Valley Coalition.		7				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response explains alignment with: 1) Broadband Action Team Expansion and Community Engagement; 2) Technical Planning and Engineering Design which includes conducting detailed analysis of current assets and developing a comprehensive infrastructure plan that maximizes the use of existing resources, reduces costs, and engages community stakeholders; and 3) Grant Preparation and Submission. No metrics nor measurable outcomes are provided.		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Notably, the budget provides detailed breakdowns of each cost (e.g. per hour rates, per diem rates). The grant request is for \$50,000, of which 50% will be used for pre-grant engineering work (a consultant), and 20% will be used for technical planning and BAT services. Included in the BAT expenses is a detailed breakdown of a variety of activities. Travel costs are budgeted at \$4,600 (the applicant used the federal per Diem rate), and the cost of a survey and BEAD grant submission costs complete the budget.	9					
Describe cost share or matching contribution (cash or in-kind)	Not scored	Elmore County is pledging a 100% minimum match of \$50,000 toward this initiative.						
<b>Total Score Points of 80 possible points</b>	<b>58</b>		<b>38</b>	<b>14</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>72.50%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	unclear what they have done in the past if anything			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	did not answer the question					2	
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	vague, leaning heavily on sub (ETS) to run with project; no experience cited				4		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points			8				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points				9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	lacking focus on the objectives of this grant				3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points				6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	ETS (sub); Gooding County in-kind \$23,000						
<b>Total Score Points of 80 possible points</b>	<b>40</b>		<b>5</b>	<b>8</b>	<b>18</b>	<b>7</b>	<b>2</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>50.00%</b>							

**Notes:**  
 - Requested Amount \$50,000



Scoring Matrix						
Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10-9	8-7	6-5	4-3	2-1	0
15 points	15-13	12-10	9-7	6-4	3-1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: Partnering with ETS, a leading technical consultant in broadband planning, the County's grant funding will be used to establish Local Broadband Action Teams (LBATS) and volunteer Community Champions. The County will utilize the Idaho Commission for Libraries' (ICL) January 2024 Idaho Digital Access Workbook as a guide to assist the County in identifying opportunities to educate residents and provide access to necessary resources. Notably, the response highlights the collaboration of the five counties in the Magic Valley Coalition of Counties (Camas, Elmore, Gooding, Lincoln, Jerome) in securing funding for regional and local broadband initiatives.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response notes that the County recently secured CPF funding. The response also notes that the County recognized its need for specialized expertise in broadband and signed itself with Magic Valley Coalition of Counties and ETS to leverage their knowledge and experience. The County intends to adopt strategies and methodologies utilized by the Magic Valley Coalition, ETS, the ICL, and I&B for broadband expansion education and initiatives. The response notes the County is leveraging thousands of hours in broadband planning, grant submission, economic development and community engagement that Coalition members have collectively logged.	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response focuses exclusively on ETS' deep understanding of broadband infrastructure needs in the region, survey and speed testing capabilities, and decades long experience serving anchor institutions.			6			
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Project priorities articulated in the response are: 1) fostering community engagement; 2) completing technical planning; and 3) meeting engineering requirements. The intended outcome is to prepare a shovel-ready BEAD proposal for Phase 2 of the Gooding Broadband Plan. The County intends to create community champions and broadband action teams, ensuring that our. The County has developed a comprehensive engagement strategy utilizing the following channels to effectively reach target communities: Direct mailers distributed throughout the county and cities; collaboration with municipal, county, and anchor institution partners will amplify the initiative's messaging via social media postings; surveying initiatives to collect data about the broadband experience in Gooding County. In person community engagement tactics will take place at events such as fairs, community functions, library gatherings, and rodeos. Flyers distributed at these events will provide pertinent information, public meeting schedules, and opportunities for survey completion. Notably, the response specifically discusses engagement with Spanish-speaking community members.	10					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The County notes existing strong alliances with municipal representatives, educational institutions, and the library system (none are specifically named). The County intends to broaden its network by identifying community champions to be advocates for quality broadband access. The County intends to leverage established community initiatives created by ETS and the Magic Valley Coalition.		7				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response explains alignment with: 1) Broadband Action Team Expansion and Community Engagement; 2) Technical Planning and Engineering Design which includes conducting detailed analyses of current assets and developing a comprehensive infrastructure plan that maximizes the use of existing resources, reduces costs, and engages community stakeholders; and 3) Grant Preparation and Submission. No metrics nor measurable outcomes are provided.		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Notably, the budget provides detailed breakdowns of each cost (e.g. per hour rates, per diem rates). The grant request is for \$20,000, of which 50% will be used for pre-grant engineering work (a consultant), and 28% will be used for technical planning and BAT services. Included in the BAT expenses is a detailed breakdown of a variety of activities. Travel costs are budgeted at \$4,620 (the applicant used the federal per diem rate), and the cost of a survey and BEAD grant submission costs complete the budget.	9					
Describe cost share or matching contribution (cash or in-kind)	Not scored	Future in-kind contributions from ETS total \$23,000.						
<b>Total Score Points of 80 possible points</b>	<b>58</b>		<b>38</b>	<b>14</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>72.50%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Didn't say one way or the other. But based on the summary it's likely a new effort.		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Familiar broadband, ED, outreach, and govt. programs related to broadband	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Partnered with Syringa Networks for a 2020 Idaho Department of Commerce Broadband Grant; collaborated with local schools, Canyon County Emergency Management, Caldwell Rural Fire Protection District, and FEMA	14					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	collaborative efforts between PSNW and the Rural Broadband Coalition; regional survey; strategic plan; rural community engagement	9					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Said they have a trusted relation, but didn't explain why or who those collaborative relationships are with.		12				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Missing the how it will further broadband goals. Could be implied but not explicitly stated.			6			
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points		9					
Describe cost share or matching contribution (cash or in-kind)	Not scored	In-kind - staff hours and city facilities \$7,137.30						
<b>Total Score Points of 80 possible points</b>	<b>68</b>		<b>46</b>	<b>16</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>85.00%</b>							

