



Idaho Travel Council
October 15, 2018, 1:00 – 4:30 p.m. MT
Clarion Inn, Pocatello
Jasper Conference Room

Monday, October 15, 2018

1:00 p.m. Call to Order & Introductions Lara Smith, Chair
Approve Minutes

Welcome from Region 5

1:15 p.m. Commerce Updates

Director Update

Bobbi-Jo Meuleman, Director

Administrator Update

Matt Borud

Tourism Update

Diane Norton

2:00 p.m. Grant Update & Action Items

Cindy Lee

Request for Funds
Status of IDAPA 28.02.03

Discussion: Co-Op Sponsorship Guidelines

Action Items: Proposed Policy Revisions

- Tradeshow & Sponsorship Prepayment
- Advertising Branding

Action Items: Scope of Work Changes

- Idaho Ski Area Association
- Moscow Chamber of Commerce
- North Central Idaho Travel Association
- Hells Canyon Visitor Center
- Kamiah Chamber of Commerce
- Southwest Idaho Travel Association
- McCall Chamber of Commerce
- Pocatello Chamber & Visitors Center
- Idaho Falls Chamber of Commerce

3:30 p.m.	Drake Cooper Update	Jeremy Chase
4:00 p.m.	New Business Confirm January meeting date & location	Lara Smith, Chair
4:15 p.m.	Public Comments	
4:30 p.m.	Adjourn	