Company Profile

& Objectives

Participant Information

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| Company Name: | |
| Address: | |
| Website: | |
| Provide the name and title of the person responsible for all communications regarding this application, including future reporting requirements  Name:  Title: | |
| Telephone Number: | Mobile Number: |
| E-mail address: | |

Company Information

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| Does your company operate a business located in Idaho that processes, assembles, and/or distributes a product or provides an exportable service? | |
| Number of years in business |  |
| Average number of employees worldwide employed over the business's last 12 calendar months | |
| Company's primary NAICS Code (North American Industrial Classification System). To look up your NAICS code go to: <http://www.naics.com/search> or <https://www.sba.gov/size-standards> | |
| Enter your DUNS Number. To look up your DUNS number go to: <http://fedgov.dnb.com/webform/pages/CCRSearch.jsp> | |
| Enter the amount of your annual receipts averaged over the business’s last three completed fiscal years. Include all sources of revenue, not only international revenue. | |
| Annual Exports (as % Total Sales)      Less than 25%      More than 25% | |
| Does your company produce or have rights to export the product/service?  Yes  No | |
| Approximate No. of Years Exporting: | |
| Countries Exporting To (past and present): | |
| Please list the Export Control Classification Number (ECCN), if applicable: | |
| Is your company an affiliate/subsidiary/parent of another company? If yes, describe the relationship, state the legal name and address. | |
| Does the company meet any of the U.S. Small Business Administration’s definitions of socially and economically disadvantaged – rural, woman owned, veteran/disabled veteran owned, socially and economically disadvantaged, located in an opportunity zone ([definitions](https://commerce.idaho.gov/content/uploads/2018/08/STEP-Bonus-Criteria-Definitions.pdf))? List all that apply: | |
| Brief Company Description: | |

Product/Service Information

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| Does your product contain at least 51% U.S. Content?      Yes      No |
| Product Description: |
| HS Tariff / Schedule B Code (optional): |
| Describe the product/service(s) you seek to promote, including its competitive advantages and unique selling proposition. Include any unique benefits that differentiate your product from that of the competition. |
| Who are your major competitors at home and abroad? |
| List the most important end-users or end-user industries for this product/service: |
| How is your product typically distributed and marketed in the U.S. (or in other countries if applicable)? |
| What type of licensing or registration does it require in the United States (i.e. FDA approval)? Which requirements do you carry? Are there any pending? |
| Has your product or service been certified to meet domestic or international standards? If so, please indicate. |
| What related products might a representative/partner of this product/service also handle? |
| Does or can your company use more than one distributor/reseller/wholesaler/agent in a country? Does it depend on the geography, market size, or industry? Please explain briefly. |
| What domestic and international trade shows are the most relevant to your firm and do you actively attend/exhibit at them? |
| From the time you first meet a new marketing partner (distributor, agent, dealer, etc.), on average, how long does it take to sign a partner (distributor, agent, dealer, etc.) agreement? |
| From the time you (or your distributor) first meet a new end-user, on average, how long does it take to complete a sale? |

Business Objectives

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| --- | --- |
| What type of business contacts are you seeking?    Exclusive Distributor  Representative/agent  Direct Clients/sales | Non-Exclusive Distributor  Joint-Venture Partner  Other (please specify): |
| Is your firm seeking representation on an exclusive basis in this market?  Yes  No | |
| Describe your company's interests and objectives in the target market or any special features of your company’s operations that can help us identify potential business partners. | |
| Describe any preferences, market segments, technical qualifications, servicing capabilities, requirements, or pre-qualifications that ideal partners must have (e.g. English language ability, size, coverage, investment etc.) | |
| Describe any operations, special knowledge, interests, or objectives your company has in the target market that can help us identify potential business partners. | |

Company Experience in Australia

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| --- | --- |
| Is your company currently exporting to Australia?  Have you been to Australia before? | Yes  No  Yes  No |
| List contacts in the market that you have already met:   1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 4. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 8. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 9. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 10. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Would like to meet this contact again:       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No       Yes      No |
| Are there other specific companies, or types of companies, you WOULD like us to contact in Australia?  If yes, please list: | |
| Are there any specific companies, or types of companies, you would NOT like us to contact in Australia?  If yes, please list: | |
| Is your company currently represented in Australia?  If yes, is your representative aware that you are seeking additional representation? | Yes  No  Yes  No |

Signature:

Date Completed: