



Idaho Partner Program Rates New Partner Benefit - Waived Setup Costs

Program	Investment	Co-Op with State	Device Type	Estimated Impressions	Overview
HD Visitor Tracking Program	\$2,500 -\$30,000	Yes	Mobile	625K – 7 Million	Mobile Display outside of Google network with GPS Tracking. Can add in Google and additional PPC.
HD Visitor Research Program	\$15,000 -\$55,000	Yes	Mobile, Desktop, & Tablet	3 Million – 12 Million	Digital Research campaigns tied into polling and survey software. Cross device advertising with search, contextual, & native display. Database integration & user behavior analysis available.



Shoulder season (fall/spring) campaigns available. For any questions or needs, please contact Josh Bishop at: jbishop@hagadonedigital.com

Additional Information

To learn more please visit: www.hagadonedigital.com or www.hagadonedigitaltourism.com