**Idaho Travel Council Meeting**

Monday, October 4, 2021  
9:00 a.m. - 4:00 pm (Mountain Time)  
8:00 a.m.-3:00 p.m. (Pacific Time)

The Riverside Hotel

2900 W Chinden Blvd., Garden City, ID 83714  
Join the Zoom Meeting [https://us02web.zoom.us/j/85406514682?pwd=Z3o4U1ZwNUdFUnB1UjlSSU5PU3daZz09](https://protect-us.mimecast.com/s/WwktCR6JK1U3rpqH9PUoB?domain=us02web.zoom.us)   
Meeting ID: 854 0651 4682 Passcode: 136631

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| Time | **Topic** | **Lead** | **Notes** |
| 9:00 a.m. | Call to Order and Introductions | Mike Fitzpatrick, Chair |  |
|  | Approval of July Meeting Minutes |  | Action Item |
| 9:10 a.m. | Idaho Department of Commerce Update | Director Tom Kealey |  |
| 9:20 a.m. | Idaho Parks and Recreation Update | Director Susan Buxton |  |
| 9:45 a.m. | Grant Updates & Supplemental Review | Ewa Szewczyk | Action Item |
| 11:00 a.m. | Madden Media Update | Dan Janes and Addy Coleman |  |
| 11:30 a.m. | Break | Mike Fitzpatrick, Chair |  |
| 1:00 p.m. | Boise CVB | Carrie Westergard |  |
| 1:30 pm | Boise Centre | Pat Rice |  |
| 2:00 pm | Boise Airport | Rebecca Hupp |  |
| 2:30 pm | ITC Strategic Plan Review | Matt Borud |  |
| 3:30 pm | Recognitions:  Idaho Travel Council six years of service:  Mike Fitzpatrick and Shawn Barigar  Future Meetings: January | Diane Norton, Matt Borud |  |
| 4:00 p.m. | Meeting Adjourn | Mike Fitzpatrick, Chair | Action Item |
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