



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting

Wednesday, February 8, 2023

Limelight Hotel, Ketchum Idaho

9:00 a.m. - 1:30 p.m. (Mountain Time) / 8:00 a.m. - 12:30 p.m. (Pacific Time)

Join Zoom Meeting

<https://us02web.zoom.us/j/89229738517?pwd=dkl1WmZZeXdQMUXVnY0ODh0bkYvUT09>

Meeting ID: 892 2973 8517 / Passcode: 165030

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region	Jeremy Chase, Marketing & Innovation Administrator
Kayoko Magnus, Region I	Diane Norton, Tourism Manager
Art McIntosh, Region II	Ewa Szewczyk, Grants Manager
Pat Morandi, (Chair) Region III	Alexis Malcomb, Grants & Contracts Officer
Vacant, Region IV	Nancy Richardson, Sr. Tourism Specialist
Jeff Glissendorf, Region V	Laurie McConnell, Sr. Public Information Specialist- T
Lonnie Allen, Region VI	Katie Pegan, Tourism Specialist - T
Tim Johnson, Region VII	Andrea Rayburn, Tourism Specialist - T
	Cristin Wondergem, Tourism Specialist - T
T - Teleconference	Tina Caviness, Analyst Associate - T

Pat Morandi, Chair called meeting to order at 9:05 a.m.

Welcome

Welcome ITC, Tourism team and participants.

Approval of Meeting Minutes

October Meeting – Pat Morandi, Chair

Action item

Corrected – Nampa scope of work change 1st was Earl and 2nd was Pat

Motion: Earl Sullivan

Seconded: Art McIntosh

All in Favor

Motion approved

Vote on 2023 ITC Chair

Pat Morandi, Chair

Action item

Nominate Lonnie Allen Chair

Motion: Art McIntosh

Seconded: Earl Sullivan

All in Favor

Motion approved

Nominate Art McIntosh – Vice Chair

Action item

Motion: Pat Morandi

Seconded: Earl Sullivan

All in Favor

Motion approved

Tourism Update

Diane Norton

Welcome new Marketing & Innovation Administrator Jeremy Chase

Idaho Travel Stats Dashboard

Leon Aliski

Madden Media Update

Addy Coleman and Bailey Bernhardt

Red Sky Update

Jessica Flynn

Grant Updates

Ewa Szewczyk

Scope of Work Changes – IOGA apportionment

Action item

Motion: Earl Sullivan

Seconded: Art McIntosh

All in Favor

Motion approved

Boise Airport Update

Sean Briggs

Fly Sun Valley Alliance Update

Carol Waller

Handbook Updates – as presented with the addition of Earl's clarifying language

Ewa Szewczyk

Action item

Motion: Earl Sullivan

Seconded: Art McIntosh

All in Favor

Motion approved

The Chamber Update

Mike McKenna

Visit Sun Valley Update

Scott Fortner

LCEDA Update

Tammy Stringham

Other Discussion

Pat Morandi, Chair

Future Meetings

ITC Meeting & Grant Presentations: Boise

May 4 & 5, 2023

Tourism Tours

REGIONS 5 and 6: Pocatello

Fairfield Inn & Suites

Wednesday, March 1: 9:00 a.m. – 1:00 p.m. (MST)

REGIONS 4 and 7: Ketchum

Limelight Hotel

Thursday, March 2: 9:00 a.m. – 1:00 p.m. (MST)

REGION 2: Lewiston

Hells Canyon Grand Hotel

Tuesday, March 7: 9:00 a.m. – 1:00 p.m. (PST)

REGION 1: Coeur d'Alene

Coeur d'Alene Resort

Thursday, March 9: 9:00 a.m. – 1:00 p.m. (PST)

REGION 3: Boise

The Riverside Hotel

Tuesday, March 14: 9:00 a.m. – 1:00 p.m. (MST)

ITC Meeting & Regional Tours Recap Meeting - Virtual

Thursday, March 16: 1:00 p.m. – 3:00 p.m. (MST)

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 1:57 p.m.

Motion: Earl Sullivan

Seconded: Art McIntosh

All in favor

Motion approved

Action item