



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting

Wednesday, February 8, 2023

Limelight Hotel, Ketchum Idaho

9:00 a.m. - 1:30 p.m. (Mountain Time) / 8:00 a.m.-12:30 p.m. (Pacific Time)

Join Zoom Meeting:

<https://us02web.zoom.us/j/89229738517?pwd=dkl1WmZZeXdQMUxXVnY0ODh0bkYvU>

T09

Meeting ID: 892 2973 8517 / Passcode: 165030

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Pat Morandi, Chair	
	Approval of Minutes: October Meeting		Action Item
	Vote on 2023 ITC Chair		Action Item
9:10 a.m.	Tourism Update	Diane Norton	
9:20 a.m.	Idaho Travel Stats Dashboard	Leon Aliski	
9:45 a.m.	Madden Media Update	Addy Coleman Bailey Bernhardt	
10:15 a.m.	Red Sky Update	Jessica Flynn	
10:40 a.m.	Grant Updates	Ewa Szewczyk	
	Handbook updates/Scope of Work Changes	Ewa Szewczyk	Action Item
11:15 a.m.	Break	Chair	
11:30 a.m.	Boise Airport Update	Sean Briggs	
11:50 a.m.	Fly Sun Valley Alliance Update	Carol Waller	
12:10 p.m.	Visit Sun Valley Update	Scott Fortner	
12:30 p.m.	The Chamber Update	Mike McKenna	
12:50 p.m.	LCEDA Update	Tammy Stringham	
1:10 p.m.	Other Discussion and Public Comment Future Meetings		
1:30 p.m.	Meeting Adjourn	Chair	Action Item