

## Travel Sentiment Study Wave 3

Sponsored by:

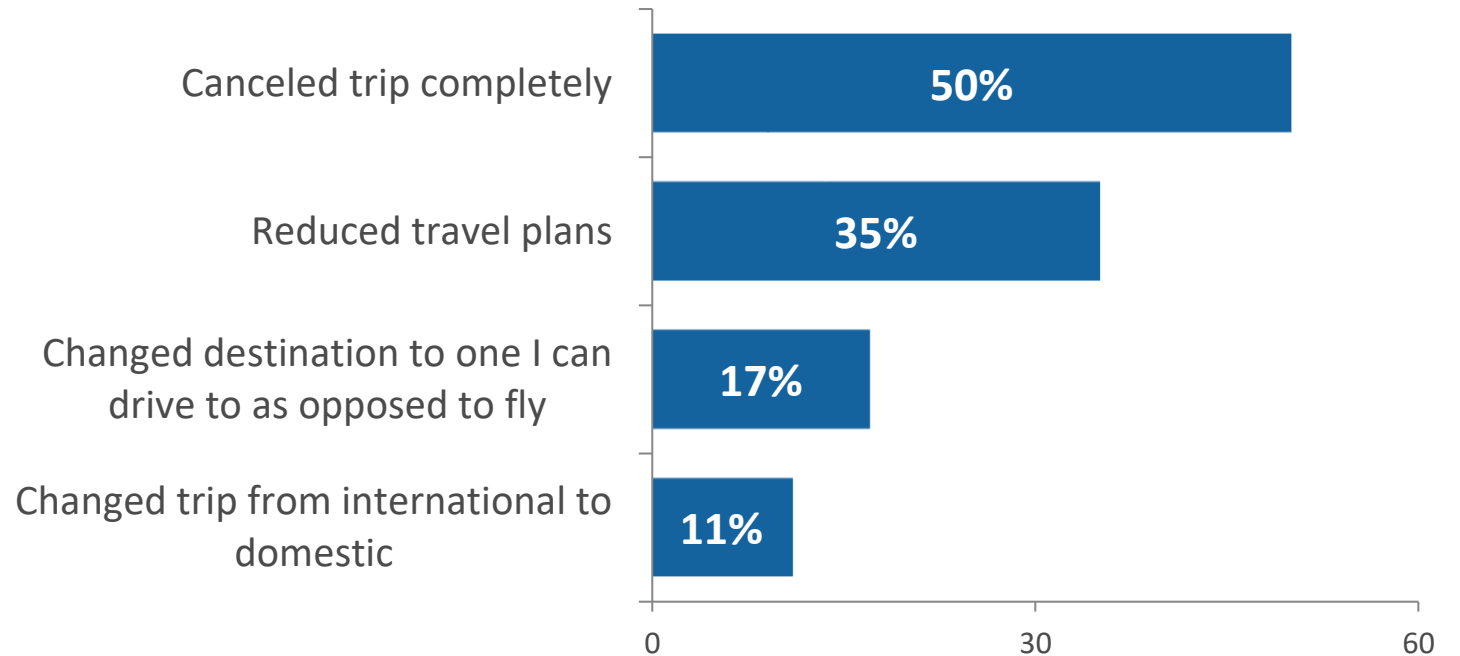


- Fielded March 25-26, 2020
- U.S. National Sample of 1,000 adults 18+

# Impact on Travel Plans

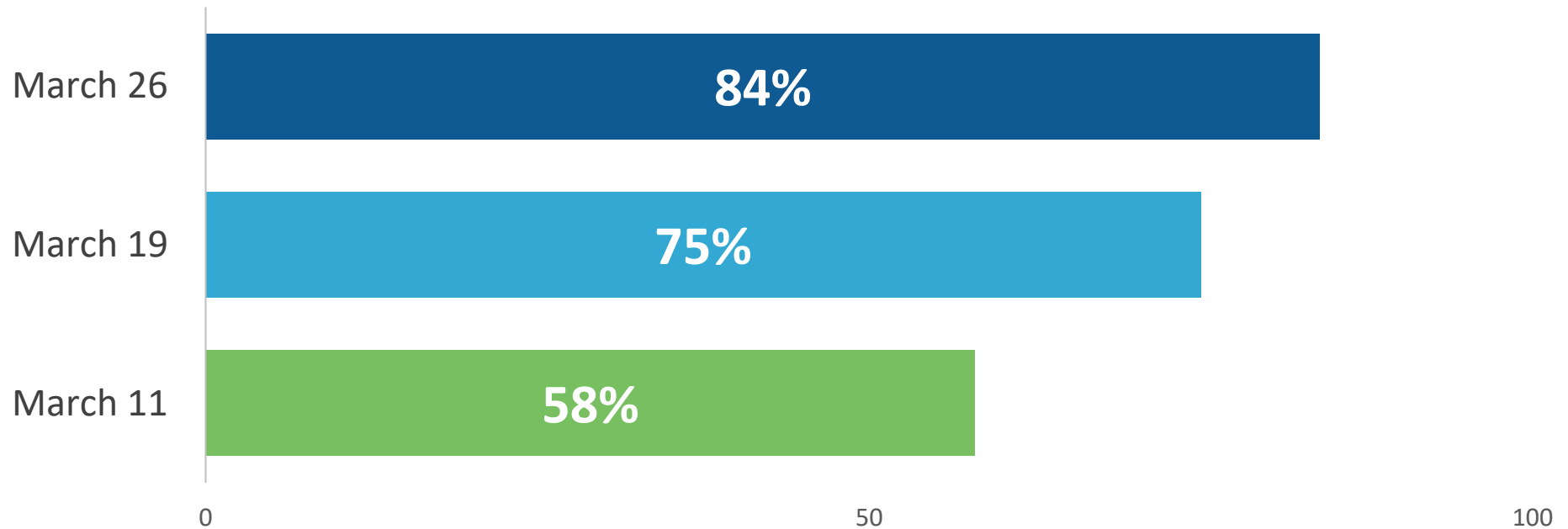


of travelers planning to travel in the next six months will change their travel plans due to coronavirus

