



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting
Tuesday, January 26, 2021
9:00 a.m. - 12:15 p.m. (Mountain Time)

Join Online:

<https://idahogov.webex.com/idahogov/j.php?MTID=m6fbad2bb11bc0f8380e6c1c184032e72>

Join by Phone: (415) 655-0001

Meeting number (access code): 177 382 2623

Meeting password: XXjNmMpd387

*Public Meeting Location: Len B. Jordan Bldg., 650 W. State Street, Boise, ID
Conference Room 09 (basement, across from the cafeteria)*

Please note: Seating is limited, only 10 seats are available. To reserve a seat, contact diane.norton@tourism.idaho.gov. The public is encouraged to participate online.

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Mike Fitzpatrick, Chair	
	Approval of October Meeting Minutes	Mike Fitzpatrick, Chair	Action Item
9:10 a.m.	Idaho Department of Commerce Update	Director Tom Kealey	
9:20 a.m.	Program and Collections Update	Matt Borud	
9:45 a.m.	Update on ICORT follow up meetings with regions	Diane Norton	
10:00 a.m.	Madden Media Update	Dan Janes Addy Coleman	
10:30 a.m.	Red Sky Update	Jessica Flynn	
11:00 a.m.	Grant Updates	Ewa Szewczyk	
11:45 a.m.	Idaho RV Campground Assoc. Update	Jeannie Bixby	
12:00 p.m.	Other Discussion	Mike Fitzpatrick, Chair	
	Future Meetings	Mike Fitzpatrick, Chair	
12:15 p.m.	Meeting Adjourn	Mike Fitzpatrick, Chair	Action Item