



Brad Little, Governor  
Tom Kealey, Director

**Idaho Travel Council**  
**October 24, 2019, 9:00 am – 4:00 pm**  
**Sun Valley Inn, Sun Valley Idaho**  
**Continental Conference Room**

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order and Introductions Approval of July Meeting Minutes	Doug Burnett, Chair	Action Item
9:05 a.m.	Welcome to Region 7	Mike Fitzpatrick	
9:10 a.m.	Idaho Department of Commerce Update	Matt Borud	
9:25 a.m.	Grant Update Scope of Work Changes	Ewa Szewczyk Ewa Szewczyk	Action Item
10:00 a.m.	Drake Cooper Update	Jeremy Chase	
10:30 a.m.	BREAK		
10:45 a.m.	Strategic Direction	Abbey Louie, Mintify	
12:30 p.m.	Working Lunch		
3:45 p.m.	New Business – Confirm January Meeting date and location. Public Comments	Doug Burnett, Chair	
4:00 p.m.	Meeting Adjourn	Doug Burnett, Chair	Action Item