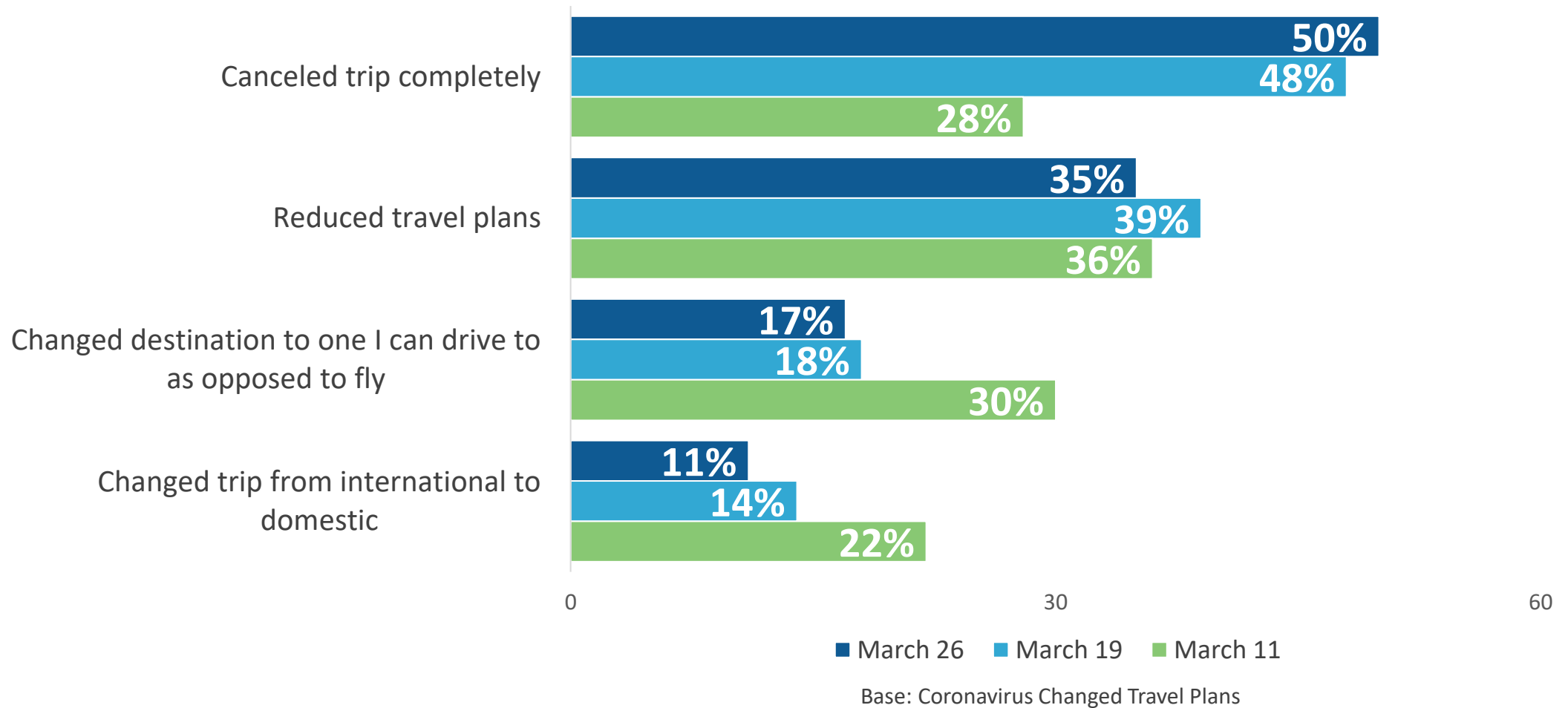


Base: Coronavirus Changed Travel Plans

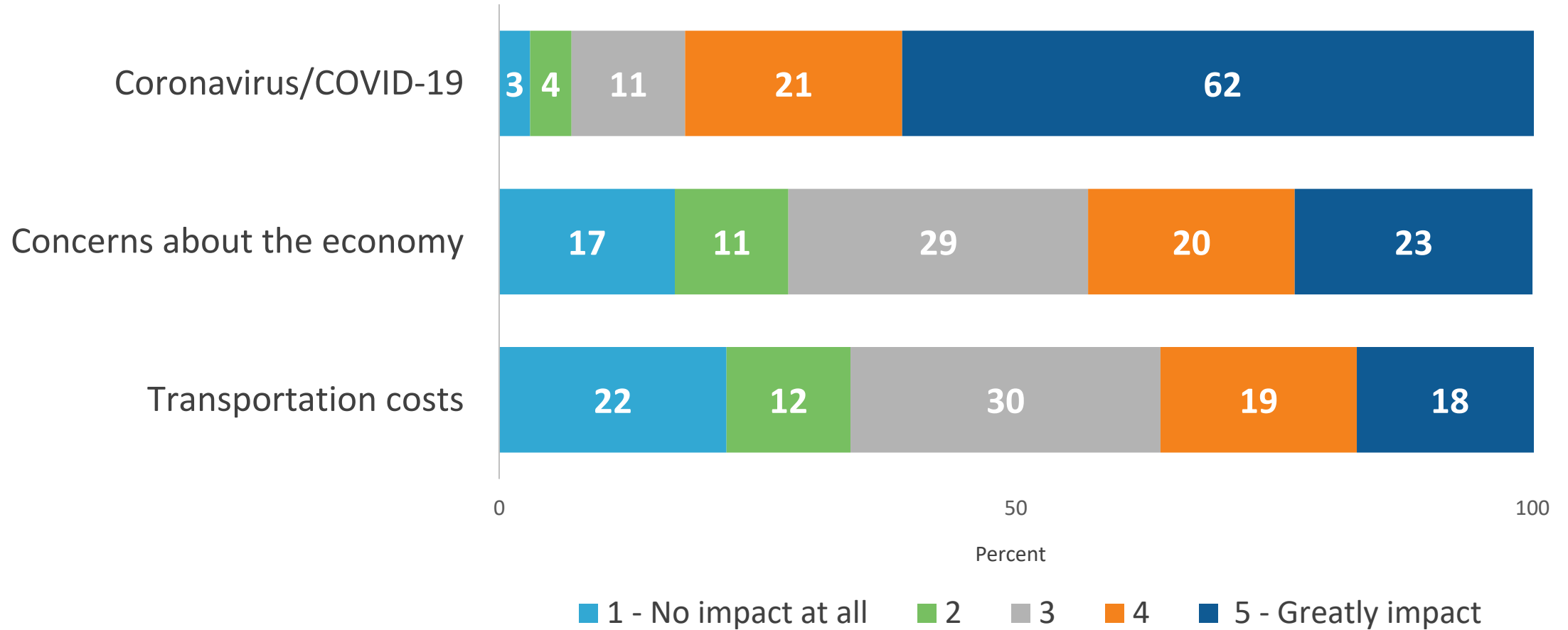
# Travelers Planning to Change Upcoming Travel Plans Due to COVID-19 Comparison



