



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council
Regional Tourism Tours Recap Meeting
Friday, March 22, 2019
Joe R. Williams Building, East Conference Room
9:00 a.m. – 1:00 p.m. (Mountain Time)

Time	Topic	Lead	Notes
9:00 a.m.	Call to Order Welcome and Introductions Approve January Minutes	Doug Burnett, Chair	Action Item
9:15 a.m.	Commerce Updates	Matt Borud	
9:30 a.m.	Budget Updates	Diane Norton	
9:45 a.m.	Grant Updates	Ewa Szewczyk	
10:00 a.m.	Tourism Tour Recaps and Discussion		
	Region 1	Doug Burnett	
	Region 2	Art McIntosh	
	Region 3	Pat Morandi	
	Region 4	Shawn Barigar	
	Region 5	Matt Hunter	
	Region 6	Lonnie Allen	
	Region 7	Mike Fitzpatrick	
	Multi-Regionals	Rick Shaffer	
11:15 a.m.	Break		
11:30 a.m.	Visitation and Media Attribution from Arrivalist data	Drake Cooper	
12:45 p.m.	Future Meetings and Closing Topics: May 7-8, 2019: Grant Presentations, Boise July 29-30: Grant Awards, Twin Falls October 21: ITC Meeting, Sun Valley October 22-24, 2019: ICORT, Sun Valley	Doug Burnett	
1:00 p.m.	Adjourn meeting	Doug Burnett	Action Item