



Start with ideas.

Start with "why not" rather than "why." Start with hard work and you get great work. Start with the freedom to realize your dreams.

Start with the skills and resources to take your business where it needs to go. Every business has to start somewhere.

Make your move.





If you're ready to expand or launch your business, then now is the perfect time to make your move to Idaho. Our common-sense regulatory environment and balanced budget make us one of the strongest economies in the nation. You'll find low taxes, low utility costs, seamless access to markets and a skilled and growing workforce. Come see what Idaho has to offer your business. It will be the smartest move you make.

Growing Strong.



KEY INDUSTRY & EMPLOYMENT DATA

In the past 10 years, Idaho's workforce numbers have been on the rise, with no signs of slowing down. You can feel confident knowing an adept and experienced workforce will meet your business needs.

WORKFORCE CONCENTRATION & WAGES FOR KEY INDUSTRIES

ENERGY

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
221121	Electric Bulk Power Transmission and Control	7.95	\$138,483
35311	Power, Distribution, and Specialty		
	Transformer Manufacturing	4.87	\$58,468
221111	Hydroelectric Power Generation	4.52	\$140,059
5417	Scientific Research and Development Services	2.14	\$103,582
22112	Electric Power Transmission, Control, and Distribution	1.68	\$118,521







RECREATIONAL TECHNOLOGY

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
332992	Small Arms Ammunition Manufacturing	23.24	\$54,599
336214	Travel Trailer and Camper Manufacturing	5.05	\$40,805
336212	Truck Trailer Manufacturing	2.73	\$50,038
332994	Small Arms, Ordnance, and		
	Ordnance Accessories Manufacturing	1.77	\$45,571
423910	Sporting and Recreational Goods and		
	Supplies Merchant Wholesalers	1.67	\$48,741

ADVANCED MANUFACTURING

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
325312	Phosphatic Fertilizer Manufacturing	21.52	\$95.127
336510	Railroad Rolling Stock Manufacturing	5.34	\$64,233
333294	Food Product Machinery Manufacturing	4.66	\$62,452
322130	Paperboard Mills	4.05	\$92,087
326122	Plastics Pipe and Pipe Fitting Manufacturing	3.44	\$42,589







FOOD PRODUCTION

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
311423	Dried and Dehydrated Food Manufacturing	47.27	\$46,552
311313	Beet Sugar Manufacturing	46.58	\$66,506
311411	Frozen Fruit, Juice, and Vegetable Manufacturing	28.80	\$51,987
311513	Cheese Manufacturing	9.68	\$55,328
311511	Fluid Milk Manufacturing	4.56	\$55,662

HIGH TECH

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
334112	Computer Storage Device Manufacturing	19.10	\$131,877
334413	Semiconductor and Related Device Manufacturing	9.52	\$129,165
334118	Computer Terminal and Other Computer		
	Peripheral Equipment Manufacturing	2.32	\$67,122

WOOD PRODUCTS

NAICS Code	Description	Idaho Employee Concentration vs. National Average*	2014 Average Wage + Benefits per Job
321991	Manufactured Home (Mobile Home) Manufacturing	11.16	\$38,864
321912	Cut Stock, Resawing Lumber, and Planing	7.13	\$37,045
321212	Softwood Veneer and Plywood Manufacturing	5.03	\$71,348
321113	Sawmills	4.72	\$57,613
321992	Prefabricated Wood Building Manufacturing	3.88	\$50,773

*National average = 1. A value of 5, for example, means that given industry in Idaho is 5 times more concentrated than the U.S. average.

Source: QCEW Employees - EMSI 2014.3 Class of Worker









Business Works Here.



EMPLOYMENT

Idaho's workforce is skilled, wages are competitive, and our state's cost of living is the lowest in the West, making us a great location for new business. Idaho also has a strong history of entrepreneurialism and innovation:

- Idaho is a right to work state, making it easier for businesses to hire employees that are the best fit for their business.
- The United States Patent and Trademark
 Office data ranks Idaho fifth nationally for
 number of patents per capita.

