



C.L. "Butch" Otter, Governor
Megan Ronk, Director

Idaho Travel Council & Grant Summit

Tuesday, January 26, 2016

700 W. State Street, Boise, ID 83702 – J.R. Williams Building
Main Floor, West Conference Room

8:30 a.m.	Call to Order Welcome Introduction of New ITC Members Approval of Minutes	Courtney Ferguson, Chair
8:50 a.m.	Director Welcome Administrator Update Budget Update Grant Update	Megan Ronk Matt Borud Diane Norton Jill Eden
9:15 a.m.	Tourism Staff Updates	Laurie McConnell Andrea Rayburn Nancy Richardson Amy Rajkovich
9:40 a.m.	JUMP (Jack's Urban Meeting Place) Update	Kathy O'Neill
10:00 a.m.	Bogus Basin Update	Brad Wilson
10:20 a.m.	Boise Centre Update	Pat Rice
10:40 a.m.	Break	
10:50 a.m.	Drake Cooper Update	Josh Mercaldo
11:45 a.m.	New Business Confirm March Meeting Dates	Courtney Ferguson, Chair
12:00 p.m.	Working Lunch - ICORT Discussion Location: Sawtooth Conference Room	
1:00 p.m.	Idaho Perception Study	Denise Miller
2:00 p.m.	Grant Update	Jill Eden
2:45 p.m.	Break	
3:00 p.m.	Visit Idaho Marketing Update – Drake Cooper	Josh Mercaldo
3:45 p.m.	ITC Panel Discussion	
4:15 p.m.	Regional Roundtable Discussions	
5:00 p.m.	Adjourn	