



Idaho Travel Council Agenda

Thursday, May 5, 2022 | 8:45 a.m. to 4:50 p.m. MDT

Brad Little, Governor

Tom Kealey, Director

Join Zoom Meeting:

<https://zoom.us/j/99821719093?pwd=dDVhU25jdGNJVDBrbkNpVXFRRM0tvZz09>

Meeting ID: 998 2171 9093 Passcode: 941162

Public Meeting Location: The Riverside, 2900 W Chinden Blvd, Garden City, ID 83714

Time	Topic	Lead	Notes
8:45 a.m.	Call to Order Welcome and Introductions Approval of Minutes	Pat Morandi, Chair	Action Item
8:50 a.m.	Lodging Collection Update	Matt Borud	
9:05 a.m.	Dean Runyan	Leon Aliski	
9:40 a.m.	Longwoods Research	Anna Blount	
10:15 a.m.	Grant Updates & Presentation Process	Ewa Szewczyk	
10:25 a.m.	BREAK		
Presentations			
10:35 a.m.	Coeur d'Alene Convention & Visitors Bureau	Mark Robitaille	
10:55 a.m.	Yellowstone Teton Territory (YTT)	Kristi Baughman	
11:15 a.m.	Southwest Idaho Travel Association (SWITA)	Jared Montague	
11:35 a.m.	Sun Valley Marketing Alliance	Scott Fortner	
11:55 p.m.	Southern Idaho Tourism (SIT)	Mellissa Barry	
12:15 p.m.	LUNCH		
Presentations (continued)			
1:20 p.m.	Greater Idaho Falls Chamber of Commerce	Chip Schwarze	
1:40 p.m.	McCall Area Chamber of Commerce	McKenzie Kramer	
2:00 p.m.	Greater Pocatello CVB	Matt Hunter	
2:20 p.m.	Southeast Idaho High Country Tourism	Destiny Egley	
2:40 p.m.	Greater Sandpoint Chamber of Commerce	Chris Bessler	
3:00 p.m.	BREAK		
3:10 p.m.	Teton Regional Economic Coalition	Brian McDermott	
3:30 p.m.	North Idaho Tourism Alliance (NITA)	Ricia Lasso	
3:50 p.m.	Visit Lewis Clark Valley	Michelle Peters	
4:10 p.m.	Nampa Chamber of Commerce	Jill Cryder	
4:30 p.m.	Hailey Chamber of Commerce	Mike McKenna	
4:50 p.m.	Q & A	Pat Morandi, Chair	
5:00 p.m.	Adjourn	Pat Morandi, Chair	Action Item



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Friday, May 6, 2022 | 9:00 a.m. to 4:20 p.m. MDT

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Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions	Pat Morandi, Chair	
9:10 a.m.	Grant Presentation Process Review	Ewa Szewczyk	
Presentations			
9:20 a.m.	Boise Convention & Visitors Bureau	Carrie Westergard	
9:40 a.m.	Moscow Chamber of Commerce	Samantha Martinet	
10:00 a.m.	Stanley-Sawtooth Chamber of Commerce	Dani Hansen	
10:20 a.m.	Post Falls Chamber of Commerce	Christina Petit	
10:40 a.m.	BREAK		
10:50 a.m.	Idaho Ski Areas Assoc (ISAA)	Rebecca Reeves	
11:10 a.m.	Idaho Outfitters & Guides Assoc (IOGA)	Erik Weiseth	
11:30 a.m.	Idaho RV Campgrounds Assoc (IRVCA)	Jeannie Bixby	
11:50 a.m.	Idaho Lodging & Restaurant Assoc (ILRA)	Pam Eaton	
12:10 p.m.	LUNCH		
Presentations (continued)			
1:20 p.m.	Cascade Chamber of Commerce	Julie Crosby	
1:40 p.m.	North Central Idaho Travel Assoc (NCITA)	Stacia Morfin	
2:00 p.m.	Bear Lake Valley CVB	Tami Leonhardt	
2:20 p.m.	Lemhi County E.D. Assoc (LCEDA)	Tammy Stringham	
2:40 p.m.	BREAK		
2:50 p.m.	Salmon River Chamber of Commerce	Niki Carlson	
3:10 p.m.	Challis Chamber of Commerce	Sherry Maestas	
3:30 p.m.	Greater Salmon Valley Chamber of Commerce	Jo Schroeder	
3:50 p.m.	Q & A	Pat Morandi, Chair	
4:05 p.m.	Scope of Work Updates	Ewa Szewczyk	
4:20 p.m.	Adjourn	Pat Morandi, Chair	Action Item