



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Awards
Thursday, July 28, 2022 | 9:00 a.m. to 5:00 p.m.
Fairfield Inn & Suites Pocatello-Bannock Conference Room
 9:00 a.m. - 5:00 p.m. (Mountain Time) / 8:00 a.m.- 4:00 p.m. (Pacific Time)
 Join Zoom Meeting

<https://zoom.us/j/96966678324?pwd=VWpNd2F4RDFpYIBQekN5U04zVEVCQT09>

Meeting ID: 969 6667 8324 Passcode: 195887

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region – N	Tom Kealey, Director
Tim Johnson, Region VII	Matt Borud, Marketing and Innovation Officer - T
Kayoko Magnus, Region I	Diane Norton, Tourism Manager
Art McIntosh, Region II	Ewa Szewczyk, Grants Manager
Pat Morandi, (Chair) Region III	Tina Caviness, Analyst Associate - T
Vacant, Region IV	Nancy Richardson, Sr. Tourism Specialist
Jeff Glissendorf, Region V	Katie Pegan, Tourism Specialist - T
Lonnie Allen, (Vice Chair) Region VI	Andrea Rayburn, Tourism Specialist - T
	Cristin Wondergem, Tourism Specialist - T
N – Not attending	Alexis Malcomb, Grants Officer
T - Teleconference	

Pat Morandi, Chair called meeting to order at 9:03 am

Welcome

Welcome ITC, Tourism team and participants.

Approval of meeting minutes

May 5-6 Meeting Minutes – Pat Morandi, Chair

Motion: Lonnie Allen

Seconded: Art McIntosh

All in Favor

Motion approved

Action item

May 9 Meeting Minutes

Motion: Lonnie Allen

Seconded: Art McIntosh

All in Favor

Motion approved

Action item

Region 5 Welcome

Jeffery Glissendorf

Region 5 Update

Birgitta Forrest

Commerce update

Director Tom Kealey



Brad Little, Governor
Tom Kealey, Director

Program and Collections Update

Matt Borud

Madden Media Update

Dan Janes and Addy Coleman

Red Sky Update

Julie Chigbrow

Grant updates

Ewa Szewczyk

Scope of Work Updates/ITC Handbook Recommendations

Ewa Szewczyk

Moved from 7/29

Action Item

Motion: Lonnie Allen

Seconded: Art McIntosh

All in Favor

Motion approved

Tourism Grant Review and Discussion

Ewa Szewczyk

Handbook Changes

Motion: Lonnie Allen

Seconded: Tim Johnson

All in Favor

Motion approved

Action item

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 3:36 pm

Motion: Jeff Glissendorf

Seconded: Lonnie Allen

All in favor

Motion approved

Action item



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting & Grant Awards
Friday, July 29, 2022 | 9:00 a.m. to 12:00 p.m.
Fairfield Inn & Suites Pocatello-Bannock Conference Room
 9:00 a.m. - 12:00 p.m. (Mountain Time) / 8:00 a.m.- 11:00 p.m. (Pacific Time)
 Join Zoom Meeting
<https://zoom.us/j/98854107406?pwd=andiZHkvYkFLN2ZWdFFzRDIQREpVZz09>
 Meeting ID: 988 5410 7406 Passcode: 585279

Idaho Travel Council Members Present	Commerce Staff Present
Earl Sullivan, Multi-Region – Not Attending	Matt Borud, Marketing and Innovation Officer - T
Tim Johnson, Region VII	Diane Norton, Tourism Manager
Kayoko Magnus, Region I	Ewa Szewczyk, Grants Manager
Art McIntosh, Region II	Tina Caviness, Analyst Associate - T
Pat Morandi, (Chair) Region III	Laurie McConnell, Sr. Public Information Officer - T
Vacant, Region IV	Nancy Richardson, Sr. Tourism Specialist
Jeff Glissendorf, Region V	Katie Pegan, Tourism Specialist - T
Lonnie Allen, (Vice Chair) Region VI	Andrea Rayburn, Tourism Specialist - T
	Cristin Wondergem, Tourism Specialist - T
	Alexis Malcomb, Grants Officer
T - Teleconference	

Pat Morandi, Chair called meeting to order at 9:00 am

Welcome

Welcome ITC, Tourism team and participants.

Tourism Grant Review and Discussion (Cont.)

Ewa Szewczyk

Grant Awards

Region 1 –

Action Item

Motion: Kayoko Magnus

Seconded: Tim Johnson

All in Favor

Motion approved



Brad Little, Governor
Tom Kealey, Director

Region 2 – Action Item

Motion: Art McIntosh
Seconded: Jeff Glissendorf
All in Favor
Motion approved

Added Contingencies after the vote for Region 2 – Action Item

Motion: Art McIntosh
Seconded: Pat Morandi
All in Favor
Motion approved

Region 3 – Action Item

Motion: Pat Morandi
Seconded: Lonnie Allen
All in Favor
Motion approved

Region 4 – Action Item

Motion: Pat Morandi
Seconded: Kayoko Magnus
All in Favor
Motion approved

Region 5 – Action Item

Motion: Pat Morandi
Seconded: Kayoko Magnus
All in Favor
Motion approved

Region 6 – Action Item

Motion: Lonnie Allen
Seconded: Jeff Glissendorf
All in Favor
Motion approved



Brad Little, Governor
Tom Kealey, Director

Region 7 –

Action Item

Motion: Tim Johnson
Seconded: Lonnie Allen
All in Favor
Motion approved

Multi Regions –

Action Item

Motion: Art McIntosh
Seconded: Lonnie Allen
All in Favor
Motion approved

After additional discussion the following were added to the Multi Regions -
IRVCA Contingencies -

Action Item

Motion: Lonnie Allen
Seconded: Art McIntosh
All in Favor
Motion approved

Quarterly Report requirement –

Action Item

Motion: Tim Johnson
Seconded: Pat Morandi
All in Favor
Motion approved

Amended motion to include AAR for multi-regions -

Action Item

Motion: Pat Morandi
Seconded: Kayoko Magnus
All in Favor
Motion approved

ILRA Contingencies –

Action Item

Motion; Lonnie Allen
Seconded: Art McIntosh
All in Favor
Motion approved



Brad Little, Governor
Tom Kealey, Director

Scope of Work Updates/ITC Handbook Recommendations

Ewa Szewczyk

Moved to 7/28

Future Meetings

Diane Norton

Idaho Conference on Recreation and Tourism, Twin Falls, October 2022
ITC Meeting, January 2023

Adjourn Meeting

Pat Morandi, Chair adjourned meeting 10:23 pm
Motion: Art McIntosh
Seconded: Tim Johnson
All in favor
Motion approved

Action item