



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council Meeting**  
Thursday, July 27, 2023  
Tamarack Resort (311 Village Dr, Tamarack, ID)  
Fern & Feather Room

| Time       | Topic  | Lead                           | Notes       |
|------------|--|--------------------------------|-------------|
| 9:00 a.m.  | Call to Order and Introductions  | Lonnie Allen, Chair            |             |
|            | Approval of May 4 – 5 Meeting Minutes  |                                | Action Item |
| 9:05 a.m.  | Tamarack Welcome & Updates   | Scott Turlington<br>Lora Dircz |             |
| 9:30 a.m.  | Idaho Department of Commerce Update  | Director Tom Kealey            |             |
| 9:45 a.m.  | Program and Collections Update   | Jeremy Chase                   |             |
| 10:00 a.m. | Madden Media Update  | Dan Janes<br>Bailey Bernhardt  |             |
| 10:30 a.m. | Red Sky Update   | Julie Chigbrow                 |             |
| 11:00 a.m. | Grant Updates  | Ewa Szewczyk<br>Alexis Malcomb |             |
| 11:30 a.m. | Lunch Break  | Lonnie Allen, Chair            |             |
| 1:00 p.m.  | Tourism Grant Review and Discussion  | Ewa Szewczyk<br>Alexis Malcomb |             |
|            | <i>Note: At the top of each hour, we will have a 10-minute break, as needed.</i> |                                |             |
| 5:00 p.m.  | Meeting Adjourn  | Lonnie Allen, Chair            | Action Item |



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**Idaho Travel Council Meeting**  
Friday, July 28, 2023  
Tamarack Resort (311 Village Dr, Tamarack, ID)  
Morgan Room

| Time       | Topic   | Lead                           | Notes       |
|------------|---|--------------------------------|-------------|
| 9:00 a.m.  | Call to Order and Introductions   | Lonnie Allen, Chair            |             |
| 9:05 a.m.  | Tourism Grant Review and Discussion (Cont.)   | Ewa Szewczyk                   |             |
|            | <i>Note: this agenda item will either be removed or have time added on the day of the meeting if necessary.</i> |                                |             |
| 10:20 a.m. | Break   | Lonnie Allen, Chair            |             |
| 10:30 a.m. | Grant Awards  | Ewa Szewczyk                   |             |
|            | Region 1 – Kayoko Magnus  |                                | Action Item |
|            | Region 2 – Art McIntosh   |                                | Action Item |
|            | Region 3 – Pat Morandi  |                                | Action Item |
|            | Region 4 – Shawn Barigar  |                                | Action Item |
|            | Region 5 – Crystal Nelson   |                                | Action Item |
|            | Region 6 – Lonnie Lee Allen   |                                | Action Item |
|            | Region 7 – Mike Fitzpatrick   |                                | Action Item |
|            | Multi-Regions – Earl Sullivan   |                                | Action Item |
| 11:30 a.m. | Scope of Work Updates/ITC Handbook Recommendations  | Ewa Szewczyk<br>Alexis Malcomb | Action Item |
|            | Future Meetings:<br>Idaho Conference on Recreation and Tourism, October 2023<br>ITC Meeting, January 2023       | Diane Norton                   |             |
| 12:00 p.m. | Meeting Adjourn   | Lonnie Allen, Chair            | Action Item |