**Notes:**  
 - Requested Amount \$30,250



Scoring Criteria	Points	Notes	Scoring Matrix						
			Question Point Value	Excellent	Good	Average	Fair	Incomplete	No Response
			5 points	4	3	2	1	0	
			5	4	3	2	1	0	
			10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
			15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
			Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.	
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: Establishing the Rural Canyon County Broadband Coalition (that is not explicitly stated in the proposal abstract/executive summary, however, it is the title of the grant application and is addressed in response to question #3). The response to this question articulates four key challenges that Greenleaf has identified around the lack of accessible, affordable broadband. The Greenleaf community intends to use grant funding to make strategic investments in broadband infrastructure and partnerships with local stakeholders. By enhancing broadband access and affordability, Greenleaf aims to bridge the digital divide, support economic development, enhance educational outcomes, improve healthcare access and ensure that all residents can fully participate in the digital world.		4					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5						
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response discusses Greenleaf's development of a Broadband Plan in 2020, and leading the formation of the Rural Canyon County Broadband Coalition. Further, Greenleaf has actively engaged in the BEAD process and is now seeking partnership and funding opportunities to expand our broadband infrastructure.  To the question of economic development experience, the response touches on Greenleaf's utilization of various state and federal economic development programs to support local businesses and entrepreneurs, noting that the City of Greenleaf serves as the fiscal agent and recipient of an Idaho Department of Commerce Economic Development Professional Grant on behalf of the Western Alliance for Economic Development. Regarding outreach strategies, the City lists experience in conducting comprehensive communication efforts, public meetings, and using digital platforms to ensure our citizens are informed, engaged, and have a voice in City initiatives.	9						
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response provided four examples of initiatives (noting that there are more) that required community outreach. The measures of success of the initiatives were noted in the response. The tactics described were varied (public meetings, social media, website). The projects that benefited were well described, and each example included names of the partners involved.		12					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	The response details hiring Public Solutions Northwest (PSNW) to collaborate with the City of Greenleaf to form a Rural Broadband Coalition that includes Greenleaf, and the broader rural region in Canon and Owyhe Counties. The focus of the Coalition will be deploying high-speed internet. The response mentions that an aim of the Coalition will be to foster a unified approach to community engagement, identifying shared challenges, pooling resources, and collectively promoting digital literacy across the rural landscapes. A strategic approach is articulated, which includes well-considered phases of recruitment of members, strategic planning, engagement with the community for needs assessment and analysis, and orchestrating digital literacy and education programs. No specific community partners are cited although there are references to broad partners such as "local educational institutions and organizations."	10						
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The response states that the connections with target communities in Marsing, Homedale, Notus and Wilder are strong and long-established partnerships with local businesses, residents, school districts and the Royal Ridge Housing Development. No partners are named other than Royal Ridge.			6				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response states that the grant program objective this application supports is to integrate local plans into Idaho's Statewide BEAD Program by supporting local-level education, outreach, and engagement efforts; and to support the development and plans of Broadband Action Teams/Coalition. No information is provided in this response about how this will further broadband goals, however, that information is shared throughout other answers to application questions.		8					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided details number of hours needed per line item, and associated rates. The total budget is \$30,250, all of which will pay for a consulting firm (PSNW).			6				
Describe cost share or matching contribution (cash or in-kind)	Not scored	The City of Greenleaf will provide in-kind support via staff time and facilities use.							
Total Score Points of 80 possible points	80		24	24	12	0	0	0	
Total Percent = / 80 possible points	75.00%								



