



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Virtual Meeting

Friday, October 23, 2020

9:00 a.m.-12:00 p.m. (Mountain Time)

8:00 a.m.-11:00 a.m. (Pacific Time)

Join Zoom Meeting

<https://us02web.zoom.us/j/87098476580>

Meeting ID: 870 9847 6580

(253) 215-8782 or (346) 248-7799

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions	Mike Fitzpatrick, Vice Chair	
	Approval of July Meeting Minutes		Action Item
9:10 a.m.	Idaho Department of Commerce Update	Director Tom Kealey	
9:20 a.m.	Program and Collections Update	Matt Borud	
9:45 a.m.	Madden Media Update	Dan Janes Addy Coleman	
10:15 a.m.	Red Sky Update	Jessica Flynn	
10:45 a.m.	Grant Updates	Ewa Szewczyk	
11:30 a.m.	Idaho Lodging & Restaurant Assoc. Update	Pam Eaton	
11:45 a.m.	Other Discussion	Mike Fitzpatrick, Vice Chair	
	Recognitions: Governor's Lifetime Achievement Award on Recreation & Tourism: John May		
	Idaho Travel Council six years of service: Matt Hunter and Rick Shaffer Future Meetings-January		
12:00 p.m.	Meeting Adjourn	Mike Fitzpatrick, Vice Chair	Action Item