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**Idaho Commerce - TADTE Application**

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| **APPLICANT INFORMATION** |
| Company Name: |
| Contact Person: | Phone: |
| Address: | Fax: |
| City, State, & Zip: | E-mail: |
| Idaho County: | Website: |

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| **COMPANY INFORMATION** |
| Number of Employees:In Idaho Worldwide  | NAICS code - Industry Sector: |
| Number of Years Exporting: | Annual Revenue: |
| Current Export Sales Figures: |
| Current Export Markets:  |
| Provide a brief description of your company and/or products & services: |
| **PROJECT INFORMATION** |
| How will the TADTE assist your company in establishing or furthering export sales? |
| Please describe how the TADTE show aligns with your international strategic marketing goals: |

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| **PERFORMANCE INDICATORS** |
| Please provide at least (2) performance indicators for the TADTE show. Performance indicators should correspond to SMART goals and be specific, measurable, attainable, relevant, and time bound. |
| Performance Indicator 1:  |
| Performance Indicator 2: |