Scoring Matrix						
Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Continuation of the CEDA and the District II Interoperability Governance Board (DIGB2) to build middle mile infrastructure.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Has a robust team with extensive knowledge or broadband, partnerships, execution, and programs	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Previous outreach efforts were clearly outlined and covers a wide range of communities	15					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Clearly outlined 3 priorities that addresses a plan for how to reach targeted communities	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Explained the trusted relationships of each project partner	15					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Highlighted local outreach, digital equity, BEAD, Network Idaho Coalition efforts, and broadband deployment	10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Budget was broken down by contract but no computation method on how they got to those prices.	8					
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$5,000 cash match						
<b>Total Score Points of 80 possible points</b>	<b>78</b>		<b>78</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>97.50%</b>							

**Notes:**  
**- Requested Amount \$50,000**



		Scoring Matrix							
		Question Point Value	Excellent	Good	Average	Fair	Incomplete	No Response	
		5 points	5	4	3	2	1	0	
		10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
		15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
			Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.	
Scoring Criteria		Points	Notes						
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?		5 points	The response to this question was very thorough, citing statistics such as demographic information and adoption rates, important context about the County and its current conditions. This grant will fund a New Effort. Establishing the Network Idaho County Consortium, the County's first leadership coalition to drive broadband education, planning, and deployment. The County of Idaho seeks a Broadband Equity, Access, and Deployment (BEAD) Regional Coordination and Planning Grant to: 1) Organize and build a sustainable, county-wide, broadband coalition; 2) Develop a 5-Year Broadband Action Plan that integrates with Link-Up Idaho's Five-Year Action Plan and provides a focused framework for Idaho County to implement high priority projects for community engagement and education, digital literacy and equity, and middle mile/last mile infrastructure; and, 3.) Improve business communication, distance learning, telehealth, and telework opportunities by developing a planning template that the new consortium can institute right away for a fiber-to-the-premise (FTTP) project for the City of Grangeville (Idaho County Seat).	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.		5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?		10 points	The response focuses on the experiences of the initiative's lead, Jerry Zumalt (Idaho County Emergency Management Coordinator). A summary of Mr. Zumalt's experiences in public outreach and communication, with federal grant programs is mentioned. Summaries of the experiences of other partners J-U-B Engineers, Axiom Engineer Group, and Prime Point Consulting are shared. Additionally, this information about the County's experience with broadband was provided in response to question #1: Since 2005, Idaho County has participated with regional broadband initiatives led by Clearwater Economic Development Association (CEDA) and the District II Interoperability Governance Board (DIGB2) to build middle mile infrastructure. We have supported private service provider wireless buildouts to serve end users in very rural parts of the county. Recently, Idaho County was successful in securing two U.S. Department of Commerce Economic Development Administration grants and a \$11.58 million Idaho Broadband Capitol Project Fund (CPF) grant to build middle mile fiber between Idaho, Lewis, and Clearwater County Seats. Idaho County supported Idaho Regional Optical Network (IRON) middle mile project linking Idaho County to southern Idaho and the Port of Lewiston's project linking Idaho County to Latah County through Nez Perce County.	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.		15 points	The response notes that Christine Frei, retired executive director of Clearwater Economic Development Association, will be responsible for the majority of public outreach. Ms. Frei's extensive outreach work is described in detail, as are the experiences of partners J-U-B Engineers, Axiom Engineer Group, and Prime Point Consulting.	15					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.		10 points	Three project priorities and how they will be achieved are articulated: 1) Develop a countywide, county-sponsored volunteer team that will function as a liaison between the County, communities and the Idaho Office of Broadband; 2) Develop a Broadband Action Plan; 3) Prepare Idaho County for funding to improve distance learning, telehealth, public safety communications, and telework opportunities.	10					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.		15 points	The response provides lengthy descriptions of the types of existing and potential trusted relationships of all partners in this project. Too lengthy to summarize here, the response has an extensive list of specific organizations and community groups.	15					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.		10 points	Idaho County's proposed work aligns with the Idaho Broadband Advisory Board/Idaho Broadband Office and the BEAD Initial Planning Funds for BEAD Regional Coordination and Planning. The lengthy, well articulated response explains how the County's project will further broadband goals. No metrics nor measurable outcomes are provided.	10					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.		10 points	Notably, the entire grant of \$50,000 will be directed to the prime consultant, J-U-B Engineering for professional services. J-U-B will pay for its own project management services and development of the Network Idaho County 5-Year Action Plan. J-U-B will pay the subcontractor Axiom for a preliminary design report for fiber-to-the-premise for the City of Grangeville. J-U-B will also pay Prime Point Consulting for the development of the Network Idaho Consortium.	10					
Describe cost share or matching contribution (cash or in-kind)		Not scored	A \$5,000 match from Idaho County will pay for marketing materials, meeting expenses, and community education/outreach activities.						
Total Score Points of 80 possible points		80		80	0	0	0	0	
Total Percent = / 80 possible points		100.00%							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	unclear what they have done in the past if anything			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	little familiarity shared; lots of fluff, no meat - did not answer the question				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	vague, leaning heavily on sub (ETS) to run with project; no specific experience cited				6		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points			8				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	vague - lacking existing, identified relationships			9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	lacking focus on the objectives of this grant				3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points				6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	ETS (sub); \$23k matching						
<b>Total Score Points of 80 possible points</b>	<b>44</b>		<b>5</b>	<b>8</b>	<b>18</b>	<b>13</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>55.00%</b>							