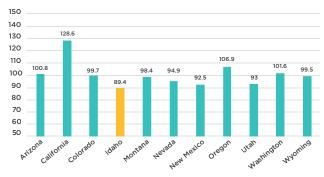
Live Richly.



COST OF LIVING LIFE

With one of the lowest costs of living in the West and nation, Idaho is an affordable place to live for you and your employees.

Cost of Living Index



Source: Council for Community and Economic Research National Average = 100

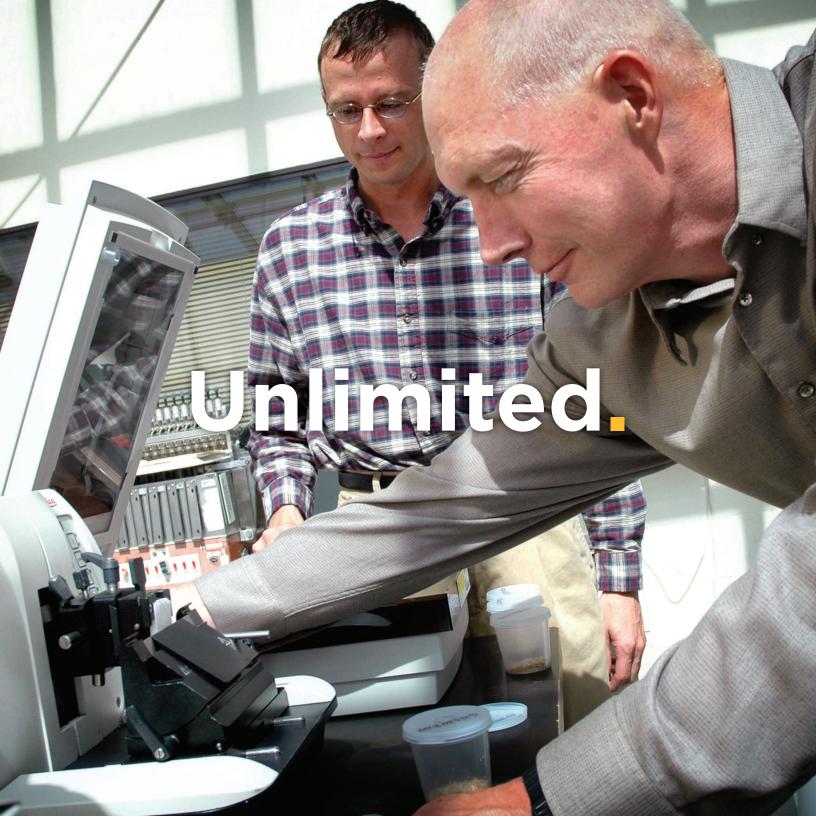
Money Matters.



BALANCED BUDGET

Idaho boasts a balanced budget, stable tax structure and zero state debt. New or expanding businesses can feel at ease knowing that Idaho does not defer taxes in one business category while increasing taxes in another. Multiple years of tax reduction for individual income, corporate, and personal property taxes demonstrates the state's commitment to fostering a business-friendly environment.

- 2nd lowest debt per capita (2012)
- 4th lowest debt per gross state product (2012)
- www.usgovernmentspending.com



Smart Growth for Business.



TALENT PIPELINES

Idaho is committed to providing your business with a growing talent pool that will fit your needs. We have three strong research universities and four community and technical colleges, each with their own specializations delivering a consistent, well-educated workforce.

TOP TALENT PIPELINES

Areas of Study

- Engineering
- Computer Information Technology
- Business Administration and Management
- Biological Science
- Accounting

Percentage of graduates in STEM fields (2013): 16.43%

Colleges and Universities

- Total number of colleges (4-year and 2-year): 23
- Total number of state research universities: 3

Total statewide college enrollment (full and part-time, 2014): 111,344







Energy Boost.



LOW UTILITY COSTS

Idaho consistently ranks in the top 10 states nationwide for low energy cost. Whether residential, commercial or industrial, this is a strategic advantage for your business.

