

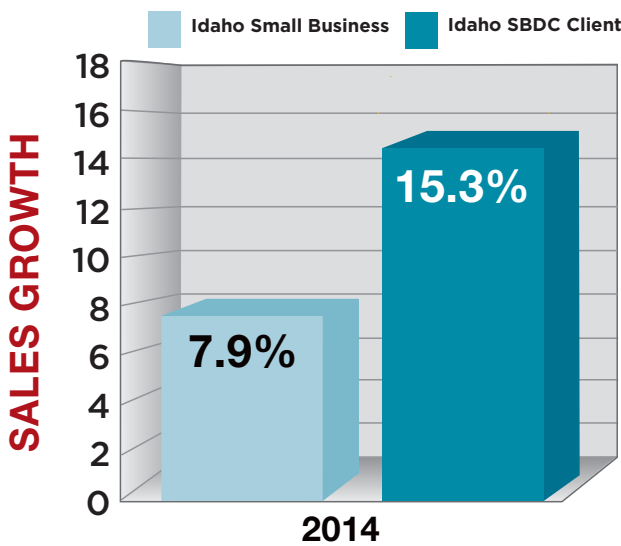
sbdc

IDAHO

Small Business Development Center

direction. solutions. impact.

IDAHO SBDC CLIENTS OUTPERFORM!

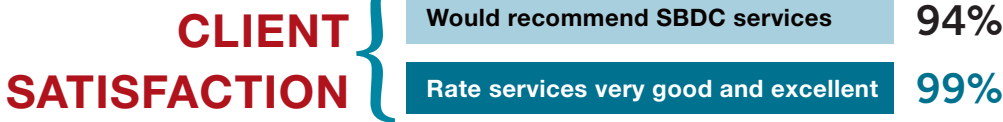
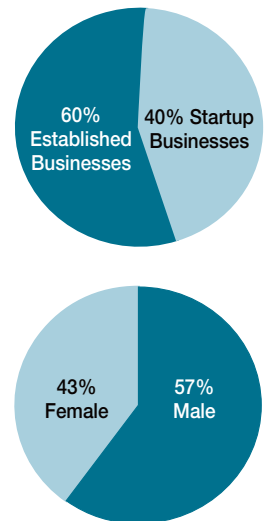


Data from third party researcher, Dr. Jim Chrisman, Economic Impact of Small Business Development Center Counseling in Idaho

YEARLY RETURN ON INVESTMENT

- **841** jobs created and retained
- **\$31 million** in capital infusion
- **4:1** average return on investment

CLIENT MIX



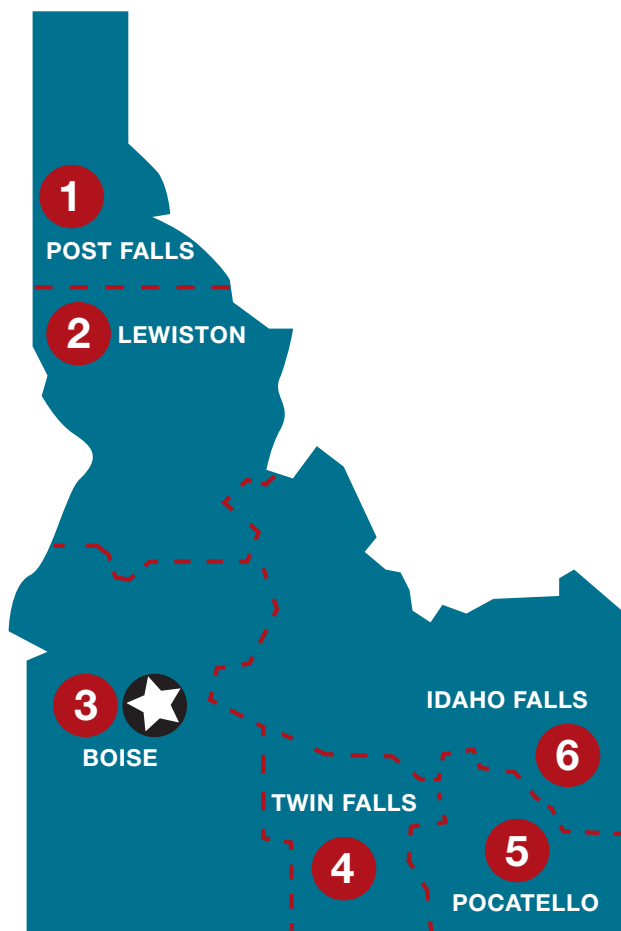
services

consulting Our primary service is no-cost confidential consulting tailored to individual businesses' needs. Our coaches are available by appointment and help solve even the most complex problems. Most have MBAs or a related degree and have owned their own small business. **1,521 clients served in 2014.**

training We offer a continual schedule of affordable trainings designed to teach practical business skills. Our consultants and local business professionals serve as instructors. Classes compliment coaching sessions and help clients progress even faster. **2,850 attended trainings in 2014.**

resources The SBDC serves as the focal point for coordinating with other programs and services, both public and private, to bring additional expertise and resources for client assistance. We also help clients build a strong team of professionals to support the business.

2014



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THE IDAHO SMALL BUSINESS DEVELOPMENT CENTER (SBDC) is a statewide, university-based organization which has been helping small businesses succeed since 1986. Everyday, experienced Idaho SBDC consultants meet with clients to provide guidance in developing and growing a successful business. With six office locations throughout the state, each affiliated with one of Idaho's colleges or universities, the Idaho SBDC is uniquely positioned to serve as a focal point for linking together our partners from higher education, the private business community, and federal, state and local government.

Visit our website at
www.idahosbdc.org



Small Business Development Center
 directions solutions impact



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