**Notes:**  
 - Requested Amount \$50,000





		Scoring Matrix					
Question	Point Value	Excellent	Good	Average	Fair	Incomplete	No Response
	5 points	5	4	3	2	1	0
	10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
	15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0
		Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
Scoring Criteria	Points	Notes					
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points	5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points			6			
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	10					
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points		7				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	9					
Describe cost share or matching contribution (cash or in-kind)	Not scored	Future in-kind contributions from ETS total \$23,000.					
<b>Total Score Points of 80 possible points</b>	<b>58</b>	<b>38</b>	<b>14</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>72.50%</b>						



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Continuation of efforts	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Does appear to have experience. Doesn't discuss BEAD or provide details about specifics.			6			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Very vague response. Doesn't go into detail about engagement efforts or describe how they reach target populations.				6		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Outlined general engagement tactics.				6		
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Listed partnerships with educational institutions, library system, anchor institutions, ETS and the Magic Valley Coalition.			9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Lacks details about infrastructure planning, how it'll work with coalition, and how they will expand outreach.				4		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	the detail budget doesn't match requested amount (\$51,380)						0
Describe cost share or matching contribution (cash or in-kind)	Not scored	In-kind match listed but numbers don't add up						
<b>Total Score Points of 80 possible points</b>	<b>41</b>		<b>10</b>	<b>0</b>	<b>15</b>	<b>16</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>51.25%</b>							

**Notes:**  
 - Requested Amount \$50,000



			Scoring Matrix					
			Excellent	Good	Average	Fair	Incomplete	No Response
			5	4	3	2	1	0
			10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
			15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: Preparing for the BEAD challenge process. Grant funding will assist the County in challenge preparation. There is a particular emphasis on the underserved in the community of Shoshone. Notably, the response highlights the collaboration of the five counties in the Magic Valley Coalition of Counties (Carnas, Elmore, Gooding, Lincoln, Jerome) in securing funding for regional and local broadband initiatives. It also notes ETS as a trusted partner.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The response mentions significant work undertaken to secure competitive grant funding (specific funding sources are not named), noting thousands of hours in broadband planning, grant submission, economic development and community engagement. "Community Center Connectivity" is cited as a community engagement example, and a relationship with Glanbia Partnerships in the economic development arena.	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response notes that the County has conducted open house events, engaged with the community at key gatherings and conducted multimedia campaigns to outreach to the public understand community needs. The response primarily focuses on ETS' deep understanding of broadband infrastructure needs in the region, survey and speed testing capabilities, and decades long experience serving anchor institutions.		8				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Community engagement and data collection are stated to be the project priorities. The response provides a description of a very comprehensive engagement strategy that uses all possible platforms and means to reach people. In addition to traditional channels (mail, flyers, social media, attending existing community gatherings and events) the County will collaborate with municipal, County and anchor institutions to reach targeted populations. The will also "embark on a boots-on-the-ground" initiative to target addresses suspected of being underserved. Notably, the response specifically discusses engagement with Spanish-speaking community members.	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	ETS and the Magic Valley Coalition are cited as key partners. Additionally, the County notes existing strong alliances with municipal representatives, educational institutions and the library system (none are specifically named). The County intends to broaden its network by identifying community champions to be advocates for quality broadband access.		7				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response explains alignment with: 1) Broadband Action Team Expansion and Community Engagement; 2) Challenge Area Data Collection; and 3) Grant Preparation and Submission. Each of the three offer brief explanations of how the initiatives will further broadband goals. No metrics nor measurable outcomes are provided.		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Notably, the budget provides detailed breakdowns of each cost (e.g. per hour rates, per diem rates). The grant request is for \$50,000 with an additional \$39,000 of current and planned in-kind support noted under cost matching. Of the \$50,000 budget, 50% will be used for legal experts/legal costs, and 28% will be used for technical planning and BAT services. Included in the BAT expenses is a detailed breakdown of a variety of activities. Travel costs are budgeted at \$4,620 (the applicant used the federal per Diem rate), and the cost of a survey and BEAD grant submission costs complete the budget.	9					
Describe cost share or matching contribution (cash or in-kind)	Not scored	Past and future in-kind contributions from ETS total \$31,000, and from Lincoln County total \$8,500.						
<b>Total Score Points of 80 possible points</b>	<b>61</b>		<b>39</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>76.25%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	new effort on heels of existing plan		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	creative thinking! - workforce development, business incubators, etc.	9					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	very original strong outreach experience in another project area		12				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	very specific	9					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	well identified and targeted strategies	14					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	well thought objectives	9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	not as detailed, but clear			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$10k match - Madison Co.; \$10k match Fybercom						
<b>Total Score Points of 80 possible points</b>	<b>68</b>		<b>46</b>	<b>16</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>85.00%</b>							

