



Brad Little, Governor

Tom Kealey, Director

Idaho Travel Council Agenda

Thursday, May 7, 2020 | 9:00 a.m. to 4:35 p.m. MST
 Meeting URL: <https://us02web.zoom.us/j/84502069597>
 Meeting Phone: 669-900-6833 or 346-248-7799
 Meeting ID: 845-0206-9597

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions Approval of Minutes	Rick Shaffer, Chair	Action Item
9:10 a.m.	Commerce Update	Director Tom Kealey	
9:20 a.m.	Program and Budget Review	Matt Borud	
9:40 a.m.	Grant Updates and Presentation Process Review	Ewa Szewczyk	
Presentations			
9:50 a.m.	Boise Convention & Visitors Bureau	Carrie Westergard	
10:10 a.m.	Coeur d'Alene Convention & Visitors Bureau	Mark Robitaille	
10:30 a.m.	Southwest Idaho Travel Association (SWITA)	Jared Montague	
10:50 a.m.	BREAK		
11:00 a.m.	Yellowstone Teton Territory (YTT)	Kristi Baughman	
11:20 a.m.	Sun Valley Marketing Alliance	Scott Fortner	
11:40 a.m.	Southern Idaho Tourism (SIT)	Mellissa Barry	
12:00 p.m.	LUNCH		
Presentations (continued)			
1:10 p.m.	McCall Area Chamber of Commerce	McKenzie Kramer	
1:30 p.m.	Greater Idaho Falls Chamber of Commerce	Chip Schwarze	
1:50 p.m.	Greater Sandpoint Chamber of Commerce	Kate McAlister	
2:10 p.m.	Pocatello Convention & Visitors Bureau	Stephanie Palagi	
2:30 p.m.	BREAK		
2:40 p.m.	Teton Regional Economic Coalition	Kristie Eggebroten	
3:00 p.m.	Southeast Idaho High Country Tourism	Destiny Egley	
3:20 p.m.	North Idaho Tourism Alliance (NITA)	Ricia Lasso	
3:40 p.m.	Moscow Chamber of Commerce	Jenny Ford	
4:00 p.m.	Visit Lewis Clark Valley	Michelle Peters	
4:20 p.m.	Q & A	Rick Shaffer, Chair	
4:35 p.m.	Adjourn	Rick Shaffer, Chair	Action Item



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Idaho Travel Council Agenda
 Friday, May 8, 2020 | 9:00 a.m. to 4:35 p.m. MST
 Meeting URL: <https://us02web.zoom.us/j/84924177814>
 Meeting Phone: 669-900-6833 or 346-248-7799
 Meeting ID: 849-2417-7814

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions	Rick Shaffer, Chair	
9:10 a.m.	Grant Presentation Process Review	Ewa Szewczyk	
Presentations			
9:20 a.m.	North Central Idaho Travel Assoc (NCITA)	Deb Smith	
9:40 a.m.	Nampa Chamber of Commerce	Jill Cryder	
10:00 a.m.	Hailey Chamber of Commerce	Mike McKenna	
10:20 a.m.	BREAK		
10:30 a.m.	Cascade Chamber of Commerce	Julie Crosby	
10:50 a.m.	Stanley-Sawtooth Chamber of Commerce	Jason Bosley	
11:10 a.m.	Post Falls Chamber of Commerce	Deb Wheeler	
11:30 a.m.	Lemhi County Economic Development Assoc (LCEDA)	Tammy Stringham	
11:50 a.m.	LUNCH		
Presentations (continued)			
1:00 p.m.	Idaho Lodging & Restaurant Assoc (ILRA)	Pam Eaton	
1:20 p.m.	Idaho Outfitters & Guides Assoc (IOGA)	Erik Weiseth	
1:40 p.m.	Idaho RV Campgrounds Assoc (IRVCA)	Jeannie Bixby	
2:00 p.m.	Idaho Ski Areas Assoc (ISAA)	Rebecca Reeves	
2:20 p.m.	BREAK		
2:40 p.m.	Challis Chamber of Commerce	Sherry Maestas	
3:00 p.m.	Orofino Chamber of Commerce	Jordyn Howell	
3:20 p.m.	Greater Lava Hot Springs Chamber	Sherril Tillotson	
3:40 p.m.	Greater Salmon Valley Chamber	Jo Schroeder	
4:00 p.m.	Q & A	Rick Shaffer, Chair	
4:15 p.m.	Scope of Work Change	Ewa Szewczyk	Action Item
4:30 p.m.	Adjourn	Rich Shaffer, Chair	Action Item