



C.L. "Butch" Otter, Governor
Megan Ronk, Director

Idaho Travel Council
August 8 – 9, 2017
Rupert's, Hotel McCall
1101 North 3rd Street, McCall

Tuesday, August 8

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|------------|---|---------------------|
| 8:30 a.m. | Call to Order & Introductions
Approve Minutes | Jim Manion, Chair |
| 8:40 a.m. | Region 3 Welcome | Doris Armacost |
| 8:45 a.m. | Idaho Commerce Director Update | Director Megan Ronk |
| 9:00 a.m. | Council Grant Review & Discussion
Region 1 – Doug Burnett
Region 2 – Lara Smith
Region 3 – Jim Manion
Region 4 – Shawn Barigar
Region 5 – Matt Hunter
Region 6 – Courtney Ferguson
Region 7 – Mike Fitzpatrick
Multi-Regions – Rick Shaffer | Cindy Lee |
| 12:00 p.m. | Working Lunch:
Grant Awards Discussion | Cindy Lee |
| 3:00 p.m. | Meeting Adjourn | Jim Manion, Chair |



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Wednesday, August 9

- 8:30 a.m. Call to Order Jim Manion, Chair
- 8:35 a.m. Grant Award Process Overview Cindy Lee
- 8:45 a.m. Final Grant Awards Discussion
Region 1 – Doug Burnett
Region 2 – Lara Smith
Region 3 – Jim Manion
Region 4 – Shawn Barigar
Region 5 – Matt Hunter
Region 6 – Courtney Ferguson
Region 7 – Mike Fitzpatrick
Multi-Regions – Rick Shaffer
- 9:15 a.m. Grant Awards
Region 1 – Doug Burnett
Region 2 – Lara Smith
Region 3 – Jim Manion
Region 4 – Shawn Barigar
Region 5 – Matt Hunter
Region 6 – Courtney Ferguson
Region 7 – Mike Fitzpatrick
Multi-Regions – Rick Shaffer
- 10:15 a.m. Idaho Commerce Updates
 - FY17 Recap/FY18 Budget Review – Matt Borud
 - Tourism Development FY18 – Diane Norton
 - International Marketing Recap – Nancy Richardson
 - Grant Administration Costs Change Recommendation – Cindy Lee
- 11:15 a.m. JFAC Process Overview Keith Bybee
- 11:45 a.m. Drake Cooper Update Josh Mercaldo
- 12:15 p.m. Final Thoughts
- Future Meetings:
- ITC Meeting, Grant Summit, and ICORT
October 16-19, 2017 – Coeur d'Alene
 - ITC Meeting
January 2018 – Boise
- 1:00 p.m. Meeting Adjourn Jim Manion, Chair