**Notes:**  
 - Requested Amount \$50,000



		Scoring Matrix						
Question Point Values		Excellent	Good	Average	Fair	Incomplete	No Response	
5 points		5	4	3	2	1	0	
10 points		10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
15 points		15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: The Madison County Broadband Action Team (MCBAT). The cornerstone of this initiative is a public-private partnership with Fibercom and the \$13m+ CPF funding the County received.	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Having secured a \$13m+ CPF grant from the State of Idaho, this applicant's knowledge of broadband deployment to under/unserved areas is evident. Further, the response to this questions delves into the need for more than just infrastructure spend (access) in order to address "digital inequities" for residents. Also referenced in the response to this question is the County's economic development activities beyond broadband.	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Much of the response to this question detailed the extensive experience of a community partner who as agreed to be on the MCBAT. An educator with the University of Idaho Extension Office, Lance Hansen, organized 230 volunteers and 82 meetings in service to an initiative focused on mental health and farm stress across small communities in Idaho. The information provided in this response as well in the response to question #5 demonstrates an exceptional understanding of the intersectionality of stressors facing targeted populations and how to address reaching these groups.	15					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Seven priorities associated with the engaging target communities and addressing low participation rates are articulated clearly. Collectively, the seven priorities span the needs for community engagement and education around broadband expansion, and tactics the County intends to deploy to deliver engagement and education. Notably, the deployment tactics go beyond information sharing (via all means, print and digital) to equipping residents with the tools needed to take advantage of the opportunities available through internet access, such as tools to facilitate distance learning, digital literacy, digital skills development, and telehealth.	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Seven organizations and descriptions of the relationships the County has developed or intends to develop with these are detailed in this response. The organizations are varied from one another, and represent organizations meeting a wide range of community needs. A local (Rexburg) Chamber of Commerce, Madison Library, public safety providers (police, fire, ambulance), BYU-Idaho, two school districts, and Madison Health are named.	15					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Seven objectives are articulated clearly with the primary objective being to educate County residents about the availability of fiber optic network, citing reaching all residents is a challenge they intend to address through this grant. The remaining six objectives address affordability (noting the subset of ACP), digital literacy skill development, helping businesses (and attracting new businesses) for economic development, and stakeholder collaboration/community organization. Most notably, the objective of mentoring and evaluating progress on the grant's objectives is states as a key objective. While no hard metrics are offered, specific metrics of adoption rates, internet speeds, and customer satisfaction are cited.	9					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided offers descriptive titles with some details. The total budget is \$70,000 with the County and Fibercom each contributing a \$10,000 match. Of the \$50,000 in grant funding requested, 60% is for the salary of "Grant Administration and Project Lead" and 14% is for a consultant, though the focus of the consultant is not noted. Community Outreach events are 20% of the grant funds, but flyers, brochures, promotional materials, team member travel, equipment rental (tables, laptops), and light refreshments are all separate line items with costs so it is unclear what specifically the Community Outreach events expenses remain (perhaps it is room rental/av fees).		8				
Describe cost share or matching contribution (cash or in-kind)		Not scored						
Total Score Points of 80 possible points			77					
Total Percent = / 80 possible points			96.25%					
			69	8	0	0	0	0



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	unsure			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Experience with LID#1, lacking depth		7				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	really great outreach with LID program; website; detailed mapping & FAQs, etc.	14					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points		9					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	has trouble shooting customer support for new BB users		10				
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points				6			
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	\$48,700 = Math, but top of grant says \$50k; there's a note, so maybe accounting for inflation?			5			
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$20k - City of Madison excess fees/funds						
<b>Total Score Points of 80 possible points</b>	<b>59</b>		<b>28</b>	<b>17</b>	<b>14</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>73.75%</b>							

