



Brad Little, Governor

Tom Kealey, Director

Idaho Travel Council Agenda
Thursday, May 4, 2023 | 9:00 a.m. to 3:45 p.m. MDT
Location: WW17 - Senate Committee Room, Idaho State Capitol
Zoom Link: bit.ly/3JY6Mm4

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order	Lonnie Allen, Chair	
	Welcome and Introductions		
9:10 a.m.	Approval of Minutes		Action Item
9:15 a.m.	Lodging Collection Update	Jeremy Chase	
9:25 a.m.	Madden Media Update	Addy Coleman	
9:45 a.m.	Grant Updates & Presentation Process	Ewa Szewczyk	
Presentations			
10:00 a.m.	Coeur d'Alene Convention & Visitors Bureau	Mark Robitaille	
10:15 a.m.	Yellowstone Teton Territory (YTT)	Kristi Baughman	
10:30 a.m.	Cascade Chamber of Commerce	Julie Crosby	
10:45 a.m.	BREAK		
11:00 a.m.	Southern Idaho Tourism	Sarah Rohrbach	
11:15 a.m.	Southwest Idaho Travel Association (SWITA)	Jared Montague	
11:30 a.m.	Nampa Chamber of Commerce	Jill Cryder	
11:45 a.m.	Moscow Chamber of Commerce + Visitor Center (MCOC+VC)	Sam Martinet	
12:00 p.m.	LUNCH		
Presentations	(continued)		
1:00 p.m.	McCall Area Chamber of Commerce & Visitors Bureau	McKenzie Kraemer	
1:15 p.m.	Greater Pocatello Convention & Visitors Bureau	Jeffery Glissendorf	
1:30 p.m.	Hailey Chamber of Commerce	Mike McKenna	
1:45 p.m.	Greater Sandpoint Chamber of Commerce	Kate McAlister	
2:00 p.m.	North Idaho Tourism Alliance (NITA)	Ricia Lasso	
2:15 p.m.	BREAK		
2:30 p.m.	Visit Lewis Clark Valley – Gateway to Hells Canyon	Michelle Peters	
2:45 p.m.	North Central Idaho Travel Association (NCITA)	Mary Romero	
3:00 p.m.	Visit Sun Valley	Scott Fortner	
3:15 p.m.	Boise Metro Chamber of Commerce (BMCC)/Visit Boise	Carrie Westergard	
3:30 p.m.	Q & A	Lonnie Allen, Chair	
3:45 p.m.	Adjourn	Lonnie Allen, Chair	Action Item



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Idaho Travel Council Agenda
Friday, May 5, 2023 | 9:00 a.m. to 2:00 p.m. MDT
Location: WW17 - Senate Committee Room, Idaho State Capitol
Zoom Link: bit.ly/3JY6Mm4

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions	Lonnie Allen, Chair	
9:10 a.m.	Grant Presentation Process Review	Ewa Szewczyk	
Presentations			
9:15 a.m.	Post Falls Chamber of Commerce	Christina Petit	
9:30 a.m.	Idaho Ski Areas Association (ISAA)	Rebecca Reeves	
9:45 a.m.	Challis Chamber of Commerce	Melissa Perkins-Fitzgerald	
10:00 a.m.	Stanley-Sawtooth Chamber of Commerce	Dani Hansen	
10:15 a.m.	Idaho Lodging and Restaurant Association (ILRA)	Pam Eaton	
10:30 a.m.	Idaho RV and Campgrounds Association (IRVCA)	Joseph Kopp	
10:45 a.m.	BREAK		
11:00 a.m.	Salmon River Chamber of Commerce	Traci Rainwater	
11:15 a.m.	Lost Rivers Economic Development	Maree Forbes and Bob Bagley	
11:30 a.m.	Lemhi County Economic Development Association (LCEDA)	Tammy Stringham	
11:45 a.m.	Idaho Outfitters and Guides Association (IOGA)	Erik Weiseth	
12:00 p.m.	LUNCH		
Presentations (continued)			
1:00 p.m.	Bear Lake Valley Convention & Visitors Bureau	Tami Leonhardt	
1:15 p.m.	Southeast Idaho High Country Tourism	Destiny Egley	
1:30 p.m.	Orofino Chamber of Commerce DBA Clearwater County Chamber of Commerce	Susan Jacobson	
1:45 p.m.	Q & A	Lonnie Allen, Chair	
2:00 p.m.	Adjourn	Lonnie Allen, Chair	Action Item