Taiwan and Southeast Asia

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Office opened in 1988

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Office opened in 1994

Common ISDA Industry Sectors:
- Animal feed and hay
- Aquaculture
- Dairy products
- Feed ingredients
- Fresh fruits and vegetables
- Goats
- Legumes
- Livestock
- Meat products
- Nursery stock
- Oilseed
- Processed foods
- Vegetable seed
- Wine

Common IDC Industry Sectors:
- Advanced manufacturing
- Aerospace
- Building materials
- Construction equipment/services
- Equipment & products applied to agriculture
- Energy
- Environmental products/services
- Health & Beauty – wellness
- Lumber, paper, pulp products
- Medical equipment & technology
- Mining products/services
- Recreational technology
- Technology products/services
The state operates three international trade offices strategically located in key export regions throughout the world. Our trade office managers are here to guide you through the steps of expanding into foreign markets. Trade missions are extremely targeted and each Idaho company receives one-on-one consultations with the trade office manager to determine individual business goals. Trade missions are often led by a Director or other state staff. Governor led missions provide Idaho companies with higher-level meetings in countries in which the company can often achieve on their own.

IDAHOTRADE SERVICES
• Serve as interpreters for Idaho companies during trade missions
• Provide translation services on product literature and promotional material (nominal fees may apply depending on length of text)
• Assist customers with interpreting and promoting Idaho products from foreign customers
• Conduct buyer pre-qualification and due diligence
• Disseminate trade leads and requests for Idaho companies
• Conduct buyer pre-qualification and due diligence
• Travel to Idaho each year to conduct one-on-one consultations with Idaho companies
• Provide market information and research
• Conduct buyer pre-qualification and due diligence
• Develop and implement strategies to help shape your strategy, walk you through the logistics and paperwork, and assist in the implementation of your business, and support your export development efforts through targeted export promotions.

TRADE MISSIONS
Trade missions are sales trips to foreign countries and help Idaho companies with an unparalleled opportunity to pursue potential business partnerships, make contacts, and open doors in foreign markets. Trade missions are extremely targeted and each Idaho company receives one-on-one consultations with the trade office manager to determine individual business goals. Trade missions are often led by a Director or other state staff. Governor led missions provide Idaho companies with higher-level meetings in countries in which the company can often achieve on their own.

INTERNATIONAL BUYING DELEGATIONS
IDC and ISDA pre-qualify delegations of international buyers through an extensive due diligence process to ensure reputable, capable, and ready-to-buy prospects. Delegations travel throughout Idaho to visit Idaho companies, meet with state officials, and meet potential customers specific to your industry, products, and service directly from buyers in your sector or industry.

EXPORT COUNSELING
Our office works one-on-one with Idaho companies to determine export potential, and then puts the right resources and tools in place to help them succeed. We offer consultations with service providers and private and public entities; provide export counseling through workshops, websites, seminars designed for both new-to-export companies as well as those with years of international experience. Regardless of your export question, we will tap you into the resources and tools you need.

MARKET RESEARCH
IDC and ISDA have access to some of the largest market research databases, such as Euromonitor (a global market research and information company), IDC and ISDA have access to some of the largest market research databases, such as Euromonitor (a global market research and information company), IDC and ISDA receive funding from federal agencies and private and public entities, such as the Small Business Development Center, Small Business Administration, as the Small Business Development Center, Small Business Administration.

PARTNER AGENCIES
IDC and ISDA partner with many federal and regional organizations to help Idaho exporters develop export markets. This expansive network allows our agencies to tap into a wealth of on-ground support in nearly every corner of the world.

U.S. Commercial Service
The U.S. Commercial Service (CS) is the trade promotion arm of the U.S. Department of Commerce and staff trade professionals in over 100 U.S. cities and in more than 75 countries to help U.S. companies expand sales in new and existing global markets. CS offers free services to help U.S. businesses start exporting, expand existing export operations, work with global partners, navigate international market entry and expansion strategies.

TRADE POLICY
Our agencies help expand market access for Idaho products by working to remove barriers, ensure that trade agreements do not restrict or prohibit the movement of Idaho products into foreign markets. We collaborate with state and federal officials, foreign governments, and trade organizations on trade issues, work to ensure that issues of particular importance to Idaho are addressed in bilateral and international trade negotiations, and host technical teams when needed to establish export protocols.

FOREIGN DIRECT INVESTMENT
IDC and ISDA partner with many federal and regional organizations to help Idaho exporters develop export markets. This expansive network allows our agencies to tap into a wealth of on-ground support in nearly every corner of the world.

MARKET RESEARCH
IDC and ISDA work closely with the Idaho Bioheat Energy Association, as the Small Business Development Center, Small Business Administration.

PARTNER AGENCIES
IDC and ISDA also partner with organizations such as the Small Business Development Center, Small Business Administration.

Other Agency Partners
IDC and ISDA also partner with organizations such as the Small Business Development Center, Small Business Administration.