**Notes:**  
 - Requested Amount \$50,000



			Scoring Matrix						
			Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
			5 points	5	4	3	2	1	0
			10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
			15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.	
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Continuation of existing effort: establishing a second Local Improvement District (LID) (a City-owned, fiber optic network). The response indicates a neighborhood with low internet speeds or frequent outages will be selected.			3				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5						
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The City notes in its response that over the last year, through the planning process of the first LID, the City has many lessons learned around planning and installing fiber optics.	10						
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response describes their outreach efforts of open houses, mailed flyers, and door knocking as being crucial to their success in gaining customers. The City also employed an innovative strategy of recruiting "Fiber Champions" to enable neighbor-to-neighbor education about the LID. (Note: a YouTube video link about the first homes to have the fiber installation was included in the City's response). The City also has experience with survey deployment and amplifying initiatives via print and digital/social media advertising. The array of tactics described is appropriately varied. The response does not delve into metrics around engagement and low participation rates.		7					
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	The response in this question, and to other questions in the application, indicates that the City's second LID that is an area that has poor internet connectivity/speeds. Engagement tactics (see notes associated with question #4) are appropriately varied for customer acquisition for a municipal fiber network.			6				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The response describes relationships with residents based on their current status as water, wastewater and trash customers, and the City's intention to building from residents' history with the City as a provider of those utilities.				6			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response does not include an alignment to this grant program's objectives.					2		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided offers descriptive titles but little detail. Eight line items are noted, two of which are infrastructure build costs of mapping and boundary surveys which comprise 47% of the total budget; four are marketing related costs comprising 13% of the total budget; and employee time comprising 39% of the total budget. An additional \$500 (1% of the total budget) is for supplies.				4			
Describe cost share or matching contribution (cash or in-kind)	Not scored								
<b>Total Score Points of 80 possible points</b>			<b>43</b>	<b>15</b>	<b>7</b>	<b>9</b>	<b>10</b>	<b>2</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>			<b>53.75%</b>						



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Doesn't explain explain knowledge or experience with BEAD. Has served as an ISP to the Tribe.				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Very vague and brief.					2	
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Only focused on outreach efforts.					2	
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Nez Perce Network Systems' participation in District Interoperability Governance Board (DIGB). Didn't touch on any other trusted relationships between govt. and non-govt. organizations.					2	
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	A lot of BEAD application services and only one reference to community outreach/awareness.				3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	No computation but did clearly state how the funds would be used.		8				
Describe cost share or matching contribution (cash or in-kind)	Not scored	N/A						
<b>Total Score Points of 80 possible points</b>	<b>31</b>		<b>10</b>	<b>8</b>	<b>0</b>	<b>7</b>	<b>6</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>38.75%</b>							

**Notes:**  
 - Requested Amount \$50,000





			Scoring Matrix					
Question Point Values			Excellent	Good	Average	Fair	Incomplete	No Response
5 points			5	4	3	2	1	0
10 points			10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points			15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	New effort: The Nez Perce BEAD Planning Project. Focus of the project is the Nez Perce Reservation. The executive summary clearly and succinctly articulates the grant's focus will be on communities that are <b>unserved</b> .	5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The Tribe operates an ISP (the Nez Perce Network System).	10					
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The application discusses the Nez Perce Network System's community-centered approach that utilizes both technology (speed tests and connectivity assessment) and leveraging their website for sharing information and education.		12				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Three priorities are clearly articulated: 1) improving broadband connectivity to the Nez Perce Reservation to address infrastructure and economic challenges; providing economic, educational and healthcare benefits to the community; and 3) enhancing public safety and community well-being through improved broadband access. A very thorough engagement strategy is articulated in the proposal, noting specific tactics of community meetings, focus groups, and surveys. Notably, they plan to involve technical and design partners in their community outreach.	10					
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	The response describes involvement in the multi-county Regional Broadband Planning Funding Group, and the District Interoperability Governance Board as providing platforms for engagement with stakeholders on an ongoing basis. See notes associated with question #5 for comments related to outreach to the unserved areas that are the focus of this grant funding. The response does not delve into tactics nor metrics around engagement and low participation rates.	14					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response clearly articulates four objectives for the program: 1) Grant Services for BEAD Applications, which describe a comprehensive and pragmatic suite of services to provide to communities for their BEAD grant applications; 2) Financial Services for BEAD Applications, from data on construction costs to cost modeling; 3) Technical Services for BEAD Applications around network design and architecture; and Outreach, noting specific tactics.		10				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided is thoroughly detailed. Notably, no administrative costs (such as staff salaries).						
Describe cost share or matching contribution (cash or in-kind)	Not scored							
<b>Total Score Points of 80 possible points</b>	<b>66</b>		<b>44</b>	<b>22</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>82.50%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Didn't specifically indicate if new or continuation	Response is innovative and impactful.	4		Response lacks sufficient detail.		
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Listed people on their team that are experienced. No specifics on understanding of BEAD or outreach.			6			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	States the experience but doesn't give any examples. Too vague				5		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	The how is missing but has a detailed outline of what they plan to do.		8				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	States that they will have trusted community members but doesn't state who or why they are trusted.			7			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points			8				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Numbers don't match up.						0
Describe cost share or matching contribution (cash or in-kind)	Not scored	\$10k match doesn't say cash or in-kind						
<b>Total Score Points of 80 possible points</b>	<b>43</b>		<b>5</b>	<b>20</b>	<b>13</b>	<b>5</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>53.75%</b>							

