



NEWS RELEASE

Jayco, Inc. • P.O. Box 460 | Middlebury, IN 46540 | (574) 825-5861 | Fax: (574) 825-7354 | E-Mail: info@jayco.com | www.jayco.com

For Immediate Release

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Jayco, Inc. to Add Production Facility to Twin Falls, Idaho Campus

After an extensive search, Jayco®, Inc., a subsidiary of Thor Industries, Inc. (NYSE: THO), has decided to expand their manufacturing footprint in Twin Falls, Idaho. The expansion, initiated to improve service to dealers in the western US and Canada, maximizes existing synergies built over the past 10 years at their Idaho campus.

“Our executive team considered several western states when searching for the right fit for expansion,” stated Matt Thompson, Chief Operating Officer for Jayco, Inc. “We concluded that capitalizing on the benefits offered in Twin Falls outweighed benefits outside the state of Idaho.” Thompson added, “Governor Butch Otter and his team, the Idaho Commerce Department, and Don Hall, Twin Falls County Commissioner, were especially helpful in the process and supported what we were trying to accomplish in the region.”

Idaho Lieutenant Governor Brad Little shared “there is nothing more heartening than when the economic conditions are right for an existing Idaho company to deepen its roots and create more great opportunities for Idahoans. The expansion of Jayco further confirms Idaho’s leadership in growing jobs and incomes in America.”

City of Twin Falls Economic Development Director Nathan Murray shared “Jayco has been a strong corporate partner in the City of Twin Falls for more than a decade. Their business continues to grow and we’re very pleased that they elected to expand further in our community.” Murray continued, “We look forward to continuing that partnership and seeing Jayco grow.”

“Jayco’s expansion brings more high-quality jobs and a significant investment to our region, but more importantly it represents the success of both Jayco and southern Idaho,” said Don Hall, Twin Falls County Commissioner. “Jayco took a chance on Twin Falls in 2005 and now we’re celebrating their expansion and 12 years of working to manufacture and deliver innovative recreation trailers that are built with craftsmanship right here in Twin Falls.”

Jayco plans to start the process immediately and looks forward to fast-tracking the project with the assistance and support of both the State of Idaho and the City of Twin Falls.

About Jayco, Inc.

Jayco, Inc., manufactures and markets towable and motorized RVs through its Jayco, Starcraft, Entegra Coach, and Highland Ridge RV divisions. For more information about Jayco or its products, call 1-800-RV-JAYCO, visit www.jayco.com or write Jayco, Inc., PO Box 460, Middlebury, Indiana 46540.

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