



Executive Department
State of Idaho

The Office of the Governor Proclamation

State Capital
Boise

WHEREAS, travel and tourism is one of Idaho's largest industries, with billions of dollars in visitor spending supporting thousands of jobs in hospitality businesses such as restaurants, accommodations, attractions, and more across the state; and

WHEREAS, Idaho's travel and tourism industry represents more than 80,000 jobs statewide and more than 10-percent of Idaho's non-farm payroll jobs; and

WHEREAS, between 2014 and 2019, Idaho's travel and tourism industry grew by more than 25-percent, nearly twice as fast as the national rate, and equal to or faster than all other states; and

WHEREAS, the travel and tourism industry faced immense challenges through the pandemic, accounting for 35-percent of jobs lost nationwide and more than 22-percent of initial unemployment claims filed in Idaho; and

WHEREAS, despite the immense challenges, Idaho's hospitality employees continue to work tirelessly to provide a first-class, safe visitor experience to all travelers to Idaho; and

WHEREAS, the employees and workforce in our state's travel and tourism industry truly encapsulate the spirit of our industry and our state; and

WHEREAS, thanks to her spectacular scenery and outdoor adventure, arts, entertainment, culinary, cultural, and historical opportunities, but most of all, her friendly, helpful, hardworking hospitality workforce, Idaho will continue to welcome more visitors;

NOW THEREFORE, I, BRAD LITTLE, Governor of the State of Idaho do hereby proclaim October 4-8, 2021, to be

HOSPITALITY EMPLOYEE APPRECIATION WEEK

in Idaho, and I encourage all Idahoans to visit their favorite local hospitality business or destination and say thank you to the employees who provide a wonderful experience.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 5th day of October, in the year of our Lord two thousand and twenty-one.

BRAD LITTLE
GOVERNOR

LAWRENCE DENNEY
SECRETARY OF STATE