



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council Meeting**  
Wednesday, February 7, 2024  
Inn at 500 Capitol, 500 S Capitol Blvd, Boise, ID  
9:00 a.m. - 12:00 p.m. (Mountain Time)

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions Approval of Minutes: October Meeting	Shawn Barigar, Chair	Action Item
9:05 p.m.	Confirmation of October Vote for ITC Chair and Vice Chair	Shawn Barigar, Chair	Action Item
9:10 a.m.	Tourism Update	Jeremy Chase	
9:15 a.m.	Resident Study Update	Anna Blount	
9:45 a.m.	Legislative Update	Pam Eaton	
10:00 a.m.	Red Sky Updates	Julie Chigbrow	
10:20 a.m.	Madden Updates	Addy Coleman	
10:40 a.m.	Grants Updates/Possible Changes	Alexis Malcomb/Ewa Szewczyk	Action Item
11:00 a.m.	Boise Airport Update	Rebecca Hupp	
11:20 a.m.	Visit Boise	Carrie Westergard	
11:40 a.m.	Other Discussion and Public Comment		
12:00 p.m.	Break for lunch, on your own (Zoom connection ends)	Shawn Barigar, Chair	
1:00 p.m.	Reconvene and Introductions	Shawn Barigar, Chair	
1:10 p.m.	ITC Strategic Planning Session	Abbey Louie	
5:00 p.m.	Meeting Adjourn	Shawn Barigar, Chair	Action Item

**Idaho Travel Council Meeting**  
Thursday, February 8, 2024 | 9:00 a.m. - 12:00 p.m. (Mountain Time)

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order	Shawn Barigar, Chair	
9:02 a.m.	ITC Strategic Planning Session – Cont'd	Abbey Louie	
11:30 a.m.	Approve Changes to Strategic Plan	Shawn Barigar, Chair	Action Item
12:00 p.m.	Meeting Adjourn	Shawn Barigar, Chair	Action Item