**Notes:**  
 - Requested Amount \$48,000



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	It is unclear if this is a existing effort or a new one.				2		
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Brief bios of the three key leaders of this initiative are the entirety of this response. According to the bios, the key leaders have experience in economic development, education, and outreach. How those experiences will apply to the work this project will make possible is not addressed.				4		
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The response is entirely about the background of one key leader, "Kurt," the City of Sugar City's Community and Economic Development Director. The response states that he has community outreach experience, however no details about those experiences are provided.				5		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Project priorities are articulated as: 1) Universal and Affordable High-Speed Internet Access; 2) Sugar City Broadband Action Team; 3) Data-driven Decision Making; 4) Collaboration and Sustainability. Low take rates are mentioned and details of a community engagement strategy to improve those is presented.			6			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	An extensive list of community organizations (by name) that applicant/team has relationships with will leverage is provided. Additionally, tactics of clear communications are noted.			9			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The lengthy response states that the project aligns with several key application program objectives.		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points							
Describe cost share or matching contribution (cash or in-kind)	Not scored							
<b>Total Score Points of 80 possible points</b>	<b>38</b>		<b>5</b>	<b>7</b>	<b>15</b>	<b>11</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>47.50%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points		5					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Lacks details and explanation					2	
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Lacks details about target populations, resources, outreach efforts, BEAD knowledge				4		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Lacks details and explanation					2	
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Doesn't appear to have existing or readily available trusted relationships					2	
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	Lacks details				3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	Accurate numbers but no computation.			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	Staff time						
<b>Total Score Points of 80 possible points</b>	<b>29</b>		<b>10</b>	<b>0</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>36.25%</b>							

**Notes:**  
 - Requested Amount \$50,000



Question Point Values	Scoring Matrix					
	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	This is a new effort. The application clearly articulates that the grant's purpose is centered on preparations for "broadband rollout." The grant funding will provide for speed testing for the challenge process, legal counsel for the County for ISP negotiations and policy advising, and community outreach to engage the community. [another application was submitted to this grant program from Sugar City that references a combined effort among Sugar City,		4				
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The application states the County is deeply aware of the benefits of affordable reliable internet, the promise it holds for supporting local services and schools, and the opportunities it can provide to underserved residents.			6			
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The entire answer to this question describes the efforts and successes of one outstanding employee, Greg Adams. His strong relationships built over 17 years of working for the County, his leadership of an award-winning public outreach and education campaign, and his success in securing federal grants are described. While Mr. Adams' leadership and experiences underlie a favorable score to this question, the reliance on a single person's experience and capabilities (as opposed to a team's) should also be considered. It should be noted, however, that in one other section of the application the following is stated: "Teton County staff engages regularly with outreach and education efforts, economic development initiatives, and targeted government-funded programs."		10				
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	The application states that community involvement is prioritized, as are competition, public-private partnerships and making affordable and reliable internet available for all. Teton County further notes they intend to be a local liaison and will build the expertise necessary for broadband rollout. The application does not delve into tactics nor metrics around engagement and low participation rates, however, half of the proposed budget is to "design an outreach strategy to strengthen or build trusted relationships with citizens, stakeholder groups, and others. With an emphasis on communities with large numbers of unserved or underserved residents and on communities that have historically been difficult to engage, Teton County will leverage its connections and resources to encourage county-wide participation in the infrastructure planning process."		8				
6) Describe your existing, trusted relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	Although there is a reference earlier in the application (in answer to question #4) to the County's "established infrastructure and existing relationships," and another reference (in answer to question #5) that County will "leverage existing relationships," those relationships are, unfortunately, not described nor named anywhere in the application. The answer provided by the County to this question discusses hiring an outreach contractor (see evaluator notes associated with question #5).			7			
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The response clearly states the objectives as: 1) Integrate local plans into Idaho's Statewide BEAD Program by supporting and expanding local-level education, outreach and engagement efforts; 2) Increase awareness of broadband efforts across Idaho; 3) Increase participation in infrastructure planning by engaging local communities. The County believes the community engagement and support to local jurisdictions that the grant funding will facilitate will lead to local acceptance and improved economic impact via high adoption rates.		7				
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided offers descriptive titles but little detail. Half of the budget will be directed to an outreach program (via hiring a contractor) and the other half to support local governments in some specific build-out needs such as speed testing, legal counsel for ISP negotiations, and permitting/rights of way revisions as needed. Notably, no administrative costs (such as staff salaries) are included, nor any marketing materials.			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	Teton County will be providing staff time to lead and oversee the project, and has already contributed significant staff hours to striving to improve broadband for the community.						
<b>Total Score Points of 80 possible points</b>	<b>53</b>		<b>5</b>	<b>29</b>	<b>19</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>66.25%</b>							



**Scoring Matrix**

Question Point Values	Excellent	Good	Average	Fair	Incomplete	No Response
5 points	5	4	3	2	1	0
10 points	10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0
15 points	15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0

