



C.L. "Butch" Otter, Governor
Megan Ronk, Director

Idaho Travel Council
October 16, 2017
Best Western Plus Coeur d'Alene Inn
Syringa-Garnet Conference Rooms

Monday, October 16, 2017

1:00 p.m.	Call to Order & Introductions Approve Minutes	Jim Manion, Chair
	Welcome from Region 1	Doug Burnett
1:15 p.m.	Commerce Updates: Director Update – Megan Ronk Administrator Update – Matt Borud Tourism Update – Diane Norton	
1:45 p.m.	Grant Update	Cindy Lee
2:45 p.m.	Drake Cooper Update	Josh Mercaldo
3:15 p.m.	Break	
3:30 p.m.	Grant Update for Grantees	Cindy Lee
4:30 p.m.	Discussion: Chair and Vice-Chair Seats	Jim Manion, Chair
	Confirm January meeting dates: <ul style="list-style-type: none">• January 24, 2018 1:00 p.m. – 5:00 p.m. in Boise	
	Comments and Questions	
5:00 p.m.	Meeting Adjourn	Jim Manion, Chair



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Idaho Travel Council Grant Summit

October 17, 2017

Best Western Plus Coeur d'Alene Inn
Conference Center

Tuesday, October 17, 2017

8:30 a.m.	Welcome & Introductions	Diane Norton
8:45 a.m.	Grant Updates and Q & A	Cindy Lee
9:45 a.m.	Partner Presentations – 15 minutes each	
	9:45 a.m. Adara	
	10:00 a.m. AAA-National	
	10:15 a.m. Expedia	
	10:30 a.m. Hagadone Digital	
	10:45 a.m. Break	
	11:00 a.m. Madden Media	
	11:15 a.m. Miles Media	
	11:30 a.m. Sojern	
	11:45 a.m. Trip Advisor	
12:00 p.m.	Q & A	Diane Norton
12:15 p.m.	Adjourn	Diane Norton

**Tourism Grant Team and Tourism Team will remain available for questions after adjournment.*