**Idaho Travel Council Meeting**

Monday, July 26, 2021

Hells Canyon Grand Hotel

621 21st Street, Lewiston, Idaho 83501

9:00 am – 5:00 pm (Pacific Time)

Attend ITC meeting in person or join via Zoom:

<https://us02web.zoom.us/j/83396039510?pwd=NmFKa0UvV3EyNDZwT2NjZ25iSlZmZz09>

Dial: (346) 248-7799 or (669) 900-6833

Meeting ID: 892 5851 1858

Passcode: 656457

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| Time | **Topic** | **Lead** | **Notes** |
| 9:00 a.m. | Call to Order and Introductions | Mike Fitzpatrick, Chair |  |
|  | Approval of May Meeting Minutes |  | Action Item |
|  9:10 a.m. | Region 2 Welcome | Art McIntosh |  |
|  9:15 a.m. | Tourism Impacts in the Lewis Clark Valley | Michelle Peters |  |
|  9:30 a.m. | Idaho Department of Commerce Update | Director Tom Kealey |  |
|  9:45 a.m. | Program and Collections Update | Matt Borud |  |
|  10:00 a.m. | Madden Media Update | Dan Janes Addy Coleman  |  |
|  10:30 a.m. | Red Sky Update | Julie Chigbrow  |  |
|  11:00 a.m. | Grant Updates | Ewa Szewczyk |  |
|  11:30 a.m. | Lunch Break  | Mike Fitzpatrick, Chair |  |
|  1:00 p.m. | Tourism Grant Review and Discussion  | Ewa Szewczyk |  |
|  | *Note: At the top on each hour, we will have a 10-minute break, as needed.* |  |  |
| 5:00 p.m. | Meeting Adjourn | Mike Fitzpatrick, Chair | Action Item |

**Idaho Travel Council Meeting**

Tuesday, July 27, 2021

Hells Canyon Grand Hotel

621 21st Street, Lewiston, Idaho 83501

9:00 am – 12:00 pm (Pacific Time)

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<https://us02web.zoom.us/j/83396039510?pwd=NmFKa0UvV3EyNDZwT2NjZ25iSlZmZz09>

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| **Time** | **Topic** | **Lead** | **Notes** |
| 9:00 a.m. | Call to Order | Mike Fitzpatrick, Chair |  |
| 9:35 a.m. | Tourism Grant Review and Discussion (Cont.) | Ewa Szewczyk |  |
| 10:20 a.m. | Break | Mike Fitzpatrick, Chair |  |
| 10:30 a.m. | Grant Awards | Ewa Szewczyk |  |
|  | Region 1 – Kayoko Magnus |  | Action Item |
|  | Region 2 – Art McIntosh |  | Action Item |
|  | Region 3 – Pat Morandi |  | Action Item |
|  | Region 4 – Shawn Barigar |  | Action Item |
|  | Region 5 – Jeffrey Glissendorf  |  | Action Item |
|  | Region 6 – Lonnie Lee Allen |  | Action Item |
|  | Region 7 – Mike Fitzpatrick |  | Action Item |
|  | Multi-Regions – Earl Sullivan’s proxy  |  | Action Item |
| 11:30 a.m. | Scope of Work Updates Ewa Szewczyk Review ITC Strategic Plan & Priorities for 2020-2022 Matt BorudFuture Meetings: Diane NortonIdaho Conference on Recreation and Tourism, October 2021ITC Meeting, January 2022 | Action Item |
| 12:00 p.m. | Meeting Adjourn | Mike Fitzpatrick, Chair | Action Item |