

JAN 18–21, 2022
LAS VEGAS

A Trade Events Partnership Program (TEPP)

SHOT SHOW



Buyers expected from:

Brazil • Bulgaria • Canada
Chile • Colombia • El Salvador
Estonia • Finland • Guatemala
Hungary • Ireland • Jordan
Latvia • Mexico • Morocco
Philippines • Saudi Arabia
South Korea • Thailand
Ukraine • United Kingdom

Register

Register now to setup your **free profile** on ITA Match for international buyers to find you. B2B Matchmaking goes live on Nov. 15.

Live Demo on Nov. 15

Join us for a live Demo of *ITA Match* on Nov. 15 at 2 p.m. ET
No RSVP required | [Click to join](#)

Questions?

Connect with us

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U.S. Commercial Service + SHOT Show

The U.S. Commercial Service is pleased to offer U.S. exhibitors at the 2022 SHOT Show (Shooting, Hunting and Outdoor Trade Show) additional **no-cost** services to help you increase your presence in international markets.

Learn more about SHOT Show at: shotshow.org

International Trade Services @SHOT



International Buyer Delegation Recruitment

Our worldwide team is recruiting international buyer delegations from more than 20 countries who will attend SHOT Show and participate in Business-to-Business (B2B) meetings with registered U.S. exhibitors and attendees.



Business-to-Business Matchmaking

Through our online B2B portal, *ITA Match*, international buyers and U.S. exhibitors and sellers can interact and schedule one-on-one meetings during SHOT Show. Meetings take place at the exhibitors booth or the International Trade Center. [Register for free today.](#)



Country-Specific Briefings

U.S. exhibitors can schedule meetings with trade experts from our U.S. Embassies and Consulates who are leading international buyer delegations to the show. Learn about the market and make key contacts for trade assistance abroad.