ENERGY

In 2013, 78% of Idaho's net electricity generation came from non-carbon emitting energy resources, with 65% of electric industry sales coming from in-state electricity generation. Hydroelectric power alone accounts for over two-thirds of power generated in Idaho.

Idaho's Electricity Production Portfolio, 2012

Power Source	Generation (MWh)	Share of Total Generation
Coal	76,737	0.5%
Geothermal	74,676	0.5%
Hydroelectric	10,940,405	70.6%
Natural Gas	1,898,167	12.2%
Other	69,259	0.4%
Other Biomass	89,686	0.6%
Petroleum	19	0.0%
Wind	1,890,559	12.2%
Wood	459,581	3.0%
All Sources Net	15,499,089	100.0%

In 2013, 78% of Idaho's net electricity generation came from non-carbon emitting energy resources.

Source: U.S. Energy Information Administration

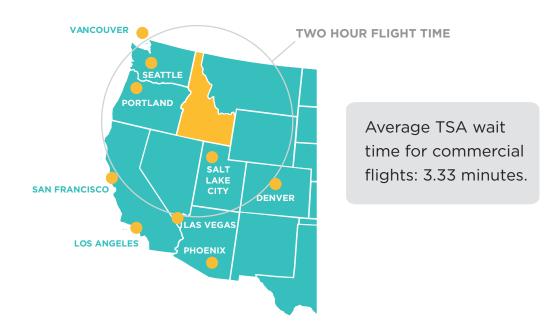
Supply the Demand.



TRANSPORTATION

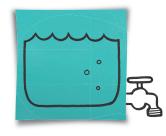
Most people recognize Idaho as an adventure stop, but may not recognize the benefit of our strategic location. Whether shipping product by rail on Union Pacific or BNSF, by water out of the Port of Lewiston, by road on our five interstates, or flying out of one of our seven commercial airports, Idaho businesses have access to various transportation options that reach the Intermountain West, West Coast, Western Canada, and even Asia.

- **Five interstates:** I-15 through Pocatello, Blackfoot, and Idaho Falls; I-84 through Boise and Twin Falls; I-86 from I-84 in Heyburn to I-15 in Pocatello; I-90 through the Idaho Panhandle; I-184 connects I-84 to downtown Boise.
- 20 US highways and 30 state highways.
- **Six major airports:** Boise, Idaho Falls, Lewiston, Pocatello, Sun Valley, Coeur d'Alene (Spokane).





Liquid Assets for Business.



WATER

Water abounds in Idaho. The accessibility of this precious natural resource keeps business flowing smoothly.

- Water rights are considered real property and may already exist on a parcel of land.
 New access to water can be easily obtained via an application and permitting process as long as a diversion system is in place and beneficial use is intended.
- Nine billion gallons of ground water are withdrawn every day in Idaho, with 60% of it used by agriculture.
- 3.3 million acres of land is irrigated in the state.
- 1,946 public drinking water systems serve residents and businesses in Idaho.
 Approximately 95% of the drinking water is ground water with the remaining from streams, rivers, reservoirs and springs.
- Of the 70 major aquifers in Idaho, the Snake River Aquifer is the largest, measuring about 400 miles from east to west. The top 100 feet of the aquifer contains about 100 million acre-feet of water.

Rich in Culture.



ARTS

Idaho's art scene is one of the most interesting in the West, with symphony, opera, ballet, theater, film, literary and visual arts, and dozens of Arts Festivals statewide. Major arts organizations include:

- Boise Philharmonic
- Ballet Idaho
- Opera Idaho
- Idaho Shakespeare Festival
- Boise Art Museum
- Sun Valley Center for the Arts

- Moscow Arts Commission
- The Cabin Literary Center
- Morrison Center for Performing Arts
- Idaho Falls Symphony
- Coeur d'Alene Summer Theatre
- Magic Valley Arts Council
- Lionel Hampton Jazz Festival