Scoring Criteria	Points	Notes	Excellent	Good	Average	Fair	Incomplete	No Response
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	Doesn't state whether it's a new or existing effort			3			
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points	Documentation doesn't appear to be correct	5					
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	Lacks details. Vague.					2	
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	Not a lot of details. Just says they engage with target communities.				4		
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	Priorities listed but very vague.			5			
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points						2	
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points					3		
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	No computation.			6			
Describe cost share or matching contribution (cash or in-kind)	Not scored	In-kind match contribution has already been applied to this project.						
<b>Total Score Points of 80 possible points</b>	<b>30</b>		<b>5</b>	<b>0</b>	<b>14</b>	<b>7</b>	<b>4</b>	<b>0</b>
<b>Total Percent = / 80 possible points</b>	<b>37.50%</b>							

**Notes:**  
 - Requested Amount \$50,000



			Scoring Matrix						
Question Point Values			Excellent	Good	Average	Fair	Incomplete	No Response	
5 points			5	4	3	2	1	0	
10 points			10 - 9	8 - 7	6 - 5	4 - 3	2 - 1	0	
15 points			15 - 13	12 - 10	9 - 7	6 - 4	3 - 1	0	
Scoring Criteria	Points	Notes	Response is innovative and impactful.	Response is clear and feasible.	Response needs clarity and further planning.	Response lacks sufficient detail.	Minimal response provided.	No response provided.	
1) Proposal abstract or executive summary. Is this a new effort or a continuation of an existing effort?	5 points	The narrative makes clear that this project will be <b>directed</b> by the West Central Fiber Network Consortium (the Consortium). Essentially, Valley County is making the grant application on behalf of the Consortium. The description of the Consortium's past work, and its extensive list of partners, signals this as a strong application, particularly as it seeks to <b>build on the Consortium's success and expand the area served.</b>		4					
2) Provide evidence of eligibility as a local or tribal government as described in Section 67-1226, Idaho Code, a state agency, or a county government applying on behalf of an unincorporated community.	5 points		5						
3) What is your familiarity with broadband, economic development, outreach, and/or similar government programs?	10 points	The Consortium is described as having robust knowledge of broadband expansion (no examples given) as well as its economic, education and safety benefits. The network of the Consortium described in the proposal indicates the Consortium has done extensive work in educating residents, industries (such as health care and public safety) and local governments.			5				
4) Describe your experience with and past success in conducting outreach, providing / sourcing relevant resources, and directing services and education to target populations.	15 points	The high score in this category is reflective as much of the Consortium as it is of the primary applicant (Valley County). Notably, the University of Idaho Extension in Valley County commits "to support the outreach efforts to conduct a community engaged speed testing program throughout the WCM region." UI Extension's letter goes on to describe current outreach efforts with target populations living in remote areas. The UI Extension is currently hosting an American Connection Corp (ACC) placement (through 8/25) who is now identifying audiences that may lack access or computer literacy, with the goal of creating a strategy to work with these stakeholders. IU extension clearly states in their letter that they view the Valley County BEAD Coordination Planning grant as meaningful assistance in a wider regional effort.	15						
5) Briefly outline your project priorities and describe how you plan to engage target communities and address low participation rates.	10 points	The applicant states three clear activities: 1) Establish [new] and leverage existing trusted relationships with communities that are target populations; provide technical assistance and subject matter expertise; be the liaison between the State broadband office, the community, and technical experts for the purpose of education. The question of <b>how</b> the applicant plans to engage target communities and address low participation rates is unaddressed. The response does not delve into tactics nor metrics around engagement and low participation rates.			6				
6) Describe your existing, <u>trusted</u> relationships with the communities that you expect to target, or the ability to readily establish those relationships.	15 points	In addition to the letter of support from IU Extension (see notes for question #4) links to other letters of support embedded in the application were from: 1) West Central Mountains Economic Development Corp (representing communities in Valley and north Adams Counties); 2) City of McCall; 3) Imagine Idaho.		12					
7) Select the application program objectives the project intends to support and explain how this will further broadband goals.	10 points	The application clearly states the objectives as: 1) increasing awareness of broadband efforts across Idaho; and 2) increasing participation in infrastructure planning by engaging local communities. Elsewhere in the application it is stated that the Consortium intends to function as a liaison between community, Idaho Office of Broadband, and technical experts		8					
8) Provide a detailed budget breakdown of all proposed costs, including computation method.	10 points	The budget provided offers descriptive titles but little detail. There are four line items totaling \$50,000. All four items speak to <b>infrastructure</b> : speed testing for the BEAD challenge process; an environmental impact study for the Consortium's proposed publicly owned network; broadband mapping in northern Adams County (it is stated that local governments in Adams County requested this); and website design and management to house the speed test. Notably, no administrative costs (such as staff salaries) are included, nor any marketing materials.			6				
Describe cost share or matching contribution (cash or in-kind)	Not scored	The response notes that an in-kind contribution has already been applied to the project, but the application does not provide any detail on that.							
<b>Total Score Points of 80 possible points</b>	<b>61</b>		<b>20</b>	<b>24</b>	<b>17</b>	<b>0</b>	<b>0</b>	<b>0</b>	
<b>Total Percent = / 80 possible points</b>	<b>76.25%</b>								