



Idaho Commerce Overview

OVERVIEW

As the lead economic development agency for the State of Idaho, the mission of the Idaho Department of Commerce is to foster a business-friendly environment to aid in job creation, support existing companies, strengthen communities and market Idaho to:

- Grow and expand the economy by supporting the expansion and retention of Idaho businesses and the attraction of new businesses to the state.
- Cultivate the development of new businesses and job opportunities across all industry sectors.
- Expand Idaho's tourism and recreation industries;
- Guide Idaho businesses in exports of goods and services to the world and encourage foreign investment in Idaho.
- Encourage communities to be prepared for business growth through infrastructure development and site readiness.

GRANT PROGRAMS

Idaho Commerce offers the following grant programs:

- Community Development Block Grant (CDBG)
- Rural Community Investment Funds (RCIF)
- Idaho Gem Grant
- Idaho Broadband Grant Program
- Rural Economic Development Professionals Program
- Idaho Regional Travel and Convention Grant
- State Trade Expansion Program (STEP) Grant
- Idaho Opportunity Fund

**Learn more about Idaho
Commerce by scanning
this QR Code.**



Contact Idaho Commerce for information on doing business in Idaho
info@commerce.idaho.gov | 208.334.2470 | commerce.idaho.gov



BUSINESS DEVELOPMENT

The Business Development team leads strategic initiatives aimed at supporting, retaining and expanding individual Idaho businesses. Through the strategic development of industry clusters, domestic and international marketing, business engagement and community outreach, the team supports Idaho's entrepreneurial spirit and fosters a thriving business ecosystem.



RURAL SERVICES

The Rural Services team supports our smaller rural communities and over 180,000 small businesses. Idaho's rural communities and entrepreneurs are the backbone of our state, and this new team will be essential in ensuring we help our rural areas thrive and succeed.



BROADBAND

A vibrant economy starts with connectivity. Stable and reliable broadband infrastructure positions Idaho communities to support businesses and enhance the quality of life for our citizens.

Many counties, cities, and towns across Idaho are still without reliable high-speed Internet access. Our broadband and Commerce team is dedicated to continuing this effort so every household and business in Idaho has access to reliable broadband. Learn more at LinkUp.Idaho.gov.



COMMUNITY DEVELOPMENT

Idaho's cities and towns are vibrant largely because of the efforts of the people who live, work and play in them. Citizens often lead the charge in making their communities more prosperous.

Our Community Development team offers Community Development Block Grants, Rural Community Investment Funds, training and technical assistance, Main Street applications and other resources to help your community thrive.



IDAHO TOURISM

The Tourism team takes the lead in showcasing all the ways people can play in the Gem State through advertising, public relations, social networking, maintaining the volumes of information on our main tourism website, visitidaho.org and more.

The division's activities are funded by a 2% lodging tax paid by travelers and collected by hotels, motels, and private campground owners.



BUSINESS ATTRACTION

The Business Attraction team, in coordination with local economic development partners, serves as the state's single point of contact for businesses looking to expand or locate in Idaho.

The team offers expertise in Idaho's business environment and serves as customer representatives and subject matter experts for Idaho's incentives.