The Idaho Wild Rivers Grant Program is funded through the sales of the Idaho Wild Rivers specialty license plates. The Idaho Department of Commerce (Department) oversees the award of these funds to whitewater related projects throughout the state.

Under Section 49-419C, Idaho Code, proceeds from the sale of Wild Rivers specialty license plates may be used for one of the following purposes:

- To promote whitewater river tourism within Idaho.
- To promote, encourage or ensure safe use of Idaho’s whitewater rivers.
- To improve user facilities or access to whitewater rivers.
- To help clean up litter or promote good conservation practices by river users.

Eligible recipients of Wild Rivers grant funds are federal, state, or local government agencies, or incorporated non-profit organizations related to whitewater river recreation.

The Wild Rivers advisory panel is made up of five members representing whitewater river communities and the rafting/kayaking industries. The panel is responsible for the award of funds.

Funded projects must credit the Wild Rivers Grant through the use of the Wild Rivers Logo (Exhibit 1, page 4) and/or the written or audio credit statement “paid for in part by funding through the Wild Rivers License Plate Fund”. Failure to properly use the logo/credit statement will result in denial of reimbursement. The Wild Rivers Grant Logo may additionally be used on any material that is promoting wild rivers.

Wild Rivers Grant Handbook