



Idaho Commerce Overview

OVERVIEW

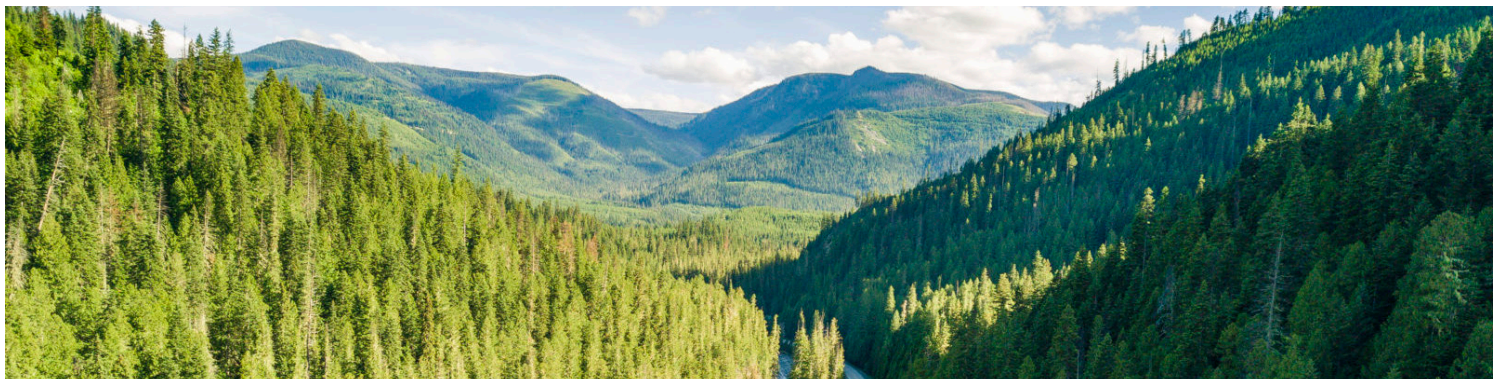
As the lead economic development agency for the State of Idaho, the mission of the Idaho Department of Commerce is to foster a business-friendly environment to aid in job creation, support existing companies, strengthen communities and market Idaho to:

- Grow and expand the economy by supporting the expansion and retention of Idaho businesses and the attraction of new businesses to the state.
- Cultivate the development of new businesses and job opportunities across all industry sectors.
- Expand Idaho's tourism and recreation industries;
- Guide Idaho businesses in exports of goods and services to the world and encourage foreign investment in Idaho.
- Encourage communities to be prepared for business growth through infrastructure development and site readiness.
- Invest in the development of new innovative research through public-private partnerships.

COMMERCE GRANT PROGRAMS

Idaho Commerce offers the following grant programs:

- Idaho Opportunity Fund
- Community Development Block Grant (CDBG)
- Rural Community Investment Funds (RCIF)
- Idaho Gem Grant
- Idaho Broadband Grant Program
- Rural Economic Development Professionals Program
- Idaho Regional Travel and Convention Grant
- State Trade Expansion Program (STEP) Grant



Contact Idaho Commerce for information on doing business in Idaho
info@commerce.idaho.gov | 800.842.5858 | commerce.idaho.gov

BUSINESS DEVELOPMENT

The Business Development team leads strategic initiatives aimed at supporting, retaining and expanding individual Idaho businesses. Through the strategic development of industry clusters, domestic and international marketing, business engagement and community outreach, the team supports Idaho's entrepreneurial spirit and fosters a thriving business ecosystem.

IDAHO TOURISM

Idaho Commerce's Tourism Development team takes the lead in showcasing all the ways people can play in the Gem State through advertising, public relations, social networking, maintaining the volumes of information on our main tourism website, visitidaho.org and more.

The division's activities are funded by a 2% lodging tax paid by travelers and collected by hotels, motels, and private campground owners. Lodging tax receipts have grown to over \$7 million annually.

BROADBAND

A vibrant economy starts with connectivity. Stable and reliable broadband infrastructure positions Idaho communities to support businesses and enhance the quality of life for our citizens.

Many counties, cities, and towns across Idaho are still without reliable high-speed Internet access. Our broadband and Commerce team is dedicated to continuing this effort so every household and business in Idaho has access to reliable broadband.

COMMUNITY DEVELOPMENT

Idaho's cities and towns are vibrant largely because of the efforts of the people who live, work and play in them. Citizens often lead the charge in making their communities more prosperous. If you're passionate about enhancing your hometown, chances are you'll find help at Idaho Commerce. We offer community block grants, training and technical assistance, Main Street applications and other resources to help your community thrive.



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