



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting

Tuesday, February 8, 2022

Sun Valley Inn-Limelight C

9:00 a.m. - 1:00 p.m. (Mountain Time) / 8:00 a.m.-12:00 p.m. (Pacific Time)

Join Zoom Meeting:

<https://us02web.zoom.us/j/89229738517?pwd=dkl1WmZZeXdQMUXVnY0ODh0bkYvU>

T09

Meeting ID: 892 2973 8517 / Passcode: 165030

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Pat Morandi, Vice Chair	
	Approval of Minutes: October Meeting November Special Meeting		Action Item Action Item
	Vote on 2022 ITC Chair		Action Item
9:10 a.m.	Idaho Department of Commerce Update	Director Tom Kealey	
9:20 a.m.	Program and Collections Update	Matt Borud	
9:40 a.m.	Madden Media Update	Addy Coleman Bailey Bernhardt	
10:00 a.m.	Red Sky Update	Jessica Flynn	
10:20 a.m.	Grant Updates	Ewa Szewczyk	
10:50 a.m.	Break	Chair	
11:00 a.m.	"Cookieless Future" / Sojern	Dave Goulden	
11:20 a.m.	Fly Sun Valley Alliance Update	Carol Waller	
11:40 a.m.	Visit Sun Valley Update	Scott Fortner	
12:00 p.m.	The Chamber Update	Mike McKenna	
12:20 p.m.	LCEDA Update	Tammy Stringham	
12:40 p.m.	Other Discussion and Public Comment	Chair	
	Future Meetings		
1:00 p.m.	Meeting Adjourn	Chair	Action Item