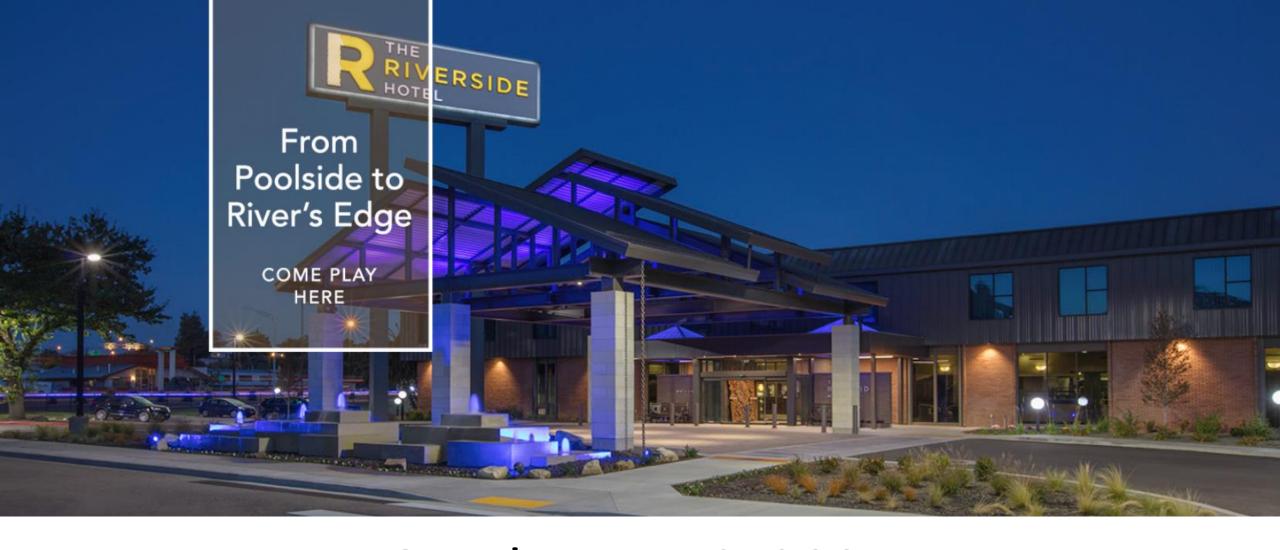




Time	Topic	Lead
9:00 a.m.	Introductions	Diane Norton
9:10 a.m.	State of the Industry	Matt Borud
9:30 a.m.	Grant Updates	Ewa Szewczyk
10:15 a.m.	Best Practices for Photography, Videography, and Social Influencer Contracts/Collaborations	Robb Gibson Andrea Rayburn
11:00 a.m.	2022 Travel Guide Coop Opportunities Visit Idaho Prime Campaign	Madden Media
11:30 a.m.	ITD Summer Road Construction Updates Star Card: Idaho's Real ID	Vince Trimboli, ITD
12:00 p.m.	Adjourn	Diane Norton







October 4 – 6, 2021 The Riverside Hotel, Boise

