



**Brad Little**, Governor  
**Tom Kealey**, Director

**Idaho Travel Council Agenda**  
**March 15, 2022 | 1:00 p.m. – 3:00 p.m. (MST)**  
Sawtooth Conference Room at Idaho Department of Commerce  
700 West State Street Boise, ID 83702

**Please join Zoom Meeting**  
<https://us02web.zoom.us/j/87868694335?pwd=NFd4U1lXczB3cjc3TGpuQXIHTUxsz09>  
Meeting ID: 878 6869 4335 | Passcode: 086584

Time	Topic	Lead	Notes
1:00 p.m.	Call to Order	Pat Morandi, Chair	
	Introductions	Pat Morandi	
	Approve February Meeting Minutes	Pat Morandi	Action Item
1:10 p.m.	ITC Grantee Handbook edit approvals	Ewa Szewczyk	Action Item
1:25 p.m.	Statewide/Regional Lodging updates	Matt Borud	
1:40 p.m.	ITC Partner updates/Coop offerings	Addy Coleman, Madden Media	
		Julie Chigbrow, Red Sky PR	
2:10 p.m.	ITC Tourism Tours Feedback Region 1, 2, 3, 6, At-Large	Pat Morandi	
2:50 p.m.	Public Comment and Other Discussion	Pat Morandi	
	<u>Future Meetings and Locations</u> May 5-6: ITC Grant Presentations, via ZOOM July 28–29: ITC Grant Awards, TBD October 17-19: ICORT, Twin Falls October 17: ITC Fall Meeting, Twin Falls		
3:00 p.m.	Meeting Adjourn	Pat Morandi	Action Item