



Geofence with Conversion zones for Tourism and Hospitality. Chamber, Regional, and Multi-Regional Digital Marketing to reach a targeted audience and track local visitors.

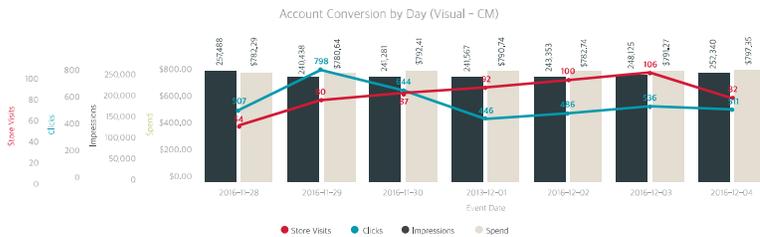
Proven success with Southern Idaho Tourism, Visit Lewis Clark Valley, and Visit Pocatello.

The average time spent on our smartphone is over 87 hours per month (comScore Mobile Metrix, August 2016). As consumers have come to rely on mobile devices in more aspects of daily life, the customizable experience of apps has led to much of mobile consumption. In 2015 a staggering 90% of consumer's time was spent in app.

Young people don't go online, they live online. Some 90% of 16 to 34 year-olds go online daily. 3 in every 4 Millennials already go online with their mobile devices at least as often as they do with a computer. (Consumer Barometer with Google).



MOBILE: Ads shown in applications on IOS and Android and on Mobile Browsers



1,724,584 Impressions

\$5,517.54 Total Spend

601 Total Visits

Account Conversion Spend VS Budget (CM)

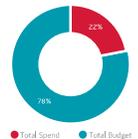
3,928 Clicks

0.23% CTR

\$3.20 CPM

\$9.18 Cost Per Visit

3 Click Vis... 598 View Vis...



Add value to your members and get the most out of today's digital marketing. With a combination of Mobile and GPS technologies your targeted message will reach travelers 2 hours+ from your area. Once a traveler has seen your ad they can be tracked with Mobile GPS back to your lodgings, restaurants, or events.