**Idaho Travel Council Agenda**

Thursday, May 6, 2021 | 9:00 a.m. to 4:35 p.m. MDT

*Join Zoom Meeting:*  
<https://us02web.zoom.us/j/89539167870?pwd=dm52WlJIaFBVTW9ZbGpURFNhVnlPdz09>

*Meeting Phone: 669-900-6833 or 346-248-7799*

*Meeting ID:* 895 3916 7870

Public Meeting Location:   
Joe R. Williams Bldg. East Conf. Room, 700 W. State Street, Boise. Please note: Seating is limited, only 9 seats are available, seating is first come first serve, contact [Diane Norton](mailto:diane.norton@tourism.idaho.gov?subject=ITC%20Meeting%20Request%20) to reserve a seat. The public is encouraged to participate via ZOOM.

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| Time | Topic | Lead | | Notes |
| 9:00 a.m. | Call to Order  Welcome and Introductions  Approval of Minutes | Mike Fitzpatrick, Chair | | Action Item |
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| 9:10 a.m.  9:20 a.m. | Commerce Update  Program and Budget Review | Director Tom Kealey  Matt Borud | |  |
| 9:40 a.m. | Grant Updates And Presentation Process Review | Ewa Szewczyk | |  |
| **Presentations**  9:50 a.m.  10:10 a.m.  10:30 a.m.  10:50 a.m.  11:00 a.m.  11:20 a.m.  11:40 a.m. | Southeast Idaho High Country Tourism Destiny Egley  Southwest Idaho Travel Association (SWITA) Jared Montague  Boise Convention & Visitors Bureau Carrie Westergard  BREAK  Coeur d’Alene Convention & Visitors Bureau Mark Robitaille  Yellowstone Teton Territory (YTT) Kristi Baughman  Sun Valley Marketing Alliance Scott Fortner | | | |
| 12:00 p.m. | LUNCH |  | |  |
| **Presentations** | (continued) |  | |  |
| 1:10 p.m.  1:30 p.m.  1:50 p.m.  2:10 p.m.  2:30 p.m.  2:40 p.m.  3:00 p.m.  3:20 p.m.  3:40 p.m.  4:00 p.m.  4:20 p.m.  4:35 p.m. | Southern Idaho Tourism (SIT) Hailey Chamber of Commerce  McCall Area Chamber of Commerce  Greater Idaho Falls Chamber of Commerce  Greater Sandpoint Chamber of Commerce  BREAK  Pocatello Convention & Visitors Bureau  Teton Regional Economic Coalition  North Idaho Tourism Alliance (NITA)  Moscow Chamber of Commerce  Q & A  Adjourn | | Mellissa Barry  Mike McKenna  McKenzie Kramer  Chip Schwarze  Kate McAlister  Stephanie Palagi  Brian McDermott  Ricia Lasso  Samantha Martinet  Mike Fitzpatrick, Chair  Mike Fitzpatrick, Chair | Action Item |

**Idaho Travel Council Agenda**

Friday, May 7, 2021 | 9:00 a.m. to 3:10 p.m. MDT

*Join Zoom Meeting:*  
<https://us02web.zoom.us/j/89539167870?pwd=dm52WlJIaFBVTW9ZbGpURFNhVnlPdz09>

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| Time | Topic | Lead | Notes |
| 9:00 a.m. | Call to Order  Welcome and Introductions | Mike Fitzpatrick,Chair |  |
| 9:10 a.m. | Grant Presentation Process Review | Ewa Szewczyk |  |
| **Presentations**  9:20 a.m.  9:40 a.m.  10:00 a.m.  10:20 a.m.  10:30 a.m.  10:50 a.m.  11:10 a.m.  11:30 a.m. | North Central Idaho Travel Assoc (NCITA)  Visit Lewis Clark Valley  Nampa Chamber of Commerce  BREAK  Cascade Chamber of Commerce  Stanley-Sawtooth Chamber of Commerce  Post Falls Chamber of Commerce  Lemhi County Economic Development Assoc (LCEDA) | Stacia Morfin  Michelle Peters  Jill Cryder  Julie Crosby  Dani Hansen  Christina Petit  Tammy Stringham |  |
|  |  |  |  |
| 11:50 a.m. | LUNCH |  |  |
| **Presentations**  1:00 p.m.  1:20 p.m.  1:40 p.m.  2:00 p.m.  2:20 p.m. | (continued)  Idaho Lodging & Restaurant Assoc (ILRA) Pam Eaton  Idaho Outfitters & Guides Assoc (IOGA) Erik Weiseth  Idaho RV Campgrounds Assoc (IRVCA) Jeannie Bixby  Idaho Ski Areas Assoc (ISAA) Rebecca Reeves  Challis Chamber of Commerce Sherry Maestas | | |
| 2:40 p.m.  2:55 p.m. | Q & A  Scope of Work Updates | Mike Fitzpatrick, Chair  Ewa Szewczyk |  |
| 3:10 p.m. | Adjourn | Mike Fitzpatrick, Chair | Action Item |