



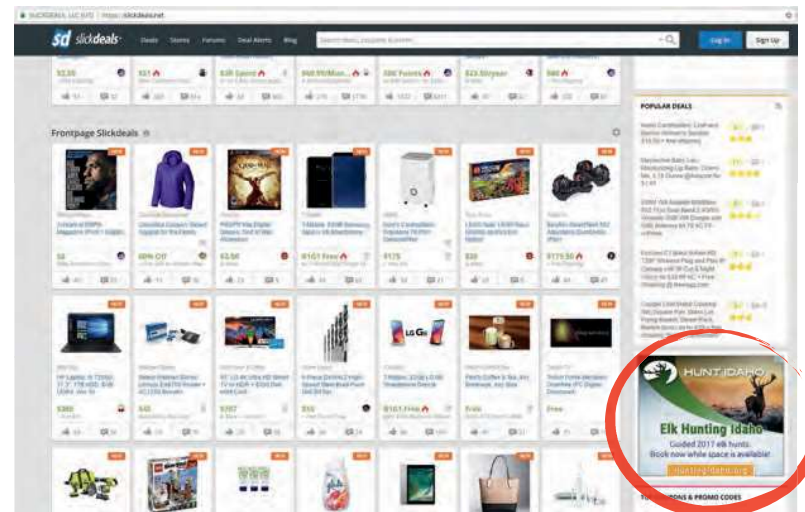
Geofence with Conversion zones with the ability to reach a targeted audience and track local visitors. Serve additional offers and surveys to those that do visit to collect research data, ie "How was your stay?", "Would you like to be contacted for future offers?". Data collection, email collection, site re-targeting, and search/contextual re-targeting.

## Benefit from Hagadone Digital's international buying power and local presence.

Geofence Polling on Mobile, Desktop, and Tablet Display with Cross Device Matching.

Leverage Digital Polling with all of the marketing that you are already doing. Find out what properties are getting the most visitors, where your visitors are coming from, what they enjoyed about their visit, would they come back again (requires GPS). Collect Demographic, Geographic, and Psychographic data up to 30 days after they visit.

When planning a vacation, 80% of travelers use the web, making it the most used travel resource. (thinkgoogle.com March 2014).



A Digital Research Study designed to not only poll local visitors but to also bring overnight stays. Generate visitors to your region while collecting important data and grow your database at the same time. A comprehensive solution for multi-region, DMOs, and regional destinations.