



Brad Little, Governor
Tom Kealey, Director

Idaho Travel Council Meeting
Thursday, July 28, 2022
Fairfield Inn & Suites Pocatello-Bannock Conference Room
205 Via Venitio, Pocatello, ID

Join Zoom Meeting

<https://zoom.us/j/96966678324?pwd=VWpNd2F4RDFpYlBQekN5U04zVEVCQT09>

Meeting ID: 969 6667 8324 Passcode: 195887

| Time | Topic | Lead | Notes |
|------------|--|---------------------------|-------------|
| 9:00 a.m. | Call to Order and Introductions | Pat Morandi, Chair | |
| | Approval of May 5-6 and May 9 Meeting Minutes | | Action Item |
| 9:05 a.m. | Region 5 Welcome | Jeffery Glissendorf | |
| 9:10 a.m. | Region 5 Update | Birgitta Forrest | |
| 9:30 a.m. | Idaho Department of Commerce Update | Director Tom Kealey | |
| 9:45 a.m. | Program and Collections Update | Matt Borud | |
| 10:00 a.m. | Madden Media Update | Dan Janes Addy Coleman | |
| 10:30 a.m. | Red Sky Update | Julie Chigbrow | |
| 11:00 a.m. | Grant Updates | Ewa Szewczyk | |
| 11:30 a.m. | Lunch Break | Pat Morandi, Chair | |
| 1:00 p.m. | Tourism Grant Review and Discussion | Ewa Szewczyk | |
| | <i>Note: At the top of each hour, we will have a 10-minute break, as needed.</i> | | |
| 5:00 p.m. | Meeting Adjourn | Pat Morandi, Chair | Action Item |



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<https://zoom.us/j/98854107406?pwd=andiZHkvYkFLN2ZWdFFzRDIQREpVZz09>
Meeting ID: 988 5410 7406 Passcode: 585279

| Time | Topic | Lead | Notes |
|------------|---|--------------------|-------------|
| 9:00 a.m. | Call to Order | Pat Morandi, Chair | |
| 9:35 a.m. | Tourism Grant Review and Discussion (Cont.) | Ewa Szewczyk | |
| 10:20 a.m. | Break | Pat Morandi, Chair | |
| 10:30 a.m. | Grant Awards | Ewa Szewczyk | |
| | Region 1 – Kayoko Magnus | | Action Item |
| | Region 2 – Art McIntosh | | Action Item |
| | Region 3 – Pat Morandi | | Action Item |
| | Region 4 – | | Action Item |
| | Region 5 – Jeffery Glissendorf | | Action Item |
| | Region 6 – Lonnie Lee Allen | | Action Item |
| | Region 7 – Tim Johnson | | Action Item |
| | Multi-Regions – | | Action Item |
| 11:30 a.m. | Scope of Work Updates/ITC Handbook Recommendations | Ewa Szewczyk | Action Item |
| | Future Meetings: Idaho Conference on Recreation and Tourism, October 2022 ITC Meeting, January 2023 | Diane Norton | |
| 12:00 p.m. | Meeting Adjourn | Pat Morandi, Chair | Action Item |