



IDAHO VIRTUAL TRADE MISSION PANAMA



ATTEND THE VIRTUAL TRADE MISSION

NOVEMBER 15-19
VIRTUALLY

“Overall, this mission was well planned, thought out and executed... it worked very well for establishing legitimacy and overall beneficial relationships.”

Kacy Gehring, Mountain States Oilseeds

**FOR MORE
INFORMATION OR
TO REGISTER,
PLEASE CONTACT:**

Laura Johnson
Idaho State Dept. of
Agriculture

Direct: (208) 332-8533
laura.johnson@
isda.idaho.gov

Sharon Adams
Idaho Department of
Commerce

Direct: (208) 334-3152
sharon.adams@
commerce.idaho.gov

SPACE IS LIMITED!

**FIRST COME,
FIRST SERVED**

WHY PANAMA?

- Panama is classified as a high-income nation and has a dollar-based economy, low inflation, and zero foreign exchange risk.
- The U.S.-Panama Trade Promotion Agreement (TPA) went into effect in October 2012 and will continue to offer U.S. goods a competitive advantage.
- The economy is projected to grow 12% in 2021.

BENEFITS OF IDAHO VIRTUAL TRADE MISSIONS:

- Open doors to prime international markets.
- Gain high-level access to new potential customers.
- Strengthen existing international relationships and gain a deeper understanding of strategic industries in Panama.
- Affordable prospecting of vetted potential partners/buyers due to virtual meetings.

PARTICIPATING COMPANIES RECEIVE:

- Virtual Matchmaking with potential partners and buyers.
- An assessment of your company's potential in the market and market entry strategies.
- Opportunity to connect with Panamanian business leaders who can increase your growth in the market.

WHO SHOULD PARTICIPATE:

- Idaho firms and organizations looking to expand sales and build international business relationships in a new market.
- Companies wanting to strengthen and transform existing customer relationships that they have already established in Panama.



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PARTICIPATION FEE: \$200

**Participation fee covers coordination, customized itinerary of business appointments, briefings and briefing materials. Additional/optional costs include interpreters, shipping, etc.*

Registration Deadline: August 18, 2021

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“Regarding the quality of the Trade Mission the entire experience was exceptionally well managed and executed. From the first day of registration and the early discovery process through the final stages of materials preparation, translation support, practice sessions to the final meetings...everything was wonderful.

Robert Grover, Databot

REGISTRATION FORM

PLEASE E-MAIL OR FAX COMPLETED FORM NO LATER THAN AUGUST 18, 2021 TO:

Agriculture Companies:

Commerce Companies

Laura.Johnson@isda.idaho.gov

Sharon.Adams@commerce.idaho.gov

Fax: (208) 334-2879

Fax: (208) 334-3152

***By submitting this form, you are committing to attend the 2021 virtual trade mission. You will be contacted for more details after your form is received.**

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____ Fax: _____

Name of **First Participant**: _____

Title: _____ E-mail: _____

Office Phone: _____ Cell: _____

Name of **Second Participant**: _____

Title: _____ E-mail: _____

Office Phone: _____ Cell: _____

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