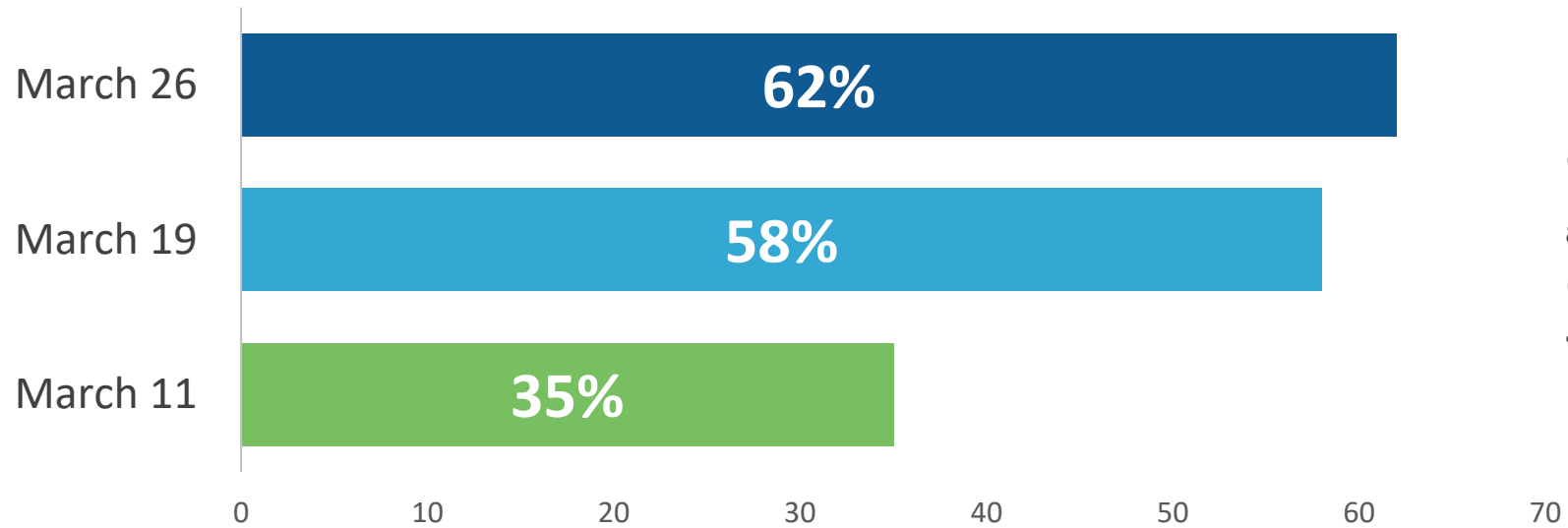
# Impact of COVID-19 on Upcoming Travel Plans Comparison



# Factors Impacting Decisions to Travel in Next 6 Months

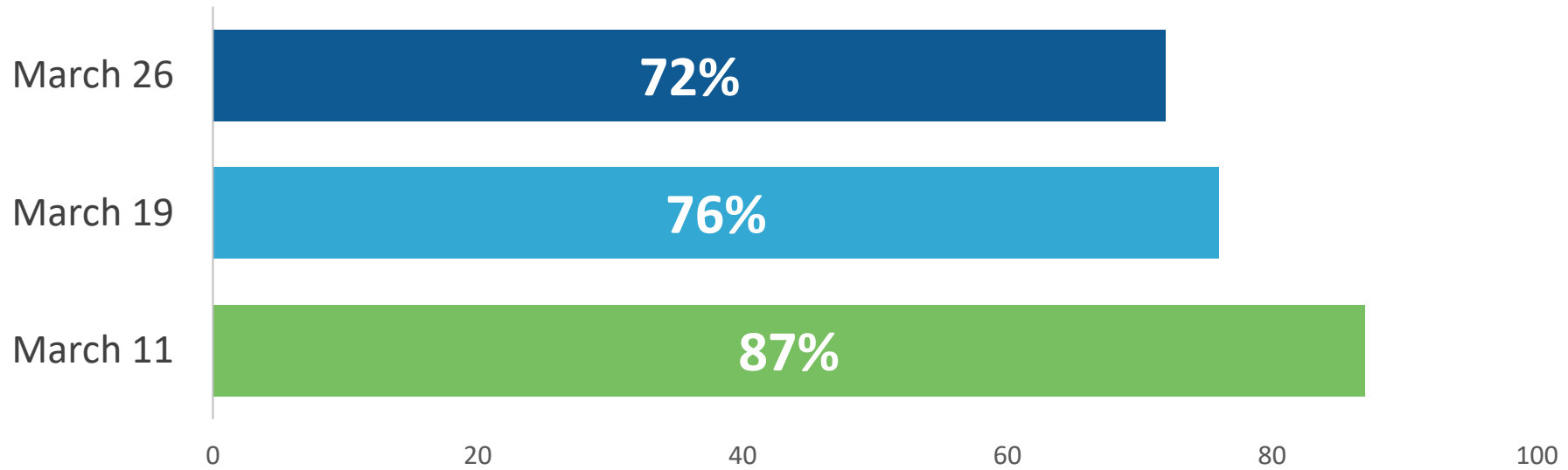


# Impact on Travel Plans Comparison



**Indicated that coronavirus would greatly impact their decision to travel in the next six months**

# Travelers with Travel Plans in the Next Six Months Comparison



# Information and Content of Interest to Travelers

