



Idaho Travel Council Grant Summit
October 16, 2018
8:30 a.m. – 11:30 a.m.
Mountain View Event Center, Pocatello

Tuesday, October 16, 2018

- | | | |
|------------|---|--------------|
| 8:30 a.m. | Welcome & Introductions | Diane Norton |
| 8:40 a.m. | Grant Presentation | Cindy Lee |
| | Status of IDAPA 28.02.03
Administration & Overhead
Match Best Practices
New Policies
Request for Funds
Ad Approvals
Resources | |
| 10:20 a.m. | Break | |
| | Partner Presentations – 10 minutes each | |
| | 10:30 a.m. Hagadone Digital | |
| | 10:40 a.m. Madden Media | |
| | 10:50 a.m. Miles Media | |
| | 11:00 a.m. RMI Marketing-Great American
West | |
| | 11:10 a.m. Sojern | |
| | 11:20 a.m. Trip Advisor | |
| 11:20 a.m. | Q & A | Diane Norton |
| 11:30 a.m. | Adjourn | |

**Tourism Grant Team and Tourism Team will remain available for